



— MORENO RANCHES —

CATALYST 4

SALE

September 3, 2016 - Noon
Moreno Ranches - Venus Florida

MORENO RANCHES

CATALYST 4

September 3, 2016 at 12:00 p.m. E.S.T. SALE

OUR SCHEDULE

Friday, September 2nd

All afternoon, sale cattle available for viewing

Saturday, September 3rd

9:00 a.m. Sale cattle available for viewing

11:00 a.m. Complimentary brunch

12:00 p.m. Moreno Ranches Catalyst 4 Sale

3:00 p.m. Post sale reception

SALE LOCATION

Melvin Moreno I Sale Facility
17 Virginia Circle, Moreno Estate
Venus, Florida 33960

SALE DAY PHONES

Kelvin Moreno	305.218.1238
Randy Ratliff	615.330.2735
Tim Lockhart	979.204.4302
Brian Barnes	863.444.2254
Erin Lockhart	979.220.8265
Tammy Watts	903.654.8076

AUCTIONEER

Cody Lowderman, 309.833.5543 (L# 6725)

SALE MANAGEMENT



Randall O. Ratliff, 615.330.2735

Randy@RRMktg.com

www.RRMktg.com

(L#2845)

WATCH & BID LIVE

This sale will be broadcast live at www.cattleinmotion.com. To view and bid on this sale live, simply log onto www.cattleinmotion.com and click on the sale that will be listed on the right side of the screen.

OFFERING 91 LOTS

43 Opens	13 Bulls	3 Pairs	9 Breds
9 IVF Procedures	3 Sets of 6 Embryos		

HOTEL INFORMATION

Holiday Inn Express863.465.9916
608 S. Lakeview Road, Lake Placid, FL

***Mention Moreno Ranches for special group rate of \$85.99/night*

AIRPORT INFORMATION

Fort Myers, Fla. (RSW)
.....59 miles from the ranch
Fort Lauderdale, Fla. (FLL)
.....119 miles from the ranch
Orlando International (MCO)
.....119 miles from ranch
Miami International (MIA)
.....134 miles from the ranch
Tampa, Fla. (TPA)137 miles from the ranch



THE MORENO FAMILY

Venus, Florida 33960 • Kelvin 305.218.1238

Brian 863.444.2254 • Randy 615.330.2735

Office 863.444.8745 • Fax 305.742.2777

office@morenoranches.com • www.morenoranches.com

DIRECTIONS

From the North ...

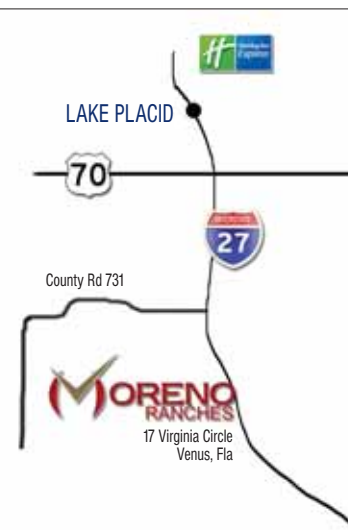
- 1) Head South on U.S. 27
- 2) Once crossing over Highway 70 South of Lake Placid, the ranch is 10 miles away.
- 3) Once passing County Road 731 on the right, the ranch is the next driveway on the right, 1 mile away.

From the South ...

- 1) Head North on U.S. 27
- 2) Once crossing over the Highlands County line, the ranch is 1.5 miles ahead on the left

FREE TRANSPORTATION

of sale cattle to central locations in Texas, Louisiana, Mississippi, & North Florida.



MORENO RANCHES PROGRAMS

OUR COMMITMENT TO THE FUTURE ...

Moreno Ranches has been 197 in the making and is six generations strong. We realize the value of a firm handshake, reliable word of mouth, and honest customer relations. This integrity with which we live every day is what has kept us going strong for nearly two centuries. Moreno Ranches believes the youth are the future, and we strive to build the Brahman breed one junior at a time. Through scholarships, show sponsorships, and donations to the AJBA and FYBBA, support efforts for the juniors this year total over \$75,000. Moreno Ranches believes that through strong support of the youth and their families, we can help build a stronger tomorrow for the Brahman breed.

BRAHMAN CATTLE SCHOLARSHIP PROGRAM

The Moreno Ranches Junior Scholarship Program is designed to help America's youth to continue their education by enrolling in undergraduate courses of studies at an accredited two or four year college, university or vocational-technical school.

ELIGIBILITY FOR OUR SCHOLARSHIPS

1. Animals must be purchased from Moreno Ranches at public auction or by private treaty in order to qualify for the program.

2. Qualifying animals must be bought and registered by a junior exhibitor and be in his/her name from the time of the sale and throughout their show career.

3. Animals participating in the program are not transferable from child to child.

4. The amount of the scholarship is determined by the animal's placing at a qualifying show and by the number of calendar years in which the exhibitor has purchased an animal from Moreno Ranches. For award amounts, please refer to the Moreno Ranches Junior Scholarship Program Award Schedule at www.morenoranches.com

5. If a junior showman qualifies for more than

one scholarship award, the single highest award amount will be awarded. Award levels cannot be combined.

6. The ONLY shows eligible are Junior Shows. Please refer to the "Eligible Shows" section at www.morenoranches.com.

BREED BACK PROGRAM

If a Junior exhibitor buys a Brahman heifer from Moreno Ranches, we are committed to assisting the Junior in breeding the heifer when she is of age. This is for a number of reasons. First and foremost, we want to grow interest in Brahman cattle breeding among the next generation. Knowledge is something that is not learned from books; it is experienced, especially when it comes to the cattle industry. So we are committed to helping Brahman Juniors continue, and build on the knowledge, of Brahman breeding techniques including wise husbandry of registered Brahman show heifers during their show careers.

Registered Brahman show heifers purchased from us and subject to our terms and conditions, can be brought back to Moreno Ranches, and we will artificially inseminate or naturally breed the heifer to one of our quality Brahman herd sires at no cost to the Junior. Cattle must be insured in order to qualify for this program. In short, if a Junior buys a Brahman heifer from Moreno Ranches, we are committed to assisting that junior in breeding the heifer when she comes of age.

SELL BACK PROGRAM

When it comes to investing in future Brahman cattle breeders, there are few as dedicated as we are here at Moreno Ranches. Brahman Juniors are truly the future of the Brahman breed and we are committed to assisting them in any way possible. We currently have three programs in place to help Juniors to be successful in the Brahman breed. These include a junior Brahman scholarship program, a Brahman heifer breed back program, and a Registered Brahman Heifers Sell-Back Program.

Dear Friends and Fellow Brahman Breeders,

On September 3, 2016, the Moreno Family and our very able team will host the Moreno Ranches Catalyst 4 Sale at our ranch near Venus, FL. This sale will feature M check branded cattle from the heart of the extensive embryo transplant program at Moreno Ranches. We are honored and humbled by the continued demand for our product. We take much pride every day in planning, creating, and developing a Brahman product that we trust will work in any environment. Our new mantra at Moreno Ranches is WORK HARD, BE HUMBLE and LOVE BRAHMANS. We are very aware that we can't build our brand alone and would like to thank a very hard working staff for all they do every day to make things be more efficient for us. It does not go unnoticed!

