

# *The* Brahman CATALYST *Sale*

11 AM • September 7, 2013 @ Moreno Ranches  
17 Virginia Circle, Moreno Estate • Venus, Florida 33960

*The Largest Elite Brahman  
Offering in the Southeast!*

Over **70** lots of show heifers,  
ready to breed heifers, 3-in-1's,  
bred heifers & cows, cow/calf pairs,  
special elite genetic packages,  
as well as herd sire prospects.

Check out [www.cattleinmotion.com](http://www.cattleinmotion.com) for internet bidding information

*For more info call:*

**KELVIN MORENO: 305-218-1238**



Established 1819, Nuevitas, Camaguey, Cuba

**MELVIN & TERESA MORENO**

Email: [ranch@morenofarms.com](mailto:ranch@morenofarms.com)  
[www.morenoranches.com](http://www.morenoranches.com)



# Friends,

We are excited to welcome you to the Inaugural Brahman Catalyst Sale, featuring superior Brahman cattle and genetics from some of the breed's most prestigious bloodlines. These sale offerings go back to some of the greatest bulls in the breed, including Mr. V8 980/5, JDH Brett Manso 175, JDH Mr. Manso 579, JDH Sir Walter Manso, and +TTT Mr. Texas Lotto 670 just to mention a few.



The sale will be held at Moreno Ranches, located at 17 Virginia Circle in Venus, Florida on Saturday, September 7 at 11:00am. We will be hosting an open-bar reception at the sale facilities on Friday night before the sale with a Cuban-style roasted pig, and featuring live entertainment from the Red Hot Rooster Band. We will also be providing brunch prior to the start of the sale on Saturday. All cattle will be available for viewing the entire day on Friday, as well as Saturday morning leading up to the sale.

We have secured a hotel block in Lake Placid, just a short drive from the ranch. Full details are listed here in the catalog. In addition to being the second largest cattle producing county in the state of Florida, Highlands County also offers some fun attractions to visit. Some of these include the Sebring International Raceway, the 1300-acre "Caladium Capital of the World," and Gatorama- the world's largest alligator and crocodile farm.

If you need further directions or if you have any questions, we are only a phone call away. We look forward to seeing you on sale day!

**Kelvin Moreno**

## Special Moreno Ranch Junior Programs



### Breed Back Program

If a junior exhibitor buys a heifer from Moreno Ranches, we are committed to assist the junior in breeding the heifer when she is of age.

Heifers can be brought back to the ranch and we will A.I. or naturally breed the heifer to one of our herd sires at no cost to the junior.

Cattle must be insured in order to qualify for this program.



### Sell Back Program

This program gives juniors an opportunity to sell their heifer when they are 2-3 years old in our annual production sale.

In order to qualify for this program, heifers must be bred or have a calf at side at the time of the sale. The sale management team must approve the consignment prior to the sale.

Moreno Ranches will be responsible for all marketing. Standard commission fees will apply.

## Schedule of Events

### FRIDAY, SEPTEMBER 6, 2013

**9:00 AM to 5:00 PM**

Cattle Available For Viewing

**6:00 PM to 10:00 PM**

Reception & Live Entertainment

*Live Entertainment by the Red Hot Rooster Band*

### SATURDAY, SEPTEMBER 7, 2013

**9:00 AM - Until Sale**

Cattle Available For Viewing

**9:30 AM to 10:30 AM**

Brunch & Light Refreshments

**11:00 AM**

Sale Begins

## Sale Day Phone Numbers

Kelvin Moreno - 305.218.1238

Andrew G. Mason - 863.660.0494

Martin Mondragon - 863.944.9307

Brian Barnes - 352.427.4881

Joe Butt - 423.284.6155

Brandy Barnes - 817.933.0515

Clint McWaters - 863.991.0816

### CATTLE IN MOTION

Tim Lockhart - 979.204.4302

### AUCTIONEER

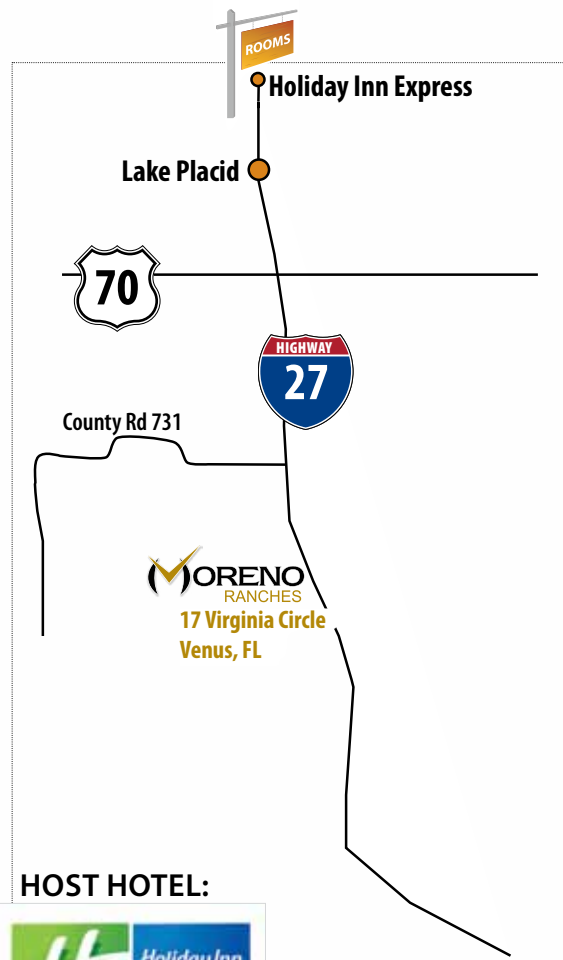
Philip Gilstrap - 864.506.0463



## Directions

**FROM THE NORTH:** Head south on U.S. 27, cross over Highway 70 south of Lake Placid, ranch is about 10 miles away. When you pass County Road 731 on the right, Moreno Ranch is the next driveway on the right, 1 mile away.

**FROM THE SOUTH:** Head north on U.S. 27, cross over the Highlands County line, the ranch is 1.5 miles ahead on the left.



Mention Moreno Ranches /The Brahman Catalyst Sale for special group rate of \$79.99 per night.

### SUGGESTED AIRPORTS

Fort Myers- (RSW) 59 miles  
Fort Lauderdale (FLL) 119 miles  
Orlando International (MCO) 119 miles  
Miami International (MIA) 134 miles  
Tampa, FL (TPA) 137 miles  
Distance listed is from Moreno Ranch

## Sale Terms & Conditions

**NOTE:** Moreno Ranches reserves an in-herd only breeding interest on all herd sire prospects and one (1) flush on all females unless otherwise stated.

**TERMS:** All cattle/genetics must be paid for immediately after the sale. Checks should be made payable to Moreno Ranches, Inc. We will also accept credit cards. Cattle/genetics will not be released until proper settlement has been made.

**SPECIAL TERMS:** (cattle/genetics for export) Lots and genetics that are sold for export must be paid for at the time of the sale. There will be a representative of a forwarding company on hand to assist in this matter. It will be the responsibility of the buyer of these cattle/genetics for export to make arrangements with the seller for the care of the lots or genetics after the sale. Buyers will be responsible for any layover costs following the sale.

**DISPUTES:** The auctioneer in charge will settle any bid disputes. The decision of the auctioneer on such matters is final.

**FLUSHES:** Each flush auctioned has a guaranteed minimum of five transferable embryos, unless otherwise noted. Buyer will receive all additional embryos of the flush, should there be any. Buyer pays for flushing costs, as well as any flush related expenses.

**HANDLING:** As the sale takes effect, all lots are under the buyer's risk.

**BREEDERS GUARANTEE:** Every lot in this sale is, to the best of the seller's knowledge, sound and free of any disease. Pregnant cows are considered breeders without further guarantee.

**HEALTH:** All necessary health papers will be provided for the purposes of shipping cattle and genetics anywhere.

**EXPORTS:** Cattle/genetics sold for export to foreign countries must, by state law test for diseases flagged by the country receiving the animal after the sale is made. The seller will be responsible for this testing.

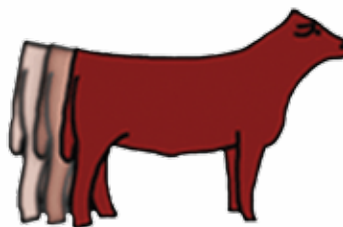
**ANNOUNCEMENTS:** Any announcements from the auction block will take precedence over the printed material, this catalog and all other printed advertisements.

**LIABILITIES:** All persons who attend the sale do so at their own risk. Moreno Farms, Inc. and Moreno Ranch, including the sale manager, assume no liability, legal or otherwise, for any accidents that may occur. Seller accepts no liability for the lots after they are sold. Insurance will be available at the sale for cattle/genetics upon the buyer's request.

**CONTRACT:** The above terms and conditions shall constitute a contract between the buyer and the seller of each lot sold.

## FREE TRANSPORTATION

Transportation of sale heifers to central locations in Texas, Louisiana, Mississippi and North Florida.  
Call 305-218-1238 for more information!



**This sale  
will be  
broadcast  
live at:**

**CATTLEINMOTION.COM**

To view and bid on this sale live, simply log on to Cattleinmotion.com and click on the sale that will be listed on the right hand side of the screen. If you have never been to the CIM site, you must first create an account (24 hours in advance) to view and bid on a sale. Then pay your \$1 lifetime verification if you wish to bid.

Moreno Ranches & The Brahman  
Catalyst Sale proud to accept:



VENUS, FL • MORENO RANCHES • SEPTEMBER 7, 2013 @ 11AM





# MORENO MS. PINA COLADA 124 *SHOW PROSPECT*

COLOR: GRAY REG.#908480 DOB: 6/23/2012

*Sire:*  
**MR. V8 980/5**

(REG #: 831126)

*Dam:*  
**MISS MK 7/617**

(REG #: 865839)

- { (+)JDH MR. CHARLEY MANSO (590/6) { (+)JDH GREGORY R MANSO (386/5RT)
- { +MISS V8 780/5 (780/5) { +JDH LDY EQUITO MAN438/2 (438/2RT)
- { MR. DIAMOND T 101/1 (101/1) { +MR. V8 901/4 (901/4)
- { MR MISS ATARI 6 (6) { +MISS V8 165/4 (165/4)
- { DH MR RAM MARSO 457 (457/2)
- { WALLACE'S BEVO CRATA 176 (176/9)
- { JDH MR. BARNEY MANSO (581/4)
- { MS 3-S 602 (602)

EPDS							
BW	3.0	WW	16.1	YW	28.0	MILK	4.0

We jumped at the opportunity to offer such an outstanding female as the first progeny available at public auction from our progressive Brahman genetics program. Our forward-thinking perspective of the Brahman industry allowed us to get on the ground floor of the sentinel Mr. V8 980/5 bull that we purchased back in 2010. This power-packed bull offers a great hybrid of style and performance to fit any program from range bull productions to show-ring superstars. Moreno Ms. Pina Colada 124 comes to you straight from our show string. Her great dam is Miss MK 7/617 who is out of the 1999 International Junior Champion Bull, Diamond T 101, the matrix of the esteemed McKenney Farms program. We at Moreno Ranches feel that this rising star will easily fall into the top of any Brahman herd in the country. If you're looking for a leader that offers proven outcross genetics, look no further.