We invite you and your family to join us on sale day as we showcase our very best genetics. If we can be of any assistance to secure your hotel reservation, assist with your flights, or if you would like to discuss the sale cattle, we welcome your call at anytime.

Best regards,

Kelvin Moreno

Moreno Ranches, Inc.

Work Hard • Be Humble • Love Brahmans
Trabaja duro • Se humilde • Ama Brahmans

Queridos Amigos,

El próximo 3 de septiembre la familia Moreno junto a su muy calificado equipo serán los anfitriones de la venta The Brahman Catalyst Sale 4. El lugar escogido será la sede de Moreno Ranch, el cual está localizado en Venus, FL.

Esta venta como cada año contará con el ganado marcado con nuestra ya característica M, sinónimo de un programa de transplante de embriones de calidad elite.

Nos sentimos honrados por la continua demanda de nuestros animales. Nos esmeramos todos los días en trabajar en base a la planificación, creación y desarrollo del ganado Brahman, el cual confiamos se desempeñará perfectamente en cualquier ambiente adaptándose a múltiples entornos. Nuestro nuevo lema en Moreno Ranches es "Se humilde, Trabaja duro, Ama Brahmans." Estamos conscientes de que no podemos construir nuestra marca por sí sola y por ese motivo y aprovechando la ocasión, nos gustaría dar las gracias a todo nuestro equipo, el cual no pasa desapercibido y trabaja muy duro cada día para que las cosas sean eficientes. A todos ustedes Gracias, de parte de la familia Moreno.

Nuestra familia cordialmente lo invita a usted y su familia a unirse con nosotros en este día tan especial, para así mostrarle nuestro mejor trabajo genético. Si podemos ser de alguna ayuda para garantizar la reserva del hotel, asistirle con sus vuelos, o si le gustaría hablar del ganado en venta, no dude en contactarse a nuestras oficinas. Nuestro personal se complacerá en ayudarle con cualquier pregunta o inquietud.

Nuestro más sinceros saludos

Kelvin Moreno

Moreno Ranches, Inc.





Lot 1 Moreno Ms. Lady Romy 994

1

Moreno Ms. Lady Romy 994

bw: **1.6** yw: **32.2**
ww: **18.4** milk: **4.5**

C 942037 / 994 / Cow / 9.14.15 / Horned / Red

+JDH MR ELMO MANSO (309/4) B 850913
JDH SIR STRATTON MANSO 823/4 (823/4) B 902151
+JDH LADY SANDY MANSO (301/7) C 855575

+MR WINCHESTER MAGNUM 999 (999/3) B 832160
BB LP ENCHANTED MOMENT (ET) (910) C 867796
+SRS MS SWEET EMOTION 735 (735) C 824910

+JDH SIR LAWFORD MANSO (616/6) B 803613
SJDH LADY ELLIS MANSO (178/2) C 590390
(+)JDH MADISON DE MANSO (737/4) B 669048
JDH LADY EARLINE MANSO (704/6) C 830134
+HK PASSPORT (777) B 724323
+5M MISS MAGNUM MOLLY (167) C 767575
VL ROJO GRANDE 4/45 (4/45) B 722502
+SRS MS MAJESTIC 600 (600) C 781493

Selling half interest.

This amazing female is sired by the leading sire JDH Sir Stratton Manso 823/4 and is one of his very first progeny ever sold in the United States. Stratton is currently only used by Moreno Ranches and the J.D. Hudgins-Locke Division, and our results at Moreno Ranches are highlighted here as Lot 1. She is one of the finest the Moreno team has created to date. She is the result of the blending of the outcross genetics of Stratton and from the leading donor BB LP Enchanted Moment 910. We love the soundness and the structural correctness in this amazing show female. We admire her feminine front and her prominent features. She is very big in her topline and out of her hip. For a heifer at her age to have the depth of fore rib and overall capacity is something that is hard to come by. We are certain this female will make a big impact with the new partner that joins the Moreno Ranches team.

Donor

BB LP Enchanted Moment 910



2009 National Champion Red Female

IVF Procedure

2 BB LP Enchanted Moment 910

bw: **0.1** yw: **15.5**
ww: **2.7** milk: **25.6**

C 867796 / 910 / Cow / 03.11.07 / Horned / Red

+MR WINCHESTER MAGNUM 999	+HK PASSPORT	MR. 3X RED DYNASTY 75
	+5M MISS MAGNUM MOLLY	HK MILLIONAIRE 359/2
		+HK MR. AMERICA 435/2
	VL ROJO GRANDE 4/45	+MISS V8 423/4
+SRS MS SWEET EMOTION 735		+SOPHISTICATEDMILLIONAIRE
	+SRS MS MAJESTIC 600	+VL ELENA 7/121
		+MR 3X MAXMILLION-AIRE56
		SRS MISS ROJO GAUCHO 211

Selling an IVF embryo procedure (guaranteed minimum of five embryos)
Here is a very exciting opportunity to enhance and highlight your program! These future calves will be from BB LP Enchanted Moment 910, the '09 National Champion Female and now leading donor female who is one of the great ones in our breed. She is now one of the top-producing donors and proudly represents Moreno Ranches' long list of proven donors. Her genetics are sought after in the states and internationally around the world. This proven donor cow is simply impeccable and truly represents a Moreno donor to the fullest.

All IVF procedures must be completed between September 4 and November 1, 2016 at Trans Ova Genetics in Centerville, Texas. Contact 866.924.4586.

3 *Moreno* Ms. Impekable 180/1

bw: **1.9** yw: **26.3**
ww: **15.2** milk: **3**

C 945939 / 180/1 / Cow / 04.28.16 / Horned / Gray

4 *Moreno* Ms. Impeccable 176/1

bw: **1.9** yw: **26.3**
ww: **15.2** milk: **3**

C 945937 / 176/1 / Cow / 04.27.15 / Horned / Gray

+JDH MR ELMO MANSO (309/4) B 850913	+JDH SIR LAWYARD MANSO (616/6) B 803613
JDH IMPRESSION MANSO (719/4) B 887237	SJDH LADY ELLIS MANSO (178/2) C 590390
JDH LADY FATIMA MANSO (534/3) C 814175	+JDH CHARLEY'S JAZZ 946/1 (946/1) B 750937
	JDH ALINA MANSO (268/3) C 779334
+MR WINCHESTER MAGNUM 999 (999/3) B 832160	+HK PASSPORT (777) B 724323
BB LP ENCHANTED MOMENT (ET) (910) C 867796	+5M MISS MAGNUM MOLLY (167) C 767575
+SRS MS SWEET EMOTION 735 (735) C 824910	VL ROJO GRANDE 4/45 (4/45) B 722502
	+SRS MS MAJESTIC 600 (600) C 781493

- BB LP Enchanted Moment 910 is the 2009 National Champion female and one of the great ones in our breed. She is now one of the top-producing donors and proudly represents Moreno Ranches' long list of proven donors. Her genetics have been sought after in the states and internationally around the world.

- Carlos Lee of Panama influenced his program after he purchased an embryo flush from BB LP Enchanted Moment 910

- Her genetics are also very prominent in Guatemala, Mexico, and Nicaragua

- The Swaner Ranch is influencing their cowherd with the genetics from a maternal sibling, SRS Mr. Pasco 812

- She has proven over time she has earned her right to be one of truly great red Brahman donors at Moreno Ranches

-JDH Impression Manso 719/4 is one of the greatest sires to ever exist at Moreno Ranches. He is a proven sire and one that has 11 progeny that were bred in the J.D. Hudgins program. His dam is sired by JDH Charley's Jazz 946/1, a big maternal and powerful, broody female. 719/4 is that unique sire that combines tremendous bone, extra muscle and substance, and is very calm in his disposition. This known son of +JDH Mr Elmo Manso has proven his worth and we are certain you will agree as you continue to see his progeny in the show ring and in production. He proudly represents the M check brand and this is the first time to have his semen offered in the United States. The calf champion at the recent 2015 AJBA All American Junior show was Moreno Mr. Risque Intentions 435, and a known son of 719/4.



Donor JDH Lady Babette Manso 486/4

IVF Procedure

5 JDH Lady Babette Manso 486/4

bw: 2.9 yw: 39.7
ww: 23.9 milk: 2.1

C 902039 / 486/4 / Cow / 04.11.11 / Horned / Gray

+JDH SIR LAWFORD MANSO
+JDH MR ELMO MANSO
+JDH LADY ELLIS MANSO
+JDH MR BRANDON MANSO
+JDH LADY MURILE MANSO
+JDH LADY DEANA MANSO

(+)JDH MADISON DE MMANSO
JDH LADY BARA MANSO
(-)JDH ARMAND LANE MANSO
JDH LDY BUD MANSO
(+)JDH SIRE LIBERTY MANSO
+JDH LADY WIDER MANSO
JDH MR. WELU MANSO
JDH LADY LEIGH MANSO

Selling an IVF procedure (guaranteed minimum of five embryos).

A once in a lifetime opportunity and first ever offering to create your own animals. JDH Lady Babette Manso 486/4 is a true gift to the breed. Babette was the 2013 National Champion, 2014 International Champion, and 2014 Premier Gray Show Cow of the Year. Her dam is the Register of Renown +JDH Lady Murile Manso 117/4. Murile has garnered much fame by producing a National and International Champion Produce of Dam. Babette's sire is the great +JDH Mr. Elmo Manso 309/4, one of the leading sires in the Brahman breed that has made a tremendous contribution worldwide. His influence and impact in this breed is unprecedented. He sired back-to-back International Champion females in both colors: 2014 JDH Lady Babette Manso 486/4 (Gray) and 2015 LB Lady Violet Manso 576/4 (Red). This is as good as it gets.

IVF procedures must be completed between September 4 and November 1, 2016 at Trans Ova Genetics in Centerville, Texas. Contact 866.924.4586.



JDH Mr Kabram Manso

Donor +JDH Lady Murile Manso 117/4

6 6 HEIFER DT-IVF Grade I Embryos

+JDH WOODSON DE MANSO (206/7) B 839863
JDH MR KABRAM MANSO
JDH LADY EUFAULA MANSO (905/6) C 839920

+JDH MR BRANDON MANSO
+JDH LADY MURILE MANSO
=JDH LADY DEANA MANSO

+JDH MR WOODMAN MANSO (578/6) B 801161
JDH LADY IRMA MANSO (484/6) C 813847
(+)JDH SIR LIBERTY MANSO (847/5) B 747549
JDH LADY HALONA MANSO (436/6) C 813783
(+)JDH SIR LIBERTY MANSO
=JDH LADY WIDER MANSO
JDH MR. WELU MANSO
JDH LADY LEIGH MANSO

Six guaranteed Heifer DT-IVF embryos from the dam of 117/4 guaranteed to produce two (60 day) pregnancies if transfers are done by Trans Ova Genetics and placed in TOG recipients.

One of the top Moreno Ranches junior gray herd sires is JDH Mr Kabram Manso 434/8. He was purchased as a yearling from the Bob Hudgins private herd. He is an amazing son of JDH Woodson De Manso 206/7 and from a Liberty bred cow. He is moderate in his design, big footed, super deep bodied, masculine in his head structure, and has proven to be a low birth weight bull that produces very feminine and correct type females. He has been mated to JDH Lady Murile Manso 117/4, the Register of Renown dam. Murile has garnered much fame by producing a National and International Champion Produce of Dam. She is becoming a leading donor cow at Moreno Ranches, possessing femininity and structural correctness.

What a great opportunity to be able to purchase embryos on a proven Register of Renown Dam. Her proven performance comes as no surprise being sired by the Register of Renown and proven sire, +JDH Mr. Brandon Manso 761/3 who is best known for producing champions like the 2006 International Champion, JDH Miss Suzanne Manso, and then 2007 Reserve National Champion, JDH Mr. Ashton Manso 193/4, among others. The dam to this great female has reached the status of Maternal Merit by weaning off heavy calves on a regular basis. The maternal superiority of her dam was transmitted to Murile with her calving interval over four natural calves being 352 days in addition to ranking in the top 20% of the breed for Milking Ability. This is a great opportunity to purchase embryos on a proven dam that combines all of the things required of a great donor-pedigree, eye appeal and performance.



7

Moreno Ms. Lady Clairly 990

bw: 3.3 ww: 22.3 yw: 55.1 milk: 4.4

C 942039 / 990 / Cow / 08.12.15 / Horned / Gray

(+JDH SIR LIBERTY MANSO (847/5) B 747549
#MR. CC CAPITAL GAINS 77/7 (77/7) B 881197
JDH LADY MANSO 357/3 (357/3) C 803357

+MR H MADDOX MANSO 684 (684) B 837246
LADY H LISA MANSO 947/7 (947/7) C 861968
+SNS MISS KARU DIDOR 95 (95/1) C 815074

JDH MR BRAHMAN MANSO 175 (175/5) B 701836
+JDH LADY REMINGTON MANS (194/4) C 645447
+JDH CHARLEY'S JAZZ 946/1 (946/1) B 750937
JDH LADY MANSO 506/9 (506/9) C 673826
+JDH MR. MANSO 360/1 (360/1) B 717162
+LADY HERITAGE MANSO 173 (173) C 797647
+JDH KARU MANSO 800 (800) B 727046
MISS V8 567/5 (567/5) C 774297

Selling half embryo interest.

Lady H Lisa Manso 947/7,
dam of Lot 7.



Lot 7 Moreno Ms. Lady Clairly 990

Moreno Ms. Lady Clairly is one of the breed leading females from the heart of the extensive embryo transplant program at Moreno Ranches. This heifer represents all good things and we feel has a very bright future for the new owner. We love her foot size, strength of top, depth of body and femininity up through her front end. This is a true combination heifer that has an amazing pigment.

Her sire Mr CC Capital Gains 77/7 has proven over time to be a top performance sire and a true breeding bull that produces progeny with breed leading weights and measurements.

Lady H Lisa was sired by +Mr. H Maddox 684 out of a +JDH Karu Manso 800 daughter. She has nine Register of Renown animals in her three generation pedigree. Lisa possesses excellent depth of body and bone, is level topped and stands on very correct feet and legs. She embodies the Standard of Excellence for females in our breed. It is hard for us to imagine how amazing this female is with her unique profile, desirable conformation and solid foundation from which she stands.