# MORENO MS. PALMA SORIANO 200 *SHOW PROSPECT*

COLOR: GRAY REG.#914536 DOB: 12/26/2012

*Sire:*  
**MORENO MR. HERCULES 31/7**

(REG #: 871199)

*Dam:*  
**MISS MK 6/576**

(REG #: 856989)

- { MSP SIR DUBO BOY 749 (749) { +MSP MR DUBO BOY 534 (534)
- { MDS LADY BANO PAT 10 (10/2) { =MSP LADY DUBO MANSO 354 (354)
- { MR. DIAMOND T 101/1 (101/1) { JCC LOXACRATA MANSO 523 (523)
- { MS. PAIR-A-DICE 632 (632) { MDS QUEEN PATSY 494 (494/1)
- { DH MR RAM MARSO 457 (457/2)
- { WALLACE'S BEVO CRATA 176 (176/9)
- { MR. SUGAR 364/1 (364/1)
- { TAYLORS SUVA AIMORE 150 (150)

EPDS							
BW	1.3	WW	7.1	YW	13.5	MILK	4.8

Highlighting this annual sale is a group of high quality, cutting edge individuals that have surfaced at Moreno Ranches. Today Moreno Ms. Palma Soriano 200 comes to us straight out of our embryo transplant program. Sired by Moreno Mr. Hercules and out of one of our leading donors, the now deceased Miss MK 6/576 who combined Diamond T and US Sugar breedings in her pedigrees. Pay attention to this wonderful show prospect as we lead off our ET offering with her.



# MORENO MS. LADY BONITA 212 *SHOW PROSPECT*

COLOR: GRAY REG.#915681 DOB: 3/11/2013

*Sire:*  
**JDH BRETT MANSO 175/6**

(REG #: 778809)

*Dam:*  
**MISS (ET) 681/7**

(REG #: 864912)

- { (+)JDH MADISON DE MANSO (737/4) { (+)MR. V8 202/3 (202/3)
- { JDH LADY JONI MANSO (800/4) { +JDH LADY REM J MANSO 2 (692/3)
- { (+)JDH COPANO MANSO (839/9) { +MR. V8 700/3 (700/3)
- { +MISS V8 810/4 (810/4) { JDH JONI DE MANSO 599 (599/2RT)
- { +JDH REM GRANDE MANSO 560 (560)
- { \$JDH LADY MANSO 945/8 F (945/8)
- { MR. V8 606/3 (606/3)
- { MISS V8 250/4 (250/4)

EPDS							
BW	2.7	WW	18.9	YW	32.4	MILK	8.6

An owned granddaughter of the Register of Renown JDH Madison De Manso 737/4, this phenomenal young show prospect has a very bright future ahead. Moreno Ms. Lady Bonita 212 is sired by JDH Brett Manso 175/6 that has done a phenomenal job producing both for J.D. Hudgins and Mr. Sam Duplantis at D Bar Ranch. Pay attention to this baby doll as we are sure you will like her on sale day.



Photo is of 681/7, dam of Bonita 212.





# MORENO MS. LADY CALVER B-F 310/2 *SHOW PROSPECT*

COLOR: GRAY REG.#907370 DOB: 7/1/2012

*Sire:*

**MR KC JUSTICE MANSO 847/5**  
(REG #: 848558)

*Dam:*

**JDH LADY CALVER MANSO 766/3**  
(REG #: 835501)

+BNA THE DEACON MANSO253 (253/0)	+MR. V8 900/4 (900/4)
+JDN MISS AIDA MANSO (254/6)	+MISS V8 423/4 (423/4)
	+JDH SIR LIBERTY MANSO (847/5)
	JDH MISS FAUSTO MANSO (553/4)
	(*)JDH PRESCOT MANSO (82/6)
JDH MR DWAYNE MANSO (837/3)	JDH LADY HOYO MANSO (262/3)
JDH LADY KAT MANSO (91/3)	(+)JDH ATARI MANSO (601/1)
	+JDH MISS MELTON MANSO (172/2)

## EPDS

BW	2.7	WW	16.6	YW	29.1	MILK	6.5
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If you're looking for a power cow, then look no further than Moreno Ms. Lady Calver 310. Starting her show career as a class winner at the 2013 Houston International Show, she has continued an impeccable show record to date. Moreno Ms. Lady Calver 310 represents a classical outcross between JDH Mr. Dwayne Manso 837/3 and Mr. KC Justice Manso 847. As you can see this pedigree is double stacked with Register of Renowns and quality from top to bottom. We are offering 50% breeding interest, no possession on this heifer.



# MORENO MS. SANTA CLARA 178 *SHOW PROSPECT*

COLOR: GRAY REG.#914530 DOB: 11/1/2012

*Sire:*

**JDH MR MANSO 579/4**  
(REG #: 838540)

*Dam:*

**MISS MK 6/577**  
(REG #: 856990)

MR BO DIMAYRO MANSO 818 (818)	MR BO DIDOR MAYRO 502 (502)
JDH LADY MANSO 625/3 (625/3)	+MN MISS MAYRO 646/2 (646/2)
	JDH MR. MANSO 13/2 (13/2)
	=JDH LADY SWATTER MANSO (68/8)
MR. DIAMOND T 101/1 (101/1)	DH MR RAM MARSO 457 (457/2)
MISS MK SUVA MUCHO 6/213 (6/213)	WALLACE'S BEVO CRATA 176 (176/9)
	MR. 3X CROWN MUCHO 20 (20)
	MISS 5XT SUVA REX CRATA (161)

## EPDS

BW	2.2	WW	18.3	YW	28.8	MILK	5.8
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Moreno Ms. Santa Clara 178 is an amazing show heifer that has already proven herself at the 2013 All-American, where she was a class contender. She represents one of the finest and most prominent pedigrees that the JD Hudgins program has ever created. The mating of Miss MK 6/577 and JDH Mr. Manso 579/4 has created an amazing specimen in 178. She is super big footed, very sound in her movement and has that great show look to her. It will be a tough decision between 178 and some of the other full siblings selling in this sale. We will retain a 10% breeding interest on this female.



# MORENO MS. KAMIKAZE 130 *SHOW PROSPECT*

COLOR: GRAY REG.#908482 DOB: 8/1/2012

*Sire:*

**MR. V8 980/5**  
(REG #: 831126)

*Dam:*

**BB MISS SALINA 10/5**  
(REG #: 844623)

(+)JDH MR. CHARLEY MANSO (590/6)	(+)JDH GREGORY R MANSO (386/5RT)
+MISS V8 780/5 (780/5)	+JDH LDY EQUITO MAN438/2 (438/2RT)
	+MR. V8 901/4 (901/4)
	+MISS V8 165/4 (165/4)
S BAR MR. 479/7 (479/7)	(+)JDH COPANO MANSO (839/9)
MS. PAIR-A-DICE 628 (628)	S BAR MISS 194/5 (194/5)
	TTT MR. BS SUVA 244 (244)
	WBM MS A 367 (367)

## EPDS

BW	2.0	WW	18.9	YW	33.1	MILK	5.9
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Here is another fine example of one of our offerings that is among our best. With 11 out of 14 Register of Renowns in his pedigree, Mr. V8 980/5 has sure placed his classical Charlie Manso stamp on Moreno Ms. Kamikaze 130. If you like them deep bodied, soggy, and moderate, here she is with a great future ahead.







# MORENO MS SANJOSE DE LAS LAJAS 170 *SHOW PROSPECT*

COLOR: GRAY REG.#914547 DOB: 9/29/2012

*Sire:*  
**MORENO MR. HERCULES 31/7**  
(REG #: 871199)

*Dam:*  
**MORENO MS. ANTONIA 270**  
(REG #: 885107)

- { MSP SIR DUBO BOY 749 (749) { +MSP MR DUBO BOY 534 (534)
- { MDS LADY BANO PAT 10 (10/2) { =MSP LADY DUBO MANSO 354 (354)
- { JCC LOXACRATA MANSO 523 (523)
- { MDS QUEEN PATSY 494 (494/1)
- { JDH DOMINO MANSO 42 (42/4)
- { +MISS V8 452/5 (452/5)
- { JHN RICHARD MANSO (887)
- { MISS MIMI'S MOO (1)

EPDS							
BW	0.8	WW	9.0	YW	15.6	MILK	5.4

Moreno Ms. Sanjose De Las Lajas 170 is an amazing heifer and our finest September baby in this offering. This heifer in the large September class at the 2013 All American came out victorious as the class winner. Sired by Moreno Mr. Hercules, we know you will fall in love with her when you see her on sale day, as she has already started her proven show record.



# MORENO MS. BAHAMA MAMA 120 *SHOW PROSPECT*

COLOR: GRAY REG.#908479 DOB: 6/11/2012

*Sire:*  
**MR. V8 980/5**  
(REG #: 831126)

*Dam:*  
**MORENO MS. CELIA 7**  
(REG #: 884324)

- { (+)JDH MR. CHARLEY MANSO (590/6) { (+)JDH GREGORY R MANSO (386/5RT)
- { +MISS V8 780/5 (780/5) { +JDH LDY EQUITO MAN438/2 (438/2RT)
- { +MR. V8 901/4 (901/4)
- { +MISS V8 165/4 (165/4)
- { (=)MR. V8 332/4 (332/4)
- { +MISS V8 983/3 (983/3)
- { TAYLORS SUVACRATA 331 (331)
- { KJD MISS SPUNKIN 5 (5)

EPDS							
BW	1.4	WW	14.4	YW	24.4	MILK	7.8

Just stop and study this super cool female, Moreno Ms. Bahama Mama 120. She is extremely neat fronted with a lot of eye appeal. If you want a front pasture female that will make your neighbors turn their heads, she is the one for you. She will have the power and performance to compete with any female in the breed, but does it all in a super attractive feminine package.



# MORENO MS. CORNELIA 206 *SHOW PROSPECT*

COLOR: GRAY REG.#914524 DOB: 1/11/2013

*Sire:*  
**MORENO MR. HERCULES 31/7**  
(REG #: 871199)

*Dam:*  
**MORENO MS. BELLE 9**  
(REG #: 885311)

- { MSP SIR DUBO BOY 749 (749) { +MSP MR DUBO BOY 534 (534)
- { MDS LADY BANO PAT 10 (10/2) { =MSP LADY DUBO MANSO 354 (354)
- { JCC LOXACRATA MANSO 523 (523)
- { MDS QUEEN PATSY 494 (494/1)
- { (=)JDH SARASOTA MANSO (880/2)
- { JDH MS CHASE MANSO (537/2)
- { MR. DIAMOND T 101/1 (101/1)
- { MISS MK SUGAR MANSO0/381 (0/381)

EPDS							
BW	1.2	WW	6.6	YW	11.8	MILK	6.2

If you like cattle with style that are backed by consistent proven genetics, stop and take a look here. Moreno Ms. Cornelia 206 combines her soft rib design with a tremendous length of spine that extends through her head and neck, which is as smooth, slick, and attractive as you can make one. The dam of this female is one of the best uddered cows in our entire herd and is as attractive as any female we have. Invest with confidence here and own one of the finest from this offering.





**Lot 10****MORENO MS. PINAR DEL RIO 182***SHOW PROSPECT*

*Sire:*  
**JDH MR MANSO 579/4**  
(REG #: 838540)

*Dam:*  
**MISS MK 6/577**  
(REG #: 856990)

COLOR: GRAY REG.#914529 DOB: 11/7/2012

{	MR BO DIMAYRO MANSO 818 (818)	{	MR BO DIDOR MAYRO 502 (502)
	JDH LADY MANSO 625/3 (625/3)		+MN MISS MAYRO 646/2 (646/2)
{	MR. DIAMOND T 101/1 (101/1)	{	JDH MR. MANSO 13/2 (13/2)
	MISS MK SUVA MUCHO 6/213 (6/213)		=JDH LADY SWATTER MANSO (68/8)
			DH MR RAM MARSO 457 (457/2)
			WALLACE'S BEVO CRATA 176 (176/9)
			MR. 3X CROWN MUCHO 20 (20)
			MISS 5XT SUVA REX CRATA (161)

**EPDS**

BW	2.2	WW	18.3	YW	28.8	MILK	5.8
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The consistency of donor Miss MK 6/577 and her cow family was really evident when we saw the resulting offspring of this flush. All of her calves have been extremely correct in their designs and have proven to be very successful. In the 2012 Carolina sale, one of her natural heifer calves was the top selling heifer. We know you will like what you see in Moreno Ms. Pinar Del Rio 182.

**Lot 11****MORENO MS. MY FAIR LADY 144***SHOW PROSPECT*

*Sire:*  
**MR. V8 980/5**  
(REG #: 831126)

*Dam:*  
**MORENO MS. DAHLIA 23**  
(REG #: 884642)

COLOR: GRAY REG.#909710 DOB: 7/29/2012

{	(+)JDH MR. CHARLEY MANSO (590/6)	{	(+)JDH GREGORY R MANSO (386/5RT)
	+MISS V8 780/5 (780/5)		+JDH LDY EQUITO MAN438/2 (438/2RT)
{	TTT GUT DUDA C MANSO 919	{	+MR. V8 901/4 (901/4)
	MISS MK 6/576 (6/576)		+MISS V8 165/4 (165/4)
			SEA MR. GUY ELY MANSO (35/7)
			+TTT MS SUVA DUDACRAT758 (758)
			MR. DIAMOND T 101/1 (101/1)
			MS. PAIR-A-DICE 632 (632)

**EPDS**

BW	3.5	WW	20.8	YW	35.8	MILK	6.3
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One of our sale highlights, this ready to breed female has maternal written all over her. Long, yet deep in her design, and putting it all together in a very neat package. Moreno Ms. My Fair Lady 144 has a dam and cow family that exemplify what the Brahman breed is known for- outstanding females that produce a consistent product for an extended period of time.

**Lot 12****MORENO MS. CHIMICHANGA 210***SHOW PROSPECT*

*Sire:*  
**MR. V8 980/5**  
(REG #: 831126)

*Dam:*  
**MISS MK 7/604**  
(REG #: 865820)

COLOR: GRAY REG.#914522 DOB: 1/31/2013

{	(+)JDH MR. CHARLEY MANSO (590/6)	{	(+)JDH GREGORY R MANSO (386/5RT)
	+MISS V8 780/5 (780/5)		+JDH LDY EQUITO MAN438/2 (438/2RT)
{	JDH MR PETE MANSO (921/3)	{	+MR. V8 901/4 (901/4)
	MISS MK 3/476 (3/476)		+MISS V8 165/4 (165/4)
			(*)JDH SARASOTA MANSO (880/2)
			JDH MS CHASE MANSO (537/2)
			MR. DIAMOND T 101/1 (101/1)
			TAYLORS SUVA DE SUVA 318 (318)

**EPDS**

BW	1.8	WW	12.5	YW	21.1	MILK	6.6
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Another outstanding daughter of Mr. V8 980/5, it is no wonder there is so much growth and performance in Moreno Ms. Chimichanga 210. This heifer has a phenomenal disposition and will make a great showmanship heifer for any junior showman in our breed.





# Lot 13 MORENO MS. LADY RIO 184 *SHOW PROSPECT*

COLOR: RED REG.#914546 DOB: 12/5/2012

*Sire:*  
**MR. V8 980/5**  
(REG #: 831126)

*Dam:*  
**MISS MK 7/612**  
(REG #: 865836)

{	(+)	JJDH MR. CHARLEY MANSO (590/6)	{	(+)	JDH GREGORY R MANSO (386/5RT)
{	+	MISS V8 780/5 (780/5)	{	+	JDH LDY EQUITO MAN438/2 (438/2RT)
{	MR	BROKEN TRIANGLE 110 (110)	{	+	MR. V8 901/4 (901/4)
{	MISS	HCC 805/7 (805/7)	{	+	MISS V8 165/4 (165/4)
{	MR	HCC 975/0 (975/0)	{	+	MR. JY JIMMIE 638/9 (638/9)
{	HCC	MISS GIBINBA 365/2 (365/2LH)	{	+	MISS HCC 810/8 (810/8)

EPDS							
BW	1.2	WW	14.1	YW	25.0	MILK	4.7

This powerful young female puts it all together to make a very complete package with an easy-on-the-eyes appearance. Moreno Ms. Lady Rio 184 is very sound in her structure and is one that is just plain hard to poke holes in. Couple all this with a well balanced set of pedigrees and you get a female that will make a great addition to anyone's herd.



# Lot 14 MORENO MS. CHIMICHURRI 208 *SHOW PROSPECT*

COLOR: GRAY REG.#914523 DOB: 1/27/2013

*Sire:*  
**MR. V8 980/5**  
(REG #: 831126)

*Dam:*  
**MISS MK 7/632**  
(REG #: 868179)

{	(+)	JJDH MR. CHARLEY MANSO (590/6)	{	(+)	JDH GREGORY R MANSO (386/5RT)
{	+	MISS V8 780/5 (780/5)	{	+	JDH LDY EQUITO MAN438/2 (438/2RT)
{	MK	MAINSTREET 390/2 (390/2)	{	+	MR. V8 901/4 (901/4)
{	MISS	MK 5/160 (5/160)	{	+	MISS V8 165/4 (165/4)
{	SM	MR. WALL STREET 315 (315)	{	+	MS MK 5/176 (5/176)
{	DH	MISS RAM MANSO 462 (462/2)	{	+	TAYLOR'S KING MILFORD (170)

EPDS							
BW	2.5	WW	19.7	YW	33.8	MILK	7.4

Moreno Ms. Chimichurri 208 not only has the look for the show-ring, but is extremely maternal and practical in her kind. She is functional in her build, has a great middle, and combines this with an excellent look on the standstill. With an outstanding pedigree, she is certain to carry on her heritage of producing great ones.



# Lot 15 MORENO MS. LADY ROBEKAH 220 *SHOW PROSPECT*

COLOR: RED REG.#915572 DOB: 12/28/2012

*Sire:*  
**JDH SIR WALTER MANSO 549/6**  
(REG #: 830924)

*Dam:*  
**21ST MS TNT 201**  
(REG #: 863709)

{	(+)	JJDH SIR MARRI MANSO (557/4)	{	+	JDH DOMINO MANSO 42 (42/4)
{	+	JDH LADY BETHANY MANSO (291/6)	{	+	JDH QUEEN LILA MANSO (363/2)
{	+	JDH SIR LEOPOL MANSO (901/6)	{	+	JDH KARU MANSO 800 (800)
{	ST	MISS TNT 375 (375)	{	+	JDH LADY BUTTEN MANSO (602/4)
{	+	JDH LADY SUV MANSO (294/5)	{	+	JDH PRESCOT MANSO (82/6)
{	ST	MISS TNT 91 (91)	{	+	ST MR TNT 175 (175)

EPDS							
BW	3.3	WW	28.8	YW	41.2	MILK	5.6

If style and performance is the name of the game, then Moreno Ms. Lady Robekah 220 is the MVP. She has that feminine look to her, is big-boned, very well structured, and puts it all together in a very maternal package. We have complete confidence that she will be a great producer for her new owner.





**Lot 16****MORENO MS. LAS TUNAS 202** *SHOW PROSPECT*

COLOR: GRAY REG.#914537 DOB: 1/2/2013

*Sire:*  
**MORENO MR. HERCULES 31/7**  
(REG #: 871199)*Dam:*  
**MR MISS UNION 32**  
(REG #: 798300)

{	MSP SIR DUBO BOY 749 (749)	{	+MSP MR DUBO BOY 534 (534)
	MDS LADY BANO PAT 10 (10/2)		'=MSP LADY DUBO MANO 354 (354)
{	+JDH MR. UNION MANO (455/3)		JCC LOXACRATA MANO 523 (523)
	TM'S LADY DAKOTA 22/6 (22/6)		MDS QUEEN PATSY 494 (494/1)
			JDH ODYSSEY MANO (479/2)
			+JDH MISSY MICHELLE MNSO (609/2)
			+MR. V8 700/3 (700/3)
			JDH LADY MANO 148/1 (148/1)

EPDS							
BW	2.0	WW	12.6	YW	22.4	MILK	6.3

This is an extremely attractive, sound structured female who from the ground up possesses the width and dimensions to turn heads. Her maternal grandsire, +JDH Union Manso 455 was the 1992 International Grand Champion Grey Bull. Moreno Ms. Las Tunas 202 is big boned, big hipped and ties in together depth of flank and soundness of rib with a very pleasing look on the pose.

**Lot 17****MORENO MS. PENELOPE 204** *SHOW PROSPECT*

COLOR: GRAY REG.#914525 DOB: 1/7/2013

*Sire:*  
**MR. V8 980/5**  
(REG #: 831126)*Dam:*  
**MDS LADY BEVO DIL 982/1**  
(REG #: 810526)

{	(+)JDH MR. CHARLEY MANO (590/6)	{	(+)JDH GREGORY R MANO (386/5RT)
	+MISS V8 780/5 (780/5)		+JDH LDY EQUITO MAN438/2 (438/2RT)
{	JCC LOXACRATA MANO 523 (523)		+MR. V8 901/4 (901/4)
	MDS LADY BANCO 547 (547/1)		+MISS V8 165/4 (165/4)
			SUGARLAND'S LOXMANO 133 (395/8RT)
			MISS JCC REX MAN EMP 272 (272RT)
			JDH BANCO DIL MANO (350/1RT)
			MDS LADY 34 DUSON 208/1 (208/1)

EPDS							
BW	1.1	WW	11.2	YW	21.7	MILK	6.5

Here is a long bodied, super feminine female that is bound to catch your eye. Her dam combines great maternal strength through Rocking S, Beville, US. Sugar, Duda, and J.D. Hudgins. You will be impressed by the overall softness of Moreno Ms. Penelope 204 and how she combines the natural depth of body with ample muscle and bone. Not to mention the proven track record of her phenomenal pedigree.

**Lot 18****MORENO MS. SENORA MAYARI 190** *SHOW PROSPECT*

COLOR: GRAY REG.#914526 DOB: 12/20/2012

*Sire:*  
**MR. V8 980/5**  
(REG #: 831126)*Dam:*  
**DB SOUTHERN STYLE 449/7**  
(REG #: 862875)

{	(+)JDH MR. CHARLEY MANO (590/6)	{	(+)JDH GREGORY R MANO (386/5RT)
	+MISS V8 780/5 (780/5)		+JDH LDY EQUITO MAN438/2 (438/2RT)
{	DB JUSTO 00/2 (002)		+MR. V8 901/4 (901/4)
	DB SOUTHERN STYLE 54/3 (54/3)		+MISS V8 165/4 (165/4)
			+DB SOUTHERN STYLE 33/3 (33/3)
			+MISS EBH LADY HK 8/3 (8/3)
			MR 3X PERFECTION (50/9)
			MISS JL 15/5 (15/5)

EPDS							
BW	1.6	WW	11.5	YW	21.0	MILK	5.0

We can't wait for you to see how she has grown out since the picture was taken! Moreno Ms. Senora Mayari 190 is another classic Mr. V8 980/5 daughter that has an abundance of natural disposition that will make a great showmanship heifer.