Lisa produced 28 oocytes and 5 transferable embryos on her last aspiration. To date she has hit a Home Run with every bull we have bred her to. Her ET calves born this past fall and this spring are real eye catchers and generating lots of excitement. This is an excellent opportunity to add International Champion genetics into your breeding program.

8

HK Ms Passport 560

bw: 2.6 yw: 33.2
ww: 21.1 milk: 8

C 837329 / 560 / Cow / 06.16.03 / Horned / Red

MR. 3X RED DYNASTY 75 (75/8) B 696453
+HK PASSPORT (777) B 724323
HK MILLIONAIRIS 359/2 (359/2) C 645624(+JDH MR. CRAT MANSO (651/2) B 638336
JD MISS RED MANSO 58/1 (58/1) C 818481
JD MISS DAISY MAYRO (200) C 688551+SOPHISTICATEDMILLIONAIRE (80/3) B 558426
MISS 3X GAUCHO 75 (75/4RH) C 308857
+HK MR. AMERICA 61/9 (61/9LH) B 328624
HK MISS AMERICA 246/1 (246/1LH) C 424138
(+)MR. V8 202/3 (202/3) B 558653
+JDH LADY CRAT L MANSO30 (730/1RT) C 440361
A OK IMAN MAYRO 38 (38) B 547456
A OK MISSY MAYRO IMAN (620) C 607637

Selling half embryo interest and full possession. Confirmed bred 6.23.16 and estimated due date by natural service on 2.18.17 to Moreno Mr. Ranchero 205

Her sire, HK Passport 777, is the red bull that positively influenced the Brahman industry throughout the 1990's. As described by Dinah Weil, he is "a bull of a lifetime." As with this young heifer, his genetics are still impacting the breed today through a select few of his progeny. His genetics have been a powerful influence, and the success of his progeny today has shown just how important he was to the industry and how his legacy lives on. He is the sire of the dam of Moreno Ms. Lady Ritz On, which was a top selling lot in the Moreno Ranches Catalyst 2 Sale and is now being shown by the Doucet Family in Louisiana.

HK Ms Passport 560 is a very prominent and powerful red Brahman donor cow that has created quite a path for herself at Moreno Ranches and in the breed. Moreno Ranches welcomes a new business partner to create future progeny from this female in the very near future.



Lot 8

HK Ms Passport 560



+HK Passport 777, sire of Lot 8.

9

Moreno Ms. Lady Rawnie 100/1

bw: 1.3 yw: 23.6
ww: 13.8 milk: 7.9

C 943381 / 100/1 / Cow / 11.30.15 / Horned / Red

+MR 3X MAXMILLION-AIRE56 (56/3) B 558425
+SRS MR CAPTAIN RED LEGS (834) B 844756
SRS MISS CIBOLA 644 (644) C 797383+HK PASSPORT (777) B 724323
HK MS PASSPORT 560 (560) C 837329
JD MISS RED MANSO 58/1 (58/1) C 818481+HK MR. AMERICA 61/9 (61/9LH) B 328624
DF MISS RED HIDALGO 191 (191LH) C 309724
SRS MR. CANAJO 513 (513) B 743449
MISS NANTACHIE CIBOLA (103) C 404838
MR. 3X RED DYNASTY 75 (75/8) B 696453
HK MILLIONAIRIS 359/2 (359/2) C 645624
(+)JDH MR. CRAT MANSO (651/2) B 638336
JD MISS DAISY MAYRO (200) C 688551

Moreno Ms. Lady Rawnie is a daughter of SRS Mr Captain Redlegs 834. SRS Mr Captain Redlegs 834 is an extremely deep-bodied, dark-pigmented bull with lots of capacity. He is a super thick bull that combines mass, volume and balance. He is structurally correct and very masculine. He won 2008 World Brahman Congress Reserve Senior Champion Red Bull, 2008 International Reserve Senior Champion Red Bull, 2007 International Reserve Red Junior Champion, 2007 International Reserve Grand Champion Red Bull and 2006 Reserve National Junior Champion Red Bull.

Moreno Ms. Lady Rawnie's dam is HK Ms Passport 560, a daughter of HK Passport back to a daughter of JDH Mr. Crat Manso. This fancy made heifer is the result of the blending of two solid genetic pieces.



Lot 9

Moreno Ms. Lady Rawnie 100/1



Lot 10 Moreno Ms. Polled Divia 120/1

Donor

Miss V8 564/6



10 *Moreno* Ms. Polled Divia 120/1

bw: 2.7 yw: 39.3
ww: 25.6 milk: 5.8

C 943391 / 120/1 / Cow / 12.03.15 / Polled / Gray

+BNA THE DEACON MANSO 253 (253/0) B 802443 +MR. V8 900/4 (900/4) B 733890
JME US LEXOR MANSO 71 (P) (71) B 880657 +MISS V8 423/4 (423/4) C 676798
JME MS REM PONCRATA 474 (POLLED) (474/6) C 853997 +JME MR SUVA CRAT 225 (POLLED) (225/2) B 819957
MISS LA YAYA 27/5 (27/5) C 732243
+JDH KARU MANSO 800 (800) B 727046 (+)JDH DAKOTA MANSO 599 (599) B 660367
MISS V8 564/6 (564/6) C 848566 JDH LADY REM S. MANSO (707) C 674728
+JJ MS WEST DIDOR 96 (96) C 775792 +MR. T.D. WEST 270 (270) B 712279
JJ MS RING DIDOR 636/1 (636/1) C 723859

Moreno Ms. Polled Divia is one terrific polled Brahman heifer and future show heifer prospect. She proudly represents the long running Moreno Ranches program and is a result of the many years of breeding and propagating only the finest in the business. This young gray heifer is very long and extended up through her front end. Just take a look at her picture and then look on sale day how strong down her top and level and square out of her rump she is. We admire this heifer from her hooks to her pins and she is very straight lined and complete in her structure. To top all of this off she just happens to be smooth polled. When this heifer is done showing then she has a very bright future as a big league donor cow in the making.

11 *IVF Procedure* Miss V8 564/6

bw: 2.7 yw: 44.1
ww: 31.3 milk: 6.3

C 848566 / 564/6 / Cow / 09.07.05 / Horned / Gray

(+)JDH DAKOTA MANSO 599 (599) B 660367 JDH MANSO GRANDE 488 (488) B 587316
+JDH KARU MANSO 800 (800) B 727046 JDH LADY SHANO MANSO (570) C 610129
JDH LADY REM S. MANSO (707) C 674728 (+)JJ DIDOR CRATA 389 (389RH) B 349640
=JDH MS. REM MANSO 7 (607) C 627689
+MR. T.D. WEST 270 (270) B 712279 (+)MR. V8 202/3 (202/3) B 558653
+JJ MS WEST DIDOR 96 (96) C 775792 +WHS MISS SUCRESTO 0933 (0933) C 458985
JJ MS RING DIDOR 636/1 (636/1) C 723859 +MR. S.C.R. RINGER 802 (802) B 507558
JJ MS DOS DIDOR CRATA 733 (733) C 592444

Selling an IVF procedure (guaranteed minimum of five embryos).