## MORENO MS. CAMAGUEY 174 *SHOW PROSPECT*

COLOR: GRAY REG.#914532 DOB: 10/28/2012

*Sire:*  
**JDH MR MANSO 579/4**

(REG #: 838540)

*Dam:*  
**MISS MK 6/577**

(REG #: 856990)

MR BO DIMAYRO MANSO 818 (818)	MR BO DIDOR MAYRO 502 (502)
JDH LADY MANSO 625/3 (625/3)	+MN MISS MAYRO 646/2 (646/2)
	JDH MR. MANSO 13/2 (13/2)
	=JDH LADY SWATTER MANSO (68/8)
MR. DIAMOND T 101/1 (101/1)	DH MR RAM MARSO 457 (457/2)
MISS MK SUVA MUCHO 6/213 (6/213)	WALLACE'S BEVO CRATA 176 (176/9)
	MR. 3X CROWN MUCHO 20 (20)
	MISS 5XT SUVA REX CRATA (161)

EPDS							
BW	2.2	WW	18.3	YW	28.8	MILK	5.8

Moreno Ms. Camaguey 174 represents a top mating from the heart of our embryo program. She is a daughter of Miss MK 6/577 and an owned granddaughter of Mr. Diamond T 101/1 who was the 1999 International Junior Champion bull. We feel this heifer will follow in the same footsteps for you, as her dam has done for us in our herd. Consider Moreno Ms. Camaguey 174 as you make your selection on sale day.



## MORENO MS. MATANZAS 186 *SHOW PROSPECT*

COLOR: GRAY REG.#914528 DOB: 12/15/2012

*Sire:*  
**MORENO MR. HERCULES 31/7**

(REG #: 871199)

*Dam:*  
**MORENO MS. AGUEDA 494**

(REG #: 884331)

MSP SIR DUBO BOY 749 (749)	+MSP MR DUBO BOY 534 (534)
MDS LADY BANO PAT 10 (10/2)	=MSP LADY DUBO MANSO 354 (354)
	JCC LOXACRATA MANSO 523 (523)
	MDS QUEEN PATSY 494 (494/1)
MR. V8 573/5 (573/5)	(=)MR. V8 332/4 (332/4)
MISS MK 4/494 (4/494)	+MISS V8 983/3 (983/3)
	MR. DIAMOND T 101/1 (101/1)
	MISS MK 1/407 (1/407)

EPDS							
BW	0.6	WW	7.4	YW	13.2	MILK	6.8

Moreno Ms. Matanzas 186 has a very stylish and prominent show look to her. She is very sound structured, eye appealing, and has plenty of thickness and muscle. The carefully selected blending of our breeding program has resulted in this phenomenal heifer.



## MORENO MS. LADY DICKENS 242 *PICK OF 2*

COLOR: GRAY REG.#915689 DOB: 4/25/2013

*Sire:*  
**JDH MR MANSO 579/4**

(REG #: 838540)

*Dam:*  
**MISS MK 1/407**

(REG #: 814282)

MR BO DIMAYRO MANSO 818 (818)	MR BO DIDOR MAYRO 502 (502)
JDH LADY MANSO 625/3 (625/3)	+MN MISS MAYRO 646/2 (646/2)
	JDH MR. MANSO 13/2 (13/2)
	=JDH LADY SWATTER MANSO (68/8)
TTT GUT DUDA C MANSO 919 (919)	SEA MR. GUY ELY MANSO (35/7)
TTT MS RAM-BOW 813 (813)	+TTT MS SUVA DUDACRAT758 (758)
	+TTT MR. MAYRO SUVA 845 (845)
	TTT MS. SUVA JUMBO 146 (146)

EPDS							
BW	2.5	WW	21.0	YW	34.7	MILK	9.5

The winning bidder may choose one heifer (242&246) or double the hammer price and choose both. If only one is chosen, the other will not be offered. Talk about donor cows in the making. These females are long in their design, stout, and broody. Sired by the great JDH Mr. Manso 579/4 and out of our prominent donor Miss MK 1/407. We really hate selling these heifers, but we believe in offering the very best. Please take a look and you will like what you see and read on these young females.







# 22

# SELLING CHOICE OF THREE

COLOR: RED

*Sire:*

**+TTT MR. TEXAS LOTTO 670**

(REG #: 715885)

*Dam:*

**MR MISS TREINTA 228**

(REG #: 854266)

{ +MR 3X MAXMILLION-AIRE56  
TTT MS SUVA M 214 (214)

{ MR REXCRATA 30  
MR MISS REMINGTON 12

{ +HK MR. AMERICA 61/9  
DF MISS RED HIDALGO 191  
+MN MR. RED MAYRO 257/2  
+TTT MISS SUVA IMP 663  
RS MR. STURLING V9 492  
JWW MISS WATTS 271/7  
(=)JDH MR. MANSO 165/9  
TD MISS MANSO GRANDE 473

## EPDS

BW	1.4	WW	11.2	YW	20.5	MILK	8.0
----	-----	----	------	----	------	------	-----

Here are 3 full sisters that you will have fun picking from. We will be selling choice of the three. They are sired by the popular Register of Renown and International Champion bull, +TTT Mr. Texas Lotto 670, who has consistently produced champions for Tic Tac Toe Ranch, Swaner Brahmins, and Florida Genetics Center. These young heifers have it all going for them. They are stylish, well made, and sound in their feet and legs.

The MR Ms. Treinta 228 donor cow continues to impress us with her remarkable reproducing ability. She is soggy middled, big boned, soft in her pasterns, and has that maternal look you just have to love about her. She represents the best of the best in our breed and for certain at Moreno Ranches. We are confident these young females will carry on this legacy, and will excel in the pasture and in the show-ring.

## 22A MORENO MS. LADY ROYAL 238



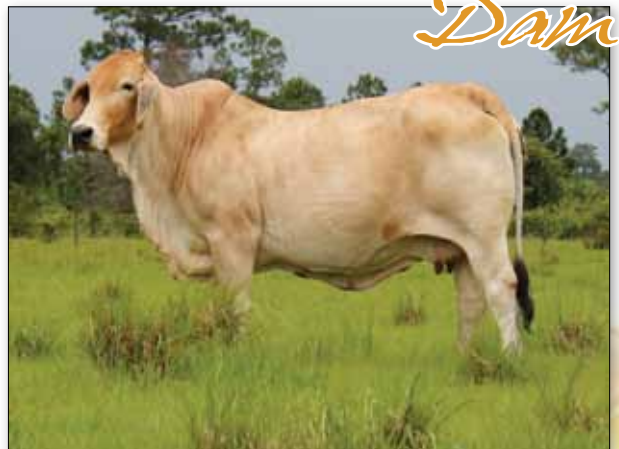
## 22B MORENO MS. LADY REAGAN 234



## 22C MORENO MS. LADY REILLY 236

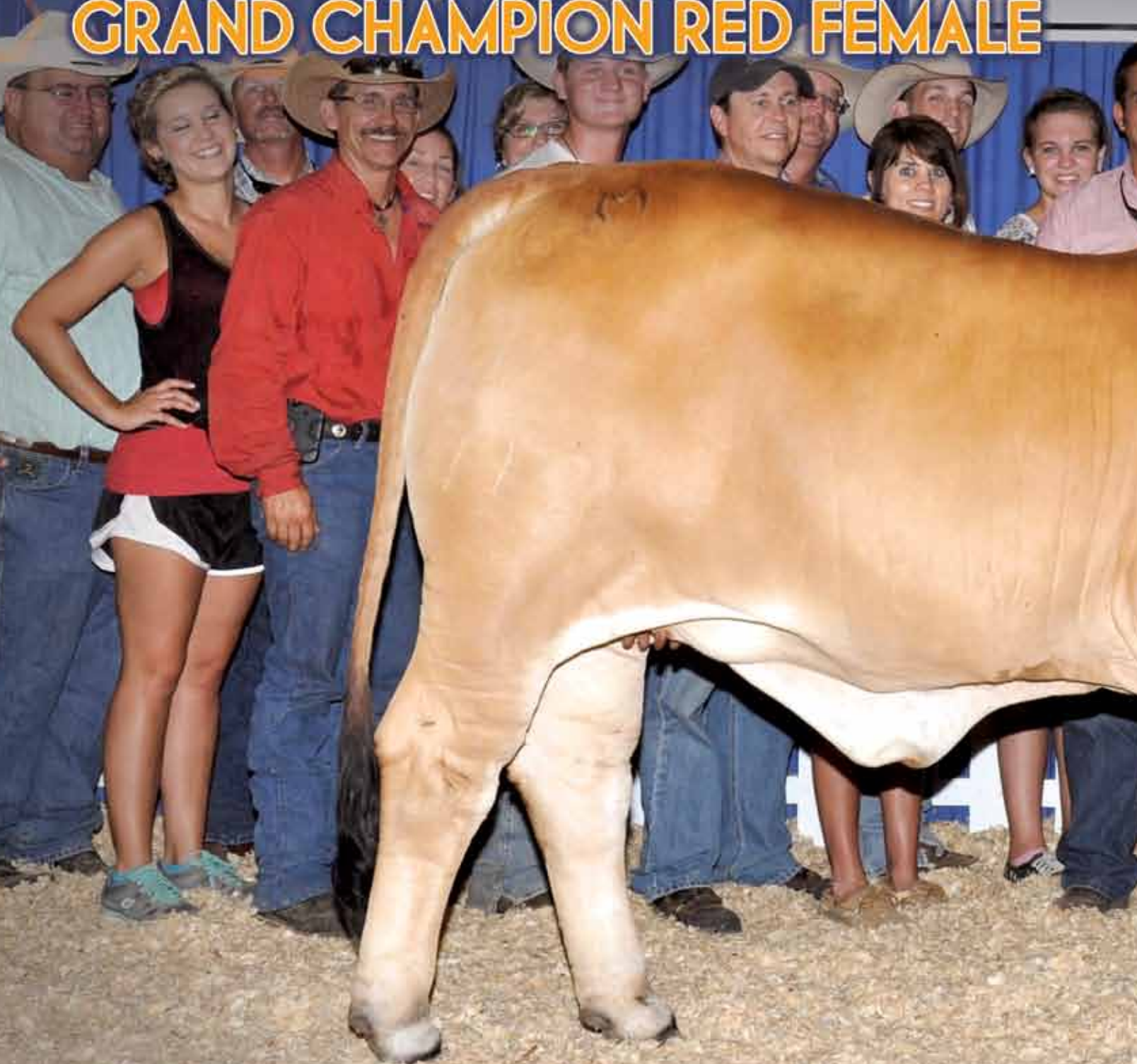


*Dam*





*Moreno Mrs. Lady Reba 112*  
**2013 ALL AMERICAN  
GRAND CHAMPION RED FEMALE**



**"FOR WHERE TWO OR THREE ARE GATHERED TOGETHER  
IN MY NAME, I AM THERE IN THE MIDST OF THEM"**

*- Matthew 18:20*





**MORENO MS. MTR HAYANA 172**  
2013 ALL AMERICAN CHAMPION CLASS WINNER



**MORENO MS. SANTA CLARA 178**  
2013 ALL AMERICAN RES. CHAMPION CLASS WINNER



**MORENO MS. LADY CALVER B-F 310/2**  
2013 ALL AMERICAN RES. CHAMPION CLASS WINNER



**MORENO MS SANJOSE DE LAS LAJAS 170**  
2013 ALL AMERICAN CHAMPION CLASS WINNER

***We are grateful to be the first program to have a Grand Champion female from Florida in the history of the All American. We believe success is the progressive realization of a predetermined goal. A special thank you to Bobbi Jean Frazier, Brian and Brenda Barnes, and the entire Moreno Ranches team for making this goal a reality.***

***We would also like to thank and recognize the Bishop, Daniel, Fussell, Land, Newman, and Wilder families for representing Florida at the 2013 All American. And congratulations to Arica Land, Florida's AJBA Director, on a job well done.***



# Lot 23 MORENO MS. LADY MICHELANGELO 224

SHOW PROSPEL

COLOR: GRAY REG.#915678 DOB: 12/29/2012

**Sire:**  
**JDH BRETT MANSO 175/6**  
(REG #: 778809)

**Dam:**  
**WR SUVETTE MARTI 11/4**  
(REG #: 842877)

- |                                   |                                   |
|-----------------------------------|-----------------------------------|
| { (+)JDH MADISON DE MANSO (737/4) | { (+)MR. V8 202/3 (202/3)         |
| { JDH LADY JONI MANSO (800/4)     | { +JDH LADY REM J MANSO 2 (692/3) |
|                                   | { +MR. V8 700/3 (700/3)           |
|                                   | { JDH JONI DE MANSO 599 (599/2RT) |
| { +JDH MARTIN MANSO (879/3)       | { (+)JDH MR. MANSO 449/1 (449/1)  |
|                                   | { JDH LADY JOCKO MANSO (425/2)    |
| { +MISS CAWLEY 211/6 (211/6)      | { TAYLOR'S SUVA DE SUVA (205)     |
|                                   | { MISS SS SUVACRATA 117 (117)     |

EPDS							
BW	2.1	WW	19.5	YW	33.8	MILK	6.0

It is obvious as you look through this catalog that there are many outstanding cattle families represented in this breed. As a result, we're bringing to you two full sisters (224&222) that are sired by the great JDH Brett Manso 175/6 that is an owned Madison son. Coupled with the many years of breeding at Tic Tac Toe and Watts Ranch out of the donor WR Suvette Marti 11/4 who is an owned daughter of +JDH Martin Manso 879/3. Think about the opportunities here. These two show prospects are sure to make your mouth water.