Here is a wonderful buying opportunity to create your own mating from one of the top Polled Gray Brahman donors in the breed. Miss V8 564/6 as you see pictured here is a force to be dealt with. One of the featured lots of this sale is Lot 10, her polled daughter sired by JME Us Lexor Manso 71, Moreno Ms. Polled Divia 120/1. This young heifer is proof of how good of a job that Miss V8 564/6 can do and will continue to do in production. Lot 11 will give you the buyer the opportunity to use the bull of your choice and breed to the proven donor Miss V8 564/6. Buy with the utmost confidence and create your own progeny and build a foundation with proven maternal genetics.

IVF procedures must be completed between September 4 and November 1, 2016 at Trans Ova Genetics in Centerville, Texas. Contact 866.924.4586.



Lot 12 Moreno Ms. Polled Pauline 92/1



JME Ms REM Poncrata 474/6, dam of Lot 12.

12 *Moreno* Ms. Polled Pauline 92/1

bw: 2.5 yw: 30.5
ww: 19.3 milk: 3.1

C 943380 / 92/1 / Cow / 11.30.15 / Polled / Gray

(+)JDH SIR LIBERTY MANSO (847/5) B 747549
#MR. CC CAPITAL GAINS 77/7 (77/7) B 881197
JDH LADY MANSO 357/3 (357/3) C 803357

+JME MR SUVA CRAT 225 (POLLED) (225/2) B 819957
JME MS REM PONCRATA474(POLLED) (474/6) C 853997
MISS LA YAYA 27/5 (27/5) C 732243

JDH MR BRAHMAN MANSO 175 (175/5) B 701836
+JDH LADY REMINGTON MANS (194/4) C 645447
+JDH CHARLEY'S JAZZ 946/1 (946/1) B 750937
JDH LADY MANSO 506/9 (506/9) C 673826
CSCC MR. SUVA DIDOR 163 (163) B 731990
+JME MS MANSO 7 (P) (7/8) C 776141
+MR. V8 700/3 (700/3) B 630321
MISS LA YAYA 18/2 (18/2) C 703660

One of the exciting things about mating cattle is the different mating options that we all have. Moreno Ms. Lady Polled Pauline was created to be a top polled prospect for the strong list of valued clients at Moreno Ranches. She is a daughter of the performance and beef sire Mr CC Capital Gains 77/7. Her dam is the leading donor JME Ms REM Poncrata 474. She is a polled gray female that has created the cornerstone for the creation of future polled genetics. She is a cow that has influenced the polled Brahman movement for many years. She is sired by the Lexor 71 bull that Ray Salenas used in his program and Moreno Ranches now is pleased to offer her first ever lot to sell at public auction. We admire this heifer for her moderate frame, fleshing ability and her complete profile and balance.



Let 13 Miss MK 4/512



Let 13a Moreno Ms. Lady Reeves 334/1



Let 14 Moreno Ms. Lady Raquel 42/1

13

MISS MK 4/512

bw: **3.1** yw: **18.2**
ww: **11** milk: **6.7**

C 838680 / 4/512 / Cow / 04.20.04 / Horned / Red

5M MR RINGER ROHO VERNON (044) B 716205 +MR. S.C.R. RINGER 802 (802) B 507558
MR MK VERNON 350/1 (350/1) B 810336 +MISS 5M AMERICAN ROSE (915) C 675515
+MK LOJA 137 (137) C 721533 HV CROWN ROYAL 903/9 (903/9) B 649010
MR. HV 142/2 (142/2) B 689783 +MK LOJA 35 (35LH) C 427293
MISS MK 6/190 (6/190) C 754647 +MR. HV MAX 892/8 (892/8) B 642014
MK LUPITA 52 (52) C 628900 MISS HV NEGRO 228 (228RT) C 438157
MS DDR RED QUEEN (232/4) C 531290

13A *Moreno* Ms. Lady Reeves 334/1

Pending / 344/1 / Cow / 07.05.16 / Horned / Red

+JDH MR ELMO MANSO (309/4) B 850913 +JDH SIR LAWFORD MANSO (616/6) B 803613
JDH IMPRESSION MANSO (719/4) B 887237 +JDH LADY ELLIS MANSO (178/2) C 590390
JDH LADY FATIMA MANSO (534/3) C 814175 +JDH CHARLEY'S JAZZ 946/1 (946/1) B 750937
MR MK VERNON 350/1 (350/1) B 810336 JDH ALINA MANSO (268/3) C 779334
MISS MK 4/512 5M MR RINGER ROHO VERNON (044) B 716205
MISS MK 6/190 (6/190) C 754647 +MK LOJA 137 (137) C 721533
MR. HV 142/2 (142/2) B 689783
MK LUPITA 52 (52) C 628900

Selling full possession and retaining a 10% embryo interest.

Here is a proven donor in the Moreno Ranches program, a daughter of Mr MK Vernon 350/1 and from the predictable Miss MK 6/190. She is a very upstanding individual and one of the finest red donors representing the strong pool of donors. We all appreciate her from the ground up. She is big boned, big footed, soft in her pasterns and very fluid in her movement. This brood cow has proven her worth for Moreno Ranches through the last few progeny and rightfully so.

This is an opportunity that will allow the buyer to acquire outcross genetics and join forces with the Moreno team to create more amazing progeny. To make you raise your hand on sale day, all you have to do is take a look at her two progeny selling ... absolutely amazing heifers!

14

Moreno Ms. Lady Raquel 42/1

bw: **2.1** yw: **22.6**
ww: **12.9** milk: **2.3**

C 942047 / 42/1 / Cow / 09.16.15 / Horned / Red

+JDH MR ELMO MANSO (309/4) B 850913 +JDH SIR LAWFORD MANSO (616/6) B 803613
JDH IMPRESSION MANSO (719/4) B 887237 +JDH LADY ELLIS MANSO (178/2) C 590390
JDH LADY FATIMA MANSO (534/3) C 814175 +JDH CHARLEY'S JAZZ 946/1 (946/1) B 750937
MR MK VERNON 350/1 (350/1) B 810336 JDH ALINA MANSO (268/3) C 779334
MISS MK 4/512 (4/512) C 838680 5M MR RINGER ROHO VERNON (044) B 716205
MISS MK 6/190 (6/190) C 754647 +MK LOJA 137 (137) C 721533
MR. HV 142/2 (142/2) B 689783
MK LUPITA 52 (52) C 628900

Moreno Ms. Lady Raquel is one of the sale features and proudly represents the M check brand. Just take a look here at the amount of fore rib, overall capacity and the brood cow appearance that she has. This is one big time cow prospect in the making! We love and admire her strength of top, level rump, cushion in her pasterns and her calm disposition. This gorgeous heifer represents a prominent and a very well thought out mating. She is a daughter of the predictable JDH Impression Manso and from the leading donor Miss MK 4/512. She just happens to be a full sister to the many time show champion female Moreno Ms. Lady Rock It 752. She is a partnership heifer with Moreno Ranches and Mi Tierra Ranches. The Moreno Ranches team is ready to showcase this female to you on sale day and they are excited about showing her to you.