# Lot 24 MORENO MS. LADY PICASSO 222

SHOW PROSPECT

COLOR: GRAY REG.#915677 DOB: 1/1/2013

**Sire:**  
**JDH BRETT MANSO 175/6**  
(REG #: 778809)

**Dam:**  
**WR SUVETTE MARTI 11/4**  
(REG #: 842877)

- |                                   |                                   |
|-----------------------------------|-----------------------------------|
| { (+)JDH MADISON DE MANSO (737/4) | { (+)MR. V8 202/3 (202/3)         |
| { JDH LADY JONI MANSO (800/4)     | { +JDH LADY REM J MANSO 2 (692/3) |
|                                   | { +MR. V8 700/3 (700/3)           |
|                                   | { JDH JONI DE MANSO 599 (599/2RT) |
| { +JDH MARTIN MANSO (879/3)       | { (+)JDH MR. MANSO 449/1 (449/1)  |
|                                   | { JDH LADY JOCKO MANSO (425/2)    |
| { +MISS CAWLEY 211/6 (211/6)      | { TAYLOR'S SUVA DE SUVA (205)     |
|                                   | { MISS SS SUVACRATA 117 (117)     |

EPDS							
BW	2.1	WW	19.5	YW	33.8	MILK	6.0

This next daughter of WR Suvette Marti 11/4 and JDH Brett Manso 175/6 combines the maternal ability of her dam with the bone and capacity JDH Brett Manso is known for. These lots truly stack proven profit potential from end to end. Study these tremendous females and take advantage of this rare opportunity.



# Lot 25 MORENO MS. LADY BARTHOLDI 240

SHOW PROSPECT

COLOR: GRAY REG.#915568 DOB: 3/30/2013

**Sire:**  
**MORENO MR. PRESIDENT 1**  
(REG #: 884316)

**Dam:**  
**WR SUVETTE MARTI 11/4**  
(REG #: 842877)

- |                                |                                  |
|--------------------------------|----------------------------------|
| { JDH MR PETE MANSO (921/3)    | { (=)JDH SARASOTA MANSO (880/2)  |
| { MISS WCD MAX MANSO 116 (116) | { JDH MS CHASE MANSO (537/2)     |
|                                | { JDH MR. MAX HUDG MANSO (232/1) |
|                                | { WCD MINDY RISKE 57 (57LT)      |
| { +JDH MARTIN MANSO (879/3)    | { (+)JDH MR. MANSO 449/1 (449/1) |
|                                | { JDH LADY JOCKO MANSO (425/2)   |
| { +MISS CAWLEY 211/6 (211/6)   | { TAYLOR'S SUVA DE SUVA (205)    |
|                                | { MISS SS SUVACRATA 117 (117)    |

EPDS							
BW	1.3	WW	10.9	YW	17.8	MILK	8.3

Moreno Ms. Lady Bartholdi 240 offers a complete outcross to most of the established lines of cattle in our breed. Her sire is Moreno Mr. President, who is an owned son of JDH Mr. Pete Manso 921/3. This heifer is out of one of our leading donors WR Suvette Marti 11/4, who is sired by the world renowned +JDH Mr. Martin Manso that has been a top producer for Tic Tac Toe Ranch and such an influencer in the Brahman breed.



Photo is of 11/4, dam of Lots 23, 24 25.



# **MORENO MS. LADY VAN GOGH 226**

SHOW PROSPECT

COLOR: GRAY REG.#915680 DOB: 12/22/2012

**Sire:**  
**JDH BRETT MANSO 175/6**  
(REG #: 778809)

**Dam:**  
**MR MISS UNION 32**  
(REG #: 798300)

- { (+)JDH MADISON DE MANSO (737/4)
- { JDH LADY JONI MANSO (800/4)
- { (+)MR. V8 202/3 (202/3)
- { +JDH LADY REM J MANSO 2 (692/3)
- { +MR. V8 700/3 (700/3)
- { JDH JONI DE MANSO 599 (599/2RT)
- { JDH ODYSSEY MANSO (479/2)
- { +JDH MISSY MICHELLE MNSO (609/2)
- { +MR. V8 700/3 (700/3)
- { JDH LADY MANSO 148/1 (148/1)
- { +JDH MR. UNION MANSO (455/3)
- { TM'S LADY DAKOTA 22/6 (22/6)

## EPDS

BW	2.9	WW	20.8	YW	35.8	MILK	6.9
----	-----	----	------	----	------	------	-----

Only in the Brahman Catalyst Sale will you find a package designed for the progressive Brahman breeder seeking the next generation of genetics. As a result, we're bringing to you a heifer that combines the breeding of one of the oldest leading donors at Moreno Ranches, MR Miss Union 32, an owned daughter of the +JDH Mr. Union Manso 455/3, and the progressive JDH Brett Manso 175/6. As you study this heifer, you will see that we are committed to offering the very best. We will retain a breeding interest in this female but sell 100% interest and possession on Moreno Ms. Lady Van Gogh 226.



# **MORENO MR. HEMINGWAY 203**

HERD SIRE PROSPECT

COLOR: GRAY REG.#914517 DOB: 4/29/2013

**Sire:**  
**JDH MR MANSO 579/4**  
(REG #: 838540)

**Dam:**  
**MISS MK 6/577**  
(REG #: 856990)

- { MR BO DIMAYRO MANSO 818 (818)
- { JDH LADY MANSO 625/3 (625/3)
- { MR. DIAMOND T 101/1 (101/1)
- { MISS MK SUVA MUCHO 6/213 (6/213)
- { MR BO DIDOR MAYRO 502 (502)
- { +MN MISS MAYRO 646/2 (646/2)
- { JDH MR. MANSO 13/2 (13/2)
- { =JDH LADY SWATTER MANSO (68/8)
- { DH MR RAM MARSO 457 (457/2)
- { WALLACE'S BEVO CRATA 176 (176/9)
- { MR. 3X CROWN MUCHO 20 (20)
- { MISS 5XT SUVA REX CRATA (161)

## EPDS

BW	2.2	WW	18.3	YW	28.8	MILK	5.8
----	-----	----	------	----	------	------	-----

Moreno Mr. Hemingway 203 has it all. He has a lot of muscle, is correct in his lines, and he just has the look that lets you know he will be a great maternal sire. His sporty look, capacity, and volume make him a highlight of this sale.



# **MORENO MS. LADY LEWIS 244**

SHOW PROSPECT

COLOR: GRAY REG.#915690 DOB: 4/28/2013

**Sire:**  
**JDH MR MANSO 579/4**  
(REG #: 838540)

**Dam:**  
**MISS MK SUVA REX 0/367**  
(REG #: 802847)

- { MR BO DIMAYRO MANSO 818 (818)
- { JDH LADY MANSO 625/3 (625/3)
- { +TTT MR. MAYRO SUVA 845 (845)
- { +MISS 5XT 14 (14)
- { MR BO DIDOR MAYRO 502 (502)
- { +MN MISS MAYRO 646/2 (646/2)
- { JDH MR. MANSO 13/2 (13/2)
- { =JDH LADY SWATTER MANSO (68/8)
- { +MN MR. RED MAYRO 257/2 (257/2LT)
- { +TTT MISS SUVA IMP 663 (663RT)
- { RH MR. REXCRATA MONSTER (218)
- { MS 3X OPTEB GRAND 81 (81/7RH)

## EPDS

BW	1.7	WW	14.4	YW	24.0	MILK	6.2
----	-----	----	------	----	------	------	-----

Moreno Ms. Lady Lewis 244 has a tremendous amount of style, balance, and is very eye appealing. She is sired by JDH Mr. Manso 579/4 and is out of the great donor Miss MK Suva Rex 0/367. Although one of the youngest in our sale offering, this heifer has a promising future ahead of her, and we think you will agree.



Photo is of 845, grandsire of 244.



# **MORENO MS. TINKERBELL 16**

BRED COW

COLOR: GRAY REG.#884317 DOB: 9/1/2009

**Sire:**  
**JDH MR PETE MANSO 921/3**  
(REG #: 823432)

**Dam:**  
**K&S CATTLE**  
(REG #: 870585)

{ (=)JDH SARASOTA MANSO (880/2)    { JDH 415/8 DE MANSO (415/8)  
   JDH MS CHASE MANSO (537/2)        JDH LADY JEAN MANSO (307/2)  
   { (=)JDH 204/2 YL MANSO (204/2)  
     MISS JDH 944/1 YL MANSO (944/1)  
   { +MSP MR DUBO BOY 749 (749)        { +MSP MR DUBO BOY 534 (534)  
     MISS 4T MAGIO ELY 602 (602)        =MSP LADY DUBO MANSO 354 (354)  
    DREAM BOY 204 "DENVER" (204)  
    MS GRT ICEMAN MAYRO 404 (404)

EPDS							
BW	1.2	WW	7.2	YW	10.7	MILK	8.1

Moreno Ms. Tinkerbelle 16 is a tremendous unique breeding piece. During her show career, she was admired for her massive rib shape, incredible femininity, and unparalleled soundness. Already as a proven producer, her first calf is Moreno Mr. Bourbon Jazz 135 who was a sale feature at the 2013 Deep South Brahman Sale. Her mating to JDH Goudeau Manso 174/0 provides a rare opportunity and has the potential to generate breed-changing progeny. After you see what the resulting offspring can do, you will be back for more.



# **MORENO MS. BLOSSOM DE CHARLEY 90**

BRED HEIFER

COLOR: GRAY REG.#900801 DOB: 3/25/2011

**Sire:**  
**MR. V8 980/5**  
(REG #: 831126)

**Dam:**  
**MORENO MS. AGUEDA**  
(REG #: 884331)

{ (+)JDH MR. CHARLEY MANSO (590/6)    { (+)JDH GREGORY R MANSO (386/5RT)  
   +MISS V8 780/5 (780/5)                +JDH LDY EQUITO MAN438/2 (438/2RT)  
    +MR. V8 901/4 (901/4)  
    +MISS V8 165/4 (165/4)  
   { MR. V8 573/5 (573/5)                { (=)MR. V8 332/4 (332/4)  
   MISS MK 4/494 (4/494)                +MISS V8 983/3 (983/3)  
    MR. DIAMOND T 101/1 (101/1)  
    MISS MK 1/407 (1/407)

EPDS							
BW	1.2	WW	14.4	YW	24.8	MILK	6.8

What a truly great opportunity this is. Moreno Ms. Blossom De Charley 90 is as impressive of a female as one could ask for. Shelby Hill was crowned Grand Champion Female at the Highlands County Fair with this phenomenal heifer. She sells safe in calf to the dark pigmented, heavy muscled JDH Mr. Manso 991/4.