15

Moreno Ms. Lady Racey 24/I

bw: **1.8** yw: **28.5**
ww: **16.2** milk: **3.8**

C 942001 / 24/1 / Cow / 10.31.15 / Horned / Red

+JDH MR ELMO MANSO (309/4) B 850913
JDH SIR STRATTON MANSO 823/4 (823/4) B 902151
+JDH LADY SANDY MANSO (301/7) C 855575

MR MK VERNON 350/1 (350/1) B 810336
MISS MK 4/512 (4/512) C 838680
MISS MK 6/190 (6/190) C 754647

+JDH SIR LAWFOORD MANSO (616/6) B 803613
SJDH LADY ELLIS MANSO (178/2) C 590390
(+)JDH MADISON DE MANSO (737/4) B 669048
JDH LADY EARLINE MANSO (704/6) C 830134
5M MR RINGER ROHO VERNON (044) B 716205
+MK LOJA 137 (137) C 721533
MR. HV 142/2 (142/2) B 689783
MK LUPITA 52 (52) C 628900

Lot 15 Moreno Ms. Lady Racey 24/I

Selling half interest and full possession.

My goodness is all we have to say! Moreno Ms. Lady Racey is one amazing show heifer and future breed leader in our eyes! Just take a close look here at her picture. She is so long up through her front end, extremely level and strong down her top, and just amazing in her hind leg set. No matter where she stops, she has the poise and the presence to get anyone's attention. That is what we see but when you study her pedigree that adds an entirely new thought process into the mix. She is sired by a complete outcross sire JDH Stratton Manso whose first progeny were sold in the July '16 Moreno Ranches All American Sale where they were widely accepted. When Stratton was mated to Miss MK 4/512 we are certain that magic happened. A full sister to this female just happens to be the top selling lot of the recent Moreno Ranches All American II sale. She was Moreno Ms. Lady Rebella 118/1 and sold for \$21,500 to John Maheu of Florida.



Lot 16 Moreno Ms. Lady Risitas 80/1

16 *Moreno* Ms. Lady Risitas 80/1

bw: **1.8** yw: **32.1**
ww: **19.8** milk: **3.7**

C 942002 / 80/1 / Cow / 10.31.15 / Horned / Red

+JDH MR ELMO MANSO (309/4) B 850913

JDH SIR STRATTON MANSO 823/4 (823/4) B 902151

+JDH LADY SANDY MANSO (301/7) C 855575

+MR WINCHESTER MAGNUM 999 (999/3) B 832160

TJF MS FRANCENE 128/9 (128/9) C 889069

BNA MISS BETH MANSO (334/3) C 831750

+JDH SIR LAWFORD MANSO (616/6) B 803613

SJDH LADY ELLIS MANSO (178/2) C 590390

(+)+JDH MADISON DE MANSO (737/4) B 669048

JDH LADY EARLINE MANSO (704/6) C 830134

+HK PASSPORT (777) B 724323

+5M MISS MAGNUM MOLLY (167) C 767575

MR. V8 189/5 (189/5) B 758164

MISS V8 19/6 (19/6) C 808953

Selling half embryo interest and full possession.

Here is a chance to acquire one of the first JDH Stratton Manso daughters to sell at auction. He is a leading sire and is a complete outcross to most established lines of genetics in the entire breed. He is not on the open market and his progeny at Moreno Ranches have just now become available. We admire this female's brood cow look and her fleshing ability. She is massive in her rib shape with a tremendous amount of fore rib and volume. It is a female of this caliber that will offer so much to a program. She easily can be the one the Red breed has been waiting on!

17

IVF Procedure TJF Ms Francene 128/9

 bw: 3.1 yw: 25.5
 ww: 18.3 milk: 6.5

C 889069 / 128/9 / Cow / 11.04.09 / Horned / Red

 +HK PASSPORT (777) B 724323
 +MR WINCHESTER MAGNUM 999 (999/3) B 832160
 +5M MISS MAGNUM MOLLY (167) C 767575

 MR. V8 189/5 (189/5) B 758164
 BNA MISS BETH MANSO (334/3) C 831750
 MISS V8 19/6 (19/6) C 808953

 MR. 3X RED DYNASTY 75 (75/8) B 696453
 HK MILLIONAIRE 359/2 (359/2) C 645624
 +HK MR. AMERICA 435/2 (435/2) B 659862
 +MISS V8 423/4 (423/4) C 676798
 (=)JDH WINCHESTER MANSO (36/1) B 702188
 +MS CLAYDESTA 203-807U5 (807/U5) C 599055
 +JDH GOTHAM MANSO (39/6) B 764838
 MISS V8 202/4 (202/4) C 664201

Selling an IVF embryo procedure (guaranteed minimum of five embryos).

There is massive bone and foot size with this female and she has so much performance and power behind her it is ridiculous. Take a close look at her two heifers sired by JDH Sir Stratton Manso and you will realize the level of production that this female delivers.

If you want to create your own progeny from one of the leading Moreno donors in your program, then consider TJF Ms Francene 128/9 and you will not be disappointed. She is extremely big boned, big footed and she makes them very powerful.

All IVF procedures must be completed between September 4 and November 1, 2016 at Trans Ova Genetics in Centerville, Texas. Contact 866.924.4586.



Donor TJF Ms Francene 128/9

18

6 HEIFER DT-IVF Grade I Embryos

 MR. JS/FONTENOT 937 (937) B 885233
 MR. FONTENOT 333
 MISS FONTENOT 942 (942) C 890189

 +MR WINCHESTER MAGNUM 999 (999/3) B 832160
 TJF MS FRANCENE 128/9
 BNA MISS BETH MANSO (334/3) C 831750

 HK BLUEPRINT (575) B 832918
 MISS FONTENOT 872 (872) C 786587
 MR BF IRON MAN 55/7 (ET) (55/7) B 870900
 MISS FONTENOT 67 (67) C 859145
 +HK PASSPORT (777) B 724323
 +5M MISS MAGNUM MOLLY (167) C 767575
 MR. V8 189/5 (189/5) B 758164
 MISS V8 19/6 (19/6) C 808953

Six guaranteed Heifer IVF Embryos from 128/9 guaranteed to produce two (60 day) pregnancies if transfers are done by Trans Ova Genetics and placed in TOG recipients.

This is the very first opportunity to invest in genetics sired by the reigning International Champion Red Brahman bull, "Rufus." He is said by many to be one of the truly great Red Brahman bulls to come around in a long time. We firmly believe he can make a huge impact with the flawless traits that he has. He very confidently walked into the prestigious 2016 ABBA International Show and dominated as well as captivated the audience and the three judges. He is massive in his foot size, soft in his pasterns and very fluid in his movement. This stout made and heavily muscled beef bull is extremely level and strong down his top and out through his hooks to pins. We appreciate his depth of flank, volume and capacity. Only one bull of this level comes along in a lifetime and we are more than excited to see the uniformity of his calf crop as time goes on.

He has been mated to TJF Ms Francene 128/9 where we think the results are going to be spectacular.



Sire Mr. Fontenot 333 "Rufus"



19 *Moreno* Ms. Lady Rocio I48/I

bw: **1.7** yw: **32.4**
ww: **23.4** milk: **2.8**

C 940714 / 148/1 / Cow / 09.07.15 / Horned / Red

#21ST MR PONCRATA 06-2 (06-2) B 765759

#CIGSA MR 162/0 (162/0) B 870604

CIGSA LDY MAGNUM MANSTARA 15/5 (15/5) C 9004852

+MR. V8 287/5 (287/5) B 780619

MISS V8 765/6 (765/6) C 857147

MISS V8 997/5 (997/5) C 807775

A B G SUGARLAND 05/7 (05/7) B 606657

(SSS MISS SUGAR 53-7) ((53-7)) C 9002463

+HK MR. AMERICA 435/2 (435/2) B 659862

HK MS TRISTAN 173 (173) C 697398

+MR. V8 777/4 (777/4) B 722181

+MISS V8 611/4 (611/4) C 690529

+MR. V8 901/4 (901/4) B 733891

+MISS V8 653/5 (653/5) C 780674

Moreno Ms. Lady Rocio is sired by #Cigsa Mr 162/0, the Venezuela imported bull that has over 37 progeny recorded in the ABBA registry. This bull has a proven track record in Central and South America, and is known for producing the great ones. This is the last opportunity to purchase any females by this bull. We are certain that he has done just that with this fascinating open heifer. She is so capacious and broody in her appearance. We love her depth of body, capacity and breed leading performance.

Lot 19 Moreno Ms. Lady Rocio I48/I



#CIGSA Mr 162/0, sire of Lot 19 & 20.



20 *Moreno* Ms. Lady Rebonita 38/I bw: **1.7** yw: **32.4**
ww: **23.4** milk: **2.8**

C 940712 / 38/1 / Cow / 09.05.15 / Horned / Red

#21ST MR PONCRATA 06-2 (06-2) B 765759
#CIGSA MR 162/0 (162/0) B 870604
CIGSA LDY MAGNUM MANSTARA 15/5 (15/5) C 9004852

+MR. V8 287/5 (287/5) B 780619
MISS V8 765/6 (765/6) C 857147
MISS V8 997/5 (997/5) C 807775

A B G SUGARLAND 05/7 (05/7) B 606657
(SSS MISS SUGAR 53-7) ((53-7)) C 9002463
+HK MR. AMERICA 435/2 (435/2) B 659862
HK MS TRISTAN 173 (173) C 697398
+MR. V8 777/4 (777/4) B 722181
+MISS V8 611/4 (611/4) C 690529
+MR. V8 901/4 (901/4) B 733891
+MISS V8 653/5 (653/5) C 780674

21 *Moreno* Ms. Lady Ramona 76/I bw: **1.3** yw: **20.8**
ww: **12.7** milk: **6.6**

C 941998 / 76/1 / Cow / 10.29.15 / Horned / Red

+MR 3X MAXMILLION-AIRE56 (56/3) B 558425
+SRS MR CAPTAIN RED LEGS (834) B 844756
SRS MISS CIBOLA 644 (644) C 797383

+MR. V8 287/5 (287/5) B 780619
MISS V8 765/6 (765/6) C 857147
MISS V8 997/5 (997/5) C 807775

+HK MR. AMERICA 61/9 (61/9LH) B 328624
DF MISS RED HIDALGO 191 (191LH) C 309724
SRS MR. CANAJO 513 (513) B 743449
MISS NANTACHIE CIBOLA (103) C 404838
+MR. V8 777/4 (777/4) B 722181
+MISS V8 611/4 (611/4) C 690529
+MR. V8 901/4 (901/4) B 733891
+MISS V8 653/5 (653/5) C 7806744

Let **21** Moreno Ms. Lady Rebonita 38/I

Selling half embryo interest and full possession

Take a close look here in what could easily be one of the very best M check open heifers offered for sale. She is absolutely stunning from every angle that you may take a look. She is sound in her structure and has way more rib and volume than what a young female should have at her age. She is what we call an overachiever and we kind of think she may have already figured it out.

Moreno Ms. Lady Ramona is one terrific red Brahman heifer that comes from the heart of the sale pen. This October coming yearling heifer is sired by SRS Mr Captain Red Legs and from the elite donor Miss V8 756/6. This heifer has met all the M check requirements in being halter broke, calm in her disposition and very appealing in her pedigree.



Lot 22 Moreno Ms. Lady Sterling 86/1

22 *Moreno* Ms. Lady Sterling 86/1

bw: **1.8** yw: **32.1**
ww: **19.8** milk: **3.7**

C 941982 / 86/1 / Cow / 09.07.15 / Horned / Gray

+JDH MR ELMO MANSO (309/4) B 850913

JDH SIR STRATTON MANSO 823/4 (823/4) B 902151

+JDH LADY SANDY MANSO (301/7) C 855575

+MR WINCHESTER MAGNUM 999 (999/3) B 832160

TJF MS FRANCENE 128/9 (128/9) C 889069

BNA MISS BETH MANSO (334/3) C 831750

+JDH SIR LAWFORD MANSO (616/6) B 803613

SJDH LADY ELLIS MANSO (178/2) C 590390

(+JDH MADISON DE MANSO (737/4) B 669048

JDH LADY EARLINE MANSO (704/6) C 830134

+HK PASSPORT (777) B 724323

+5M MISS MAGNUM MOLLY (167) C 767575

MR. V8 189/5 (189/5) B 758164

MISS V8 19/6 (19/6) C 808953

Selling half embryo interest and full possession

Moreno Ms. Lady Sterling stands upright and is very prominent in her look and her presence. This gray heifer is so long bodied and is very striking in her profile from the side. She is incredibly fluid in her movement and has the elegance and poise needed to get anyone to notice. We can't say enough good things about the future of this show heifer prospect. She is massive in her foot size, soft in her pasterns and is built right from the ground up. This full sister to 80/1 is a daughter of JDH Sir Stratton Manso, the closed bull owned with the J.D. Hudgins Locke Division. This is an opportunity to invest in fresh and vibrant genetics that will have tremendous value as she continues in production through the years. She is one that brings a world of hybrid vigor to the table.

23

Moreno Mr. Parry 523

B 942036 / 523 / Bull / 09.22.15 / Horned / Gray

bw: **1.9** yw: **20.8**
ww: **12.4** milk: **5.1***Lot 23* Moreno Mr. Parry 523

24

Moreno Mr. Power Honk 501

B 936813 / 501 / Bull / 07.02.15 / Horned / Gray

bw: **1.8** yw: **20.9**
ww: **12.2** milk: **5.1***Lot 24* Moreno Mr. Power Honk 501+MR. V8 777/4 (777/4) B 722181
+MISS V8 666/3 (666/3) C 630122+JDH MR. RHA ELY MANSO (615/6) B 340806
QUEEN OF SUGARLAND 175 (155/0RT) C 438289
(+)MR. V8 202/3 (202/3) B 558653
+MISS V8 617/2 (617/2BH) C 377617
JDH BROSS MANSO (949/2) B 610839
S BAR MISS 407/7 (407/7) C 772035
(+)JDH DATAPACK MANSO (563/5) B 731586
JDH LADY BRENA MANSO (17/5) C 704003S BAR MR. 166/1 (166/1) B 812681
MISS B-F 48/6 (48/6) C 852661
JDH MISS CHRISTINE MANSO (137/1) C 801794

LOT 23 - The phrase that behind every good bull there is an amazing female couldn't be more true. Moreno Mr. Perry is a very appealing and masculine son of Mr. V8 777/4. His dam is the leading Moreno donor Miss B-F 48/6. She is a granddaughter of JDH Bross Manso, from a daughter of JDH Datapack Manso. She could be one of the finest and most impressive gray Brahman females you will ever see.