# **MORENO MS. ALBITA DE CHARLEY 93**

BRED HEIFER

COLOR: GRAY REG.#903961 DOB: 4/18/2011

**Sire:**  
**MR. V8 980/5**  
(REG #: 831126)

**Dam:**  
**K&S C-138**  
(REG #: 871333)

{ (+)JDH MR. CHARLEY MANSO (590/6)    { (+)JDH GREGORY R MANSO (386/5RT)  
   +MISS V8 780/5 (780/5)                +JDH LDY EQUITO MAN438/2 (438/2RT)  
    +MR. V8 901/4 (901/4)  
    +MISS V8 165/4 (165/4)  
   { MSP SIR DUBO BOY 749 (749)                { +MSP MR DUBO BOY 534 (534)  
   DCH MS AGGIE MANSO 302/0 (302/0)        =MSP LADY DUBO MANSO 354 (354)  
    DCH TAM AG EMP 518 (518)  
    DCH AGGIE SUG 538 (538)

EPDS							
BW	1.4	WW	15.8	YW	27.0	MILK	4.1

Moreno Ms. Albita De Charley 93 is a money maker in the making. Sired by the great Mr. V8 980/5 and out of a cow that goes back to +MSP Mr. Dubo Boy 534, pay close attention to this bred female. She sells safe in calf to the Mr. Slugger 12/7 bull. Just take a close look at the great sires that will be represented in the resulting offspring: +JDH Mr. Charlie Manso, JDH Mr. Deeds Manso, and +JDH Madison De Manso, just to name a few.





# Lot 32 MORENO MS. ZIVA 10 *BRED COW*

COLOR: GRAY REG.#884315 DOB: 5/10/2009

*Sire:*  
**WR MR. SUVA MANSO 057**  
(REG #: 836108)

*Dam:*  
**MISS WCD**  
(REG #: 735537)

{	+MR. V8 901/4 (901/4)	{	+MR. V8 189/4 (189/4)
	+WR MS BOW ROCKETTE 35 (35)		+MISS V8 287/3 (287/3)
{	RH MR. GRANDE MONSTER (419/7)		+TTT MR. MAYRO SUVA 845 (845)
	MISS WED SWR MANSO 890 (890)		CIRCLE H MS ROCKETTE 341 (341)
			(+)JDH MANSO GRANDE 412 (412)
			RH MS MONSTERETTE 264/5 (264/5)
			JDH NAPOLEON
			JA LADY RH MANSO 154 (154)

EPDS							
BW	2.1	WW	15.5	YW	25.2	MILK	6.6

Rare and wonderful describe this female well. Moreno Ms. Ziva 10 is as impressive maternally as you can make one, especially when you study her cow family lineage and the track record this cow family has made in our herd. She will sell safe in calf to JDH Mr. Manso 991/4. We are sure you will be excited to add this genetic package to your herd.



# Lot 33 MORENO MS. ANITA 8 *BRED COW*

COLOR: GRAY REG.#884321 DOB: 8/19/2009

*Sire:*  
**WR MR. SUVA MANSO 057**  
(REG #: 836108)

*Dam:*  
**UCC MIMI'S MOO 26/4**  
(REG #: 723647)

{	+MR. V8 901/4 (901/4)	{	+MR. V8 189/4 (189/4)
	+WR MS BOW ROCKETTE 35 (35)		+MISS V8 287/3 (287/3)
{	JHN RICHARD MANSO (887)		+TTT MR. MAYRO SUVA 845 (845)
	MISS MIMI'S MOO (1)		CIRCLE H MS ROCKETTE 341 (341)
			JHN INTREPID KING (671)
			JHN LADY FERN MANSO (482LT)
			MR. GW MANSO 17 (17/4)
			CWF MISS AIMORE (105/8)

EPDS							
BW	1.8	WW	15.1	YW	25.1	MILK	4.3

What a beauty she is! Moreno Ms. Anita 8 is huge ribbed and super neat fronted, putting it all together in a great package. She is going to work amazingly well with JDH Mr. Manso 991/4, who she sells safe in calf with. The Brahman business is hotter than ever, so don't let this proven offering pass you by.



# Lot 34 MORENO MS. DAPHNE 14 *BRED COW*

COLOR: GRAY REG.#884647 DOB: 3/28/2009

*Sire:*  
**TTT GUT DUDA C MANSO 919**  
(REG #: 772736)

*Dam:*  
**MISS MK 7/603**  
(REG #: 865819)

{	SEA MR. GUY ELY MANSO (35/7)	{	+JDH MR. RHA ELY MANSO (615/6)
	+TTT MS SUVA DUDACRAT758 (758)		+MISS V8 617/2 (617/2BH)
{	MR. DIAMOND T 101/1 (101/1)		+TTT MR. SUVA CRATA 450 (450)
	MISS MK 7/246 (7/246)		+TTT MS RAM-BOW 455 (455)
			DH MR RAM MARSO 457 (457/2)
			WALLACE'S BEVO CRATA 176 (176/9)
			MR. 3X CROWN MUCHO 20 (20)
			MISS RBF 78 (78)

EPDS							
BW	2.5	WW	14.7	YW	26.1	MILK	8.4

Moreno Ms. Daphne 14 comes from the heart of our cow herd. She displays perfect structure as she brings hip, bone, and muscle into a silky smooth silhouette of Brahman foundation genetics. She sells safe in calf to JDH Mr. Manso 991/4.





# **MORENO MR. MOJITO JAZZ 111** *HERD SIRE PROSPECT*

COLOR: GRAY REG.#909716 DOB: 3/31/2012

**Sire:**  
**MR. V8 980/5**  
(REG #: 831126)

**Dam:**  
**MORENO MS. ARIANNA 467/8**  
(REG #: 884336)

(+)JDH MR. CHARLEY MANO (590/6) +MISS V8 780/5 (780/5)	(+)JDH GREGORY R MANO (386/5RT) +JDH LDY EQUITO MAN438/2 (438/2RT) +MR. V8 901/4 (901/4) +MISS V8 165/4 (165/4) +BUM PHILLIPS' #13 (13) +MISS ESTO MANO 7 (7/8) +JME MR. SUVA 200 (200/2) +JME MS DIDOR AILANTI196 (196/2)
JME ESTO REX 276 (276/3)	
JME MS DIDOR AILANTI 467 (467/7)	

EPDS							
BW	0.9	WW	14.2	YW	26.2	MILK	6.0

This herd bull in the making is loose structured, expressive in his muscle, and well balanced. With an amazing disposition, we know Moreno Mr. Mojito Jazz 111 will make a great asset to any program as he combines a great pedigree with an excellent phenotype.



# **MORENO MR. SENOR SAN LUIS 179** *HERD SIRE PROSPECT*

COLOR: GRAY REG.#914519 DOB: 11/14/2012

**Sire:**  
**JDH MR MANO 579/4**  
(REG #: 838540)

**Dam:**  
**MISS MK 6/577**  
(REG #: 856990)

MR BO DIMAYRO MANO 818 (818) JDH LADY MANO 625/3 (625/3)	MR BO DIDOR MAYRO 502 (502) +MN MISS MAYRO 646/2 (646/2) JDH MR. MANO 13/2 (13/2) =JDH LADY SWATTER MANO (68/8) DH MR RAM MARSO 457 (457/2) WALLACE'S BEVO CRATA 176 (176/9) MR. 3X CROWN MUCHO 20 (20) MISS 5XT SUVA REX CRATA (161)
MR. DIAMOND T 101/1 (101/1)	
MISS MK SUVA MUCHO 6/213 (6/213)	

EPDS							
BW	2.2	WW	18.3	YW	28.8	MILK	5.8

One of the herd sire prospect sale features is Moreno Mr. Senior San Luis 179. Straight from the heart of our embryo transplant program, he is sired by the great JDH Mr. Manó 579/4 and out of one of our leading donors, Miss MK 6/577. He has a unique and desirable profile to go with the extreme muscle pattern. If you like them big footed, sound structured, and with a dynamic pedigree, we know you will like 179.



# **MORENO MR. SENOR COLON 185** *HERD SIRE PROSPECT*

COLOR: GRAY REG.#914517 DOB: 1/3/2013

**Sire:**  
**JDH MR MANO 579/4**  
(REG #: 838540)

**Dam:**  
**MISS MK 6/577**  
(REG #: 856990)

MR BO DIMAYRO MANO 818 (818) JDH LADY MANO 625/3 (625/3)	MR BO DIDOR MAYRO 502 (502) +MN MISS MAYRO 646/2 (646/2) JDH MR. MANO 13/2 (13/2) =JDH LADY SWATTER MANO (68/8) DH MR RAM MARSO 457 (457/2) WALLACE'S BEVO CRATA 176 (176/9) MR. 3X CROWN MUCHO 20 (20) MISS 5XT SUVA REX CRATA (161)
MR. DIAMOND T 101/1 (101/1)	
MISS MK SUVA MUCHO 6/213 (6/213)	

EPDS							
BW	2.2	WW	18.3	YW	28.8	MILK	5.8

Wow! Here is a powerful prospect from the heart of the Moreno Ranches embryo transplant breeding program. Moreno Mr. Senior Colon 185 is an owned son of the JDH Mr. Manó 579/4 and is big footed and sound structured. His dam is Miss MK 6/577 that is producing some great ones. This bull is a prime example of the kind of job she is doing for us. This young herd sire prospect would want to make you be in the Brahman breed even if you weren't.





# Lot 38 MR. PRECIOSO 210/1 *HERD SIRE PROSPECT*

COLOR: GRAY REG.#911371 DOB: 3/1/2012

*Sire:*  
**JDH MR MANSO 991/4**  
(REG #: 859530)

*Dam:*  
**TTT MS SUVETTE MARTI 386**  
(REG #: 862180)

MR. WINDY HILL 89/3 (89/3)	+MR. V8 901/4 (901/4)
JDH LADY MANSO 585/2 (585/2)	MISS WINDY HILL 84/6 (84/6)
	JDH SAGE MANSO 92/1 (92/1)
	JDH LADY MANSO 743/1 (743/1)
+JDH MARTIN MANSO (879/3)	(+)JDH MR. MANSO 449/1 (449/1)
	JDH LADY JOCKO MANSO (425/2)
TTT MS SUVA DUDACRAT 250 (250)	+TTT MR. SUVA CRATA 450 (450)
	TTT MS SUVA MAYRO 944 (944)

EPDS							
BW	2.7	WW	15.2	YW	26.4	MILK	8.6

Here is a herd sire prospect sired by JDH Mr. Manso 991/4 and on the bottom side going back to the Register of Renown JDH Mr. Martin Manso 879/3. If you're looking for a bull to add muscle, structural soundness, and eye appeal to your herd, please consider Mr. Precioso 210/1 as we feel he puts together a very complete package in a herd sire prospect.



# Lot 39 MORENO MR. ADMIRAL 125 *HERD SIRE PROSPECT*

COLOR: GRAY REG.#909715 DOB: 6/25/2012

*Sire:*  
**MR. V8 980/5**  
(REG #: 831126)

*Dam:*  
**MISS MK SUVA REX 0/367**  
(REG #: 802847)

(+)JDH MR. CHARLEY MANSO (590/6)	(+)JDH GREGORY R MANSO (386/5RT)
+MISS V8 780/5 (780/5)	+JDH LDY EQUITO MAN438/2 (438/2RT)
	+MR. V8 901/4 (901/4)
	+MISS V8 165/4 (165/4)
+TTT MR. MAYRO SUVA 845 (845)	+MN MR. RED MAYRO 257/2 (257/2LT)
	+TTT MISS SUVA IMP 663 (663RT)
+MISS 5XT 14 (14)	RH MR. REXCRATA MONSTER (218)
	MS 3X OPTEB GRAND 81 (81/7RH)

EPDS							
BW	1.8	WW	12.8	YW	23.6	MILK	4.5

If you want a breed outcross with an impressive pedigree and a complete package, here he is. Moreno Mr. Admiral 125 is stout, long down his top, dark pigmented, big footed, and very complete.



# Lot 40 MORENO MR. GUANTANAMO 183 *HERD SIRE PROSPECT*

COLOR: GRAY REG.#914516 DOB: 1/17/2013

*Sire:*  
**MR. V8 980/5**  
(REG #: 831126)

*Dam:*  
**MISS MK 7/609**  
(REG #: 865833)

(+)JDH MR. CHARLEY MANSO (590/6)	(+)JDH GREGORY R MANSO (386/5RT)
+MISS V8 780/5 (780/5)	+JDH LDY EQUITO MAN438/2 (438/2RT)
	+MR. V8 901/4 (901/4)
	+MISS V8 165/4 (165/4)
MR BROKEN TRIANGLE 110 (110)	+MR. JY JIMMIE 638/9 (638/9)
	MISS HCC 810/8 (810/8)
3H MISS AMERICA 766 (766)	+HK MR. AMERICA 61/9 (61/9LH)
	HK MISS AMERICA 666/2 (666/2)

EPDS							
BW	1.5	WW	16.7	YW	28.4	MILK	5.3

Moreno Mr. Guantanamo 183 is a herd sire prospect that has a world of potential. Sired by the esteemed Mr. V8 980/5, this young calf has a promising future and we think is one top prospect. His dam, the very maternal oriented cow Miss MK 7/609 has proven to be a big time producer for us here at the ranch. This young son of hers will be a huge asset to any program in our breed. He is made right and represents the proven pedigrees of both sides.







# MORENO MR. SENOR ROMEO 191

HERD SIRE PROSPECT

COLOR: GRAY REG.#914944 DOB: 12/25/2012

**Sire:**  
JDB BRETT MANSO 175/6

(REG #: 778809)

**Dam:**  
MISS (ET) 681/7

(REG #: 864912)

- { (+)JDB MADISON DE MANSO (737/4) { (+)MR. V8 202/3 (202/3)
- { JDB LADY JONI MANSO (800/4) { +JDH LADY REM J MANSO 2 (692/3)
- { (+)JDB COPANO MANSO (839/9) { +MR. V8 700/3 (700/3)
- { +MISS V8 810/4 (810/4) { JDB JONI DE MANSO 599 (599/2RT)
- { +JDH REM GRANDE MANSO 560 (560)
- { SJDH LADY MANSO 945/8 F (945/8)
- { MR. V8 606/3 (606/3)
- { MISS V8 250/4 (250/4)

EPDS							
BW	2.7	WW	18.9	YW	32.4	MILK	8.6

One of the greatest bulls ever created by Moreno Ranches, this young herd sire prospect is sired by JDB Brett Manso 175/6 and out of one of the leading donors for the Smith Brahman Ranch, who is an owned daughter of Copano. Moreno Mr. Senor Romeo 191 is packaged full of muscle and power. He is very thick made, big boned, soft in his pasterns and very eye appealing. Buy with confidence in this big time herd sire prospect.



# MORENO MR. RICO ROJO 181

HERD SIRE PROSPECT

COLOR: RED REG.#914518 DOB: 1/9/2013

**Sire:**  
MR. V8 980/5

(REG #: 831126)

**Dam:**  
MISS MK 4/512

(REG #: 838680)

- { (+)JDB MR. CHARLEY MANSO (590/6) { (+)JDH GREGORY R MANSO (386/5RT)
- { +MISS V8 780/5 (780/5) { +JDH LDY EQUITO MAN438/2 (438/2RT)
- { MR MK VERNON 350/1 (350/1) { +MR. V8 901/4 (901/4)
- { MISS MK 6/190 (6/190) { +MISS V8 165/4 (165/4)
- { 5M MR RINGER ROHO VERNON (044)
- { +MK LOJA 137 (137)
- { MR. HV 142/2 (142/2)
- { MK LUPITA 52 (52)

EPDS							
BW	2.6	WW	15.6	YW	26.7	MILK	5.5

Moreno Mr. Rico Rojo 181 is a product of success found within the MK 512 cow family. Miss MK 4/512 is a proven cow in our mature herd that has produced and represents what a great cow should be. Regardless of the direction of your program, Moreno Mr. Rico Rojo 181 will be an asset to your operation.



# MORENO MS. LUCRETIA OF CHARLEY 98

BRED HEIFER

COLOR: GRAY REG.#903963 DOB: 1/11/2012

**Sire:**  
MR. V8 980/5

(REG #: 831126)

**Dam:**  
MORENO MS. SNOW WHITE 5

(REG #: 884314)

- { (+)JDB MR. CHARLEY MANSO (590/6) { (+)JDH GREGORY R MANSO (386/5RT)
- { +MISS V8 780/5 (780/5) { +JDH LDY EQUITO MAN438/2 (438/2RT)
- { MR BRAXTON 810/2 (810/2) { +MR. V8 901/4 (901/4)
- { MISS LD 23/7 (23/7) { +MISS V8 165/4 (165/4)
- { JDB SIR BRAXTON MANSO (78/4)
- { JDB LADY TRISH MANSO (810/3)
- { +MR. V8 700/3 (700/3)
- { MISS WHR 210 (210)

EPDS							
BW	2.4	WW	18.5	YW	32.6	MILK	5.3

Talk about serious sire power! Sired by Mr. V8 980/5, this young brood cow prospect is sure to fit into any program. She sells safe in calf to JDB Mr. Manso 991/4, who we know will make an explosive offspring combining the V8 and J.D. Hudgins bloodlines.





# Lot 44 MORENO MS. DAHLIA 23

BRED COW

COLOR: GRAY REG.#884642 DOB: 4/1/2009

**Sire:**  
TTT GUT DUDA C MANSO 919  
(REG #: 772736)

**Dam:**  
MISS MK 6/576  
(REG #: 856989)

- |                                  |                                    |
|----------------------------------|------------------------------------|
| { SEA MR. GUY ELY MANSO (35/7)   | { +JDH MR. RHA ELY MANSO (615/6)   |
| { +TTT MS SUVA DUDACRAT758 (758) | { +MISS V8 617/2 (617/2BH)         |
|                                  | { +TTT MR. SUVA CRATA 450 (450)    |
|                                  | { +TTT MS RAM-BOW 455 (455)        |
| { MR. DIAMOND T 101/1 (101/1)    | { DH MR RAM MARSO 457 (457/2)      |
| { MS. PAIR-A-DICE 632 (632)      | { WALLACE'S BEVO CRATA 176 (176/9) |
|                                  | { MR. SUGAR 364/1 (364/1)          |
|                                  | { TAYLORS SUVA AIMORE 150 (150)    |

EPDS							
BW	3.6	WW	16.6	YW	29.1	MILK	8.3

We get really excited when we think of this female! You will note earlier in the catalog her first calf, Moreno Ms. My Fair Lady 144, is one of our featured heifers. In our continued commitment to putting the best ones in this sale, we decided to include Moreno Ms. Dahlia 23 as part of this offering. She will sell safe in calf to Mr. Slugger 12/7. Imagine the possibilities with this outstanding quality. This mating is sure to cook up something special.



# Lot 45 LA PRECIOSA 5/8

DONOR PROSPECT

COLOR: RED REG.#874593 DOB: 5/1/2008

**Sire:**  
HK MAGNETIC 630  
(REG #: 841547)

**Dam:**  
+HK MS. VISA 549  
(REG #: 832912)

- |                             |                                 |
|-----------------------------|---------------------------------|
| { HK MAGNETIC (336)         | { +HK MR. AMERICA 435/2 (435/2) |
| { HK MS. PASSPORT 313 (313) | { HK MS. PASSPORT 125/7 (125/7) |
|                             | { +HK PASSPORT (777)            |
|                             | { HK MS. BLUE BLOOD (129/7)     |
| { HK VISA BRASIL (275)      | { +HK PASSPORT (777)            |
| { HK MS. PASSPORT 329 (329) | { HK MS. BREAK THRU 966 (966)   |
|                             | { +HK PASSPORT (777)            |
|                             | { GEORGE'S REWARD 9/112 (9/112) |

EPDS							
BW	2.2	WW	16.5	YW	25.9	MILK	7.7

La Preciosa 5/8 is out of the Register of Renown donor +HK Ms. Visa 549. She is sired by the great HK Magnetic 630, who is deep-bodied, dark pigmented, and has a tremendous amount of capacity. She sells open and ready to flush.



# Lot 46 LP MS PRECIOSA 67/8

BRED COW

COLOR: RED REG.#872436 DOB: 4/22/2008

**Sire:**  
HK MAGNETIC 630  
(REG #: 841547)

**Dam:**  
MISS FONTENOT 533  
(REG #: 847919)

- |                                |                                   |
|--------------------------------|-----------------------------------|
| { HK MAGNETIC (336)            | { +HK MR. AMERICA 435/2 (435/2)   |
| { HK MS. PASSPORT 313 (313)    | { HK MS. PASSPORT 125/7 (125/7)   |
|                                | { +HK PASSPORT (777)              |
|                                | { HK MS. BLUE BLOOD (129/7)       |
| { +MR. JY JIMMIE 638/9 (638/9) | { +MR 3X HE'S GOT THE LOOK (40/2) |
| { MISS FONTENOT 740 (740)      | { +MISS JY 411/1 (411/1)          |
|                                | { +MR. FONTENOT 125 (125)         |
|                                | { +MISS FREY 40 (40)              |

EPDS							
BW	2.4	WW	15.9	YW	24.4	MILK	8.0

What this female has done in the last couple of years is pretty darn amazing. At the Houston International Sale this year, her heifer calf sold for \$7500 and she has been a consistent producer for La Preciosa LLC. The possibilities in this phenomenal cow are endless. Consider LP Ms. Preciosa 67/8 as you evaluate this offering.



Photo is of 630, sire of 67/8.



# Lot 47 BB MS BRASSY LOOK 397/5 *BRED COW*

COLOR: RED REG.#848025 DOB: 5/22/2005

**Sire:**  
**+5M MR. MAGNUM BRASS 117**  
(REG #: 771546)

**Dam:**  
**BB MISS LOOK OUT 172/0**  
(REG #: 810583)

+HK MR. AMERICA 435/2 (435/2)	+VL ELENA 3/88 (3/88)	HK MR. AMERICA 379/1 (379/1)	MISS 3X MATRIARCH 71 (71/5)
		+SOPHISTICATEDMILLIONAIRE (80/3)	+VL ELENA 88/7 (88/7)
MR 3X "LOOK OUT" (30/2)		+3X TORGSONS RED DYNASTY (50)	MISS 3X RED DYNASTY 10/7 (10/7)
MISS COTTON VALLEY 0/193 (0/193)		CV EL FAMO 50/4 (50/4)	MISS COTTON VALLEY 5/72 (5/72)

EPDS							
BW	1.4	WW	10.4	YW	19.2	MILK	8.4

Another consignment out of the natural cow-calving herd of La Preciosa LLC. This phenomenal red female will sell safe in calf to JDH Mr. Manso 991/4. We challenge you to study her pedigree, as we know you will like what you see in BB Ms. Brassy Look 397/5.