LOT 24 - Mass, performance, extra pounds and docility are a few ways to describe this young herd sire prospect. Moreno Mr. Power Honk is a big, masculine and rugged herd sire prospect sired by Mr. V8 777/4 and from the leading donor Miss B-F 48/6. Mr. V8 777/4, "Powerstroke," undoubtedly ranks as one of the all time great sires at V8 Ranch. Born in 1994, this bull is sired by +Mr. V8 702/3 and out of the Reserve National Champion Cow +Miss V8 666/3. His influence on Brahman herds worldwide includes producing 7 Register of Renown progeny. He sired the 2001 International Champion Get-of-Sire, the 2002 International Champion Female, and over 20 donor females on the ranch. But without a doubt, Powerstroke will go down in Brahman history as the sire of +Mr. V8 287/5 "Superstroke," who in some minds is the greatest Brahman bull ever raised at V8 Ranch. Powerstroke is also the #1 ranked carcass trait leader in the ABBA sire summary for Carcass Weight and the #2 bull for REA. He sired the World Congress Champion Bull when the show was held in Colombia. The semen is difficult to get and has always been in high demand.

We are certain this young bull that represents the M check brand will make a positive impact in any program. He is the product of a mating that was well thought out and strategically planned.

25

IVF Procedure
Miss B-F 48/6

C 852661 / 48/6 / Cow / 03.10.06 / Horned / Gray

bw: **2.2** yw: **14**
ww: **9.6** milk: **3.1***Donor* Miss B-F 48/6JDH BROSS MANSO (949/2) B 610839
S BAR MR. 166/1 (166/1) B 812681
S BAR MISS 407/7 (407/7) C 772035MN MAYRO MANSO 433/2 (433/2) B 353362
JDH LADY BROSSMAN MANSO (348RT) C 327792
(+)JDH COPANO MANSO (839/9) B 688799
MISS V8 405/4 (405/4) C 676795
+TTT MR. SUVA CRATA 450 (450) B 694590
JDH LADY MIL MANSO (780/4) C 686749
JDH SIR ESTHO MANSO (23/4) B 615509
JDH MISS REX BREN MANSO (18/3RT) C 439482(+JDH DATAPACK MANSO (563/5) B 731586
JDH MISS CHRISTINE MANSO (137/1) C 801794
JDH LADY BRENA MANSO (17/5) C 704003

Selling an IVF embryo procedure (guaranteed minimum of five embryos).

The good Lord doesn't make Brahman females like this every day. This gray female has the pigment you will appreciate and the structural correctness we all so desire in our females. She is massive in her foot size, heaviness of bone, and so fluid in her movement. We admire her depth of body, spring of rib, and her brood cow look. She is so bold sprung, long and level down her top, and very prominent in her stance. She is sired by a son of JDH Bross Manso and from a daughter of JDH Datapack Manso. She is a game changer that is proven by her progeny. She has been a remarkable donor in the Moreno Ranches program and based on her progeny she is very deserving of a prominent title.

All IVF procedures must be completed between September 4 and November 1, 2016 at Trans Ova Genetics in Centerville, Texas. Contact 866.924.4586.



IVF Procedure Miss B-F 139/9

Donor Miss B-F 139/9

26

C 887407 / 139/9 / Cow / 09.16.09 / Horned / Red

bw: 2.2 yw: 23.9
ww: 15.2 milk: 7.8

+MR. 3H X-RAY 825 (825) B 775361
+MR H RED RHINO 765 (765) B 845115
+MISS 3-S KELLI 848 (848) C 778518

+BB MR STING-RAY 10/0 (10/0) B 804910
+5M MISS MARCIA (144) C 838885
SRS MISS DALLAS (660) C 804841

ARROW J MILLMARONE 925 (925) B 653420
+MISS 3H 290 (290) C 697029
VL ROJO TINTO 3/80 (3/80) B 707476
MISS HCC 148/2 (148/2) C 691471
+MR. 3H X-RAY 825 (825) B 775361
"BB MS "ON TARGET" 132/8 (132/8) C 775682"
SRS MR. RANCHER 300 (300) B 592027
5M MISS MAGNUM BETH (064) C 716209

27

6 HEIFER DT-IVF Grade I Embryos

MR. FONTENOT 333 MR. JS/FONTENOT 937
MISS FONTENOT 942

MISS B-F 139/9 +MR H RED RHINO 765 (765) B 845115
+5M MISS MARCIA (144) C 838885

6 Guaranteed Female Sexed IVF embryos from 139/9 guaranteed to produce two (60 day) pregnancies if transfers are done by Trans Ova Genetics and placed in TOG recipients.

Selling an IVF embryo procedure (guaranteed minimum of five embryos)

Miss B-F 139/9 is a daughter of +Mr. H Red Rhino 765 and a full sister to the two-time National Champion and two-time International Champion female +CT Lady Rhineaux Ray 8/9 for Circle T Cattle. This big time Moreno Ranches donor continues to amaze everyone at the ranch with her producing ability. Miss B-F 139/9 has surfaced as the leading donor who continues to impresses us with her progeny time and time again. She herself is as good skeletally as any female on our place. She is big ribbed and has a look from the side that is second to none. There were a total of 12 daughters of 139/9 that highlighted the Moreno Ranches All American II Sale and sold for an average of \$8,308. If you want to create show females that will capture the attention of any cattleman and then create value down the road with their prominent pedigree, then look no further.

All IVF procedures must be completed between September 4 and November 1, 2016 at Trans Ova Genetics in Centerville, Texas. Contact 866.924.4586.

28 *Moreno* Ms. Lady Ryan It 984 bw: 1.7 yw: 25.5
ww: 1.5 milk: 2.9

C 936841 / 984 / Cow / 08.08.15 / Horned / Red



Let 28 Moreno Ms. Lady Ryan It 984

29 *Moreno* Ms. Lady Renata I54/I bw: 1.7 yw: 25.5
ww: 1.5 milk: 2.9

C 943367 / 154/1 / Cow / 09.01.15 / Horned / Red

30 *Moreno* Ms. Reina Isa I56/I bw: 1.7 yw: 25.5
ww: 1.5 milk: 2.9

C 945377 / 156/1 / Cow / 09.03.15 / Horned / Red

31 *Moreno* Ms. Lady Rizzo I62/I bw: 1.7 yw: 25.5
ww: 1.5 milk: 2.9

C 945925 / 162/1 / Cow / 03.21.16 / Horned / Red

32 *Moreno* Ms. Right Idea I64/I bw: 1.7 yw: 25.5
ww: 1.5 milk: 2.9

C 945926 / 164/1 / Cow / 03.21.16 / Horned / Red

33 *Moreno* Ms. Lady Reno I66/I bw: 1.7 yw: 25.5
ww: 1.5 milk: 2.9

C 945927 / 166/1 / Cow / 03.23.16 / Horned / Red

34 *Moreno* Ms. Lady Rustic I68/I bw: 1.7 yw: 25.5
ww: 1.5 milk: 2.9

C 945928 / 168/1 / Cow / 03.25.16 / Horned / Red

35 *Moreno* Ms. Remarkable I70/I bw: 1.7 yw: 25.5
ww: 1.5 milk: 2.9

C 945929 / 170/1 / Cow / 03.25.16 / Horned / Red

36 *Moreno* Ms. Lady Instant I72/I bw