# Lot 48 BB LP WHAM BAM 913 *OPEN DONOR*

COLOR: RED REG.#867798 DOB: 5/14/2007

**Sire:**  
**+MR WINCHESTER MAGNUM 999/3**  
(REG #: 832160)

**Dam:**  
**+SRS MS CAMINO 811**  
(REG #: 839605)

+HK PASSPORT (777)	+5M MISS MAGNUM MOLLY (167)	MR. 3X RED DYNASTY 75 (75/8)	HK MILLIONAIRE 359/2 (359/2)
		+HK MR. AMERICA 435/2 (435/2)	+MISS V8 423/4 (423/4)
SRS MR. RED MAX 525 (525)		+MR 3X MAXMILLION-AIRE56 (56/3)	FDC MISS 2 SUVILLE 19 (603/8)
SRS MS DEJA VU 630 (630)		+SRS RED STROKE 522 (522)	+MISS 5M AMERICAN ROSE (915)

EPDS							
BW	2.4	WW	16.7	YW	28.1	MILK	8.6

Wow! This is the only live donor that will be offered during this entire sale. A full sister to the 2009 National Champion, BB LP Enchanted Moment 910, she sells open and ready to be flushed. If you are interested in raising quality breeding cattle that are stout and have an outcrossed red pedigree, consider BB LP Wham Bam 913.



# Lot 49 LA PRECIOSA 9/8 *3-IN-1*

COLOR: RED REG.#874590 DOB: 5/5/2008

**Sire:**  
**HK MAGNETIC 630**  
(REG #: 841547)

**Dam:**  
**+HK MS. VISA 549**  
(REG #: 832912)

HK MAGNETIC (336)	HK MS. PASSPORT 313 (313)	+HK MR. AMERICA 435/2 (435/2)	HK MS. PASSPORT 125/7 (125/7)
		+HK PASSPORT (777)	HK MS. BLUE BLOOD (129/7)
HK VISA BRASIL (275)		+HK PASSPORT (777)	HK MS. BREAK THRU 966 (966)
HK MS. PASSPORT 329 (329)		+HK PASSPORT (777)	GEORGE'S REWARD 9/112 (9/112)

EPDS							
BW	2.2	WW	16.5	YW	25.9	MILK	7.7

La Preciosa 9/8 is sired by HK Magnetic 630, who combines thickness, mass, volume and balance on a set of structurally correct feet and legs. She is out of the Register of Renown +HK Ms. Visa 549 and will sell with a bull calf at side, born on May 4, 2013 and sired by HK Blueprint 575





# Lot 50 BB MS PASSPORT X 460/6 3-IN-1

**Sire:**  
**HK PASSPORT 599**  
(REG #: 838028)

**Dam:**  
**BB MS LEGACY X 237/2**  
(REG #: 826358)

COLOR: RED REG.#853913 DOB: 6/28/2006

- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li>+HK PASSPORT (777)</li> <li>SHELDON'S RED LADY 030 (030)</li> </ul> | <ul style="list-style-type: none"> <li>MR. 3X RED DYNASTY 75 (75/8)</li> <li>HK MILLIONAIRIS 359/2 (359/2)</li> <li>VL ROJO GRANDE 70/7 (70/7)</li> <li>MS DW RIO CHEROKEE 2/730 (2/730LT)</li> <li>ARROW J MILLMARONE 925 (925)</li> <li>+MISS 3H 290 (290)</li> <li>+SOPHISTICATEDMILLIONAIRE (80/3)</li> <li>+JC LADY NECHES GRAN 144 (144)</li> </ul> |
|--|---|

EPDS							
BW	1.8	WW	14.9	YW	25.2	MILK	8.0

One of the sale highlights, this dark cherry red, deep-bodied, nice-uddered female will sell with an owned son of +Mr. 3H X-Ray 825, born June 3, 2013. The resulting calf is a herd sire prospect like no other in the red breed. We know you will fall in love as you consider this great offering. She will sell exposed to JDH Mr. Manso 991/4.



# Lot 51 MS PRECIOSA 3/8 3-IN-1

**Sire:**  
**MR 3X KOJIKI 25/8**  
(REG #: 644338)

**Dam:**  
**HK MS PASSPORT 557**  
(REG #: 837326)

COLOR: RED REG.#877671 DOB: 4/27/2008

- |   |   |
|---|---|
| <ul style="list-style-type: none"> <li>+HK MR. AMERICA 61/9 (61/9LH)</li> <li>3X SOPHISTICATED LADY (25/5RH)</li> </ul> | <ul style="list-style-type: none"> <li>+HK TORGSON 426/4 (426/4LH)</li> <li>MISS HK RIO 49/0 (49/0RH)</li> <li>CHEROKEE NEGRO GAUCHO (1/366)</li> <li>+MS 3X MUCHO GRAND 133 (133/2RH)</li> <li>MR. 3X RED DYNASTY 75 (75/8)</li> <li>HK MILLIONAIRIS 359/2 (359/2)</li> <li>HK MR. AMERICA 652/2 (652/2)</li> <li>HK MISS AMERICA 1/322 (1/322LH)</li> </ul> |
|---|---|

EPDS							
BW	2.7	WW	17.9	YW	29.5	MILK	7.3

La Preciosa 3/8 is a well proven female with the power of some of HK's finest genetics, as she is sired by Mr. 3X Kojiki 25/8. She sells with a May 11, 2013 heifer calf at side, sired by JDH Mr. Manso 991/4 and exposed back to JDH Mr. Manso 991/4.



Photo is of calf at side.

# Lot 52 TTT MS SUVETTE MARTI 386 3-IN-1

**Sire:**  
**+JDH MARTIN MANSO 879/3**  
(REG #: 818454)

**Dam:**  
**TTT MS SUVA DUDACRAT 250**  
(REG #: 839305)

COLOR: GRAY REG.#862180 DOB: 12/7/2006

- |  |  |
|--|--|
| <ul style="list-style-type: none"> <li>(+)JDH MR. MANSO 449/1 (449/1)</li> <li>JDH LADY JOCKO MANSO (425/2)</li> </ul> | <ul style="list-style-type: none"> <li>(+)JDH MR. CHARLEY MANSO (590/6)</li> <li>JDH LADY MANSO 197/8 F (197/8)</li> <li>(=)JDH 204/2 YL MANSO (204/2)</li> <li>JDH LADY AMANDA MANSO (707/1RT)</li> <li>+TTT MR. SUVA CRATA 163 (163)</li> <li>+TTT MS DUDA MANSO 537 (537)</li> <li>+MR. V8 15/3 (15/3)</li> <li>+MISS B MAYRO SUVETTE012 (012)</li> </ul> |
|--|--|

EPDS							
BW	3.2	WW	24.2	YW	42.1	MILK	8.5

Do the words "maternal ability" mean anything to you? If so, you will seriously consider TTT Ms. Suvette Marti 386. This cow has been a consistent producer for La Preciosa LLC, as one of only a few elite gray Brahms in the herd. She sells with a JDH Mr. Manso 991/4 bull calf at side, born May 20, 2013, and exposed back to JDH Mr. Manso 991/4. Consider this pair as you make your selections.



Photo is of Martin, sire of lot 52.

Notice: Due to space and time limitations, the remainder of the lots will be posted on our website by mid-August. To view them, visit [www.morenoranches.com](http://www.morenoranches.com).



# THE MORENO RANCHES JUNIOR SCHOLARSHIP PROGRAM



The Moreno Ranches Junior Scholarship Program is designed to help America's youth to continue their education by enrolling in undergraduate courses of studies at an accredited two or four year college, university or vocational-technical school.

## ELIGIBILITY

1. Animals must be purchased from Moreno Ranches at public auction or by private treaty in order to qualify for the program.
2. Qualifying animals must be bought and registered by a junior exhibitor and be in his/her name from the time of the sale and throughout their show career.
3. Animals participating in the program are not transferrable from child to child.
4. The amount of the scholarship is determined by the animal's placing at a qualifying show and by the number of calendar years in which the exhibitor has purchased an animal from Moreno Ranches. Please refer to the Moreno Ranches Junior Scholarship Program Award Schedule for award amounts.
5. If a junior showman qualifies for more than one scholarship award, the single highest award amount will be awarded. Award levels cannot be combined.
6. The ONLY shows eligible are Junior Shows. Please refer to the "Eligible Shows" section below.

**ELIGIBLE SHOWS - The ONLY shows eligible are Junior Shows.**

**Gold Level :** AIBA All American Junior Show

**Silver Level:** State Fair Jr. Shows. State Fair shows will be honored for the persons in the state of origin. The state of origin is defined as the state of residence of the owners and/or the state of your 4H or FFA chapter.

**Bronze Level:** State Junior Field Day & County Junior Shows. County shows will be honored for the persons in the county of origin. The county of origin is defined as the county of residence of the owners and/or the county of your 4H or FFA chapter.

## PROGRAM DETAILS

- Each Moreno Ranches Junior Scholarship will be funded by Moreno Ranches in the name of recipient in the Moreno Ranches Scholarship program account. To qualify for a scholarship, the student is required to submit the proper information of verification on the Moreno Ranches Verification Form and provide proof of winning.
- Once all necessary documentation is provided, the exhibitor will receive confirmation of the scholarship awarded to them along with a payment schedule. Payments will be made in semesterly installments based upon the length of the program of study. Checks will be made payable to, and sent to the accredited two or four year college, university or vocational/technical school. The Moreno Ranches Junior Scholarship Program will process scholarship awards, to the schools, in mid-August and mid-December each year.
- Qualified expenses include tuition, books, and related fees. Qualifiers must complete their education at the accredited college, university or vocational-technical school of their choice on or before their 30th birthday or the remaining portion of their Moreno Ranches Junior Scholarship fund will be forfeited.
- There will be a third party advisory board administering all scholarships. The board will be appointed by Moreno Ranches.
- This scholarship will be non-transferrable unless approved by the advisory board. Any questions or changes will be decided and/or approved by the advisory board.

NUMBER OF YEARS JUNIOR HAS PURCHASED AN ANIMAL OR ANIMALS FROM MORENO RANCHES	FIRST CALENDAR YEAR	SECOND CALENDAR YEAR	THIRD CALENDAR YEAR	FOURTH CALENDAR YEAR
Award Earned With Moreno Ranch Brahman	GOLD LEVEL - All American Junior Show Moreno Ranch Scholarship Award Amount			
Grand Champion	\$2,500	\$5,000	\$7,500	\$10,000
Reserve Grand Champion	\$2,000	\$4,000	\$6,000	\$8,000
Division Champion	\$1,500	\$3,000	\$4,500	\$6,000
Reserve Division Champion	\$1,000	\$2,000	\$3,000	\$4,000
Class Winner	\$500	\$1,000	\$1,500	\$2,000
Award Earned With Moreno Ranch Brahman	SILVER LEVEL - State Fair Junior Show Moreno Ranch Scholarship Award Amount			
Grand Champion	\$1,000	\$2,000	\$3,000	\$4,000
Reserve Grand Champion	\$500	\$1,000	\$1,500	\$2,000
Award Earned With Moreno Ranch Brahman	BRONZE LEVEL - County Junior Shows & State Junior Field Days Moreno Ranch Scholarship Award Amount			
Grand Champion	\$500	\$1,000	\$1,700	\$2,000
Reserve Grand Champion	\$250	\$500	\$750	\$1,000

\*Moreno Ranches will reward our repeat customers by increasing the Scholarship Award amount according to the number of years Juniors buy animals from Moreno Ranches.

Example - Calendar Year Explanation : If Junior buys an animal(s) in one calendar year they are eligible for the Moreno Ranch Scholarship Award FIRST CALENDAR YEAR level , if they purchase another animal(s) two years later then their animal(s) are eligible for the Moreno Ranch Scholarship Award SECOND CALENDAR YEAR level, purchase another animal(s) two years later then their animal(s) are eligible for the Moreno Ranch Scholarship Award THIRD CALENDAR YEAR level, and so on. Years do NOT need to be consecutive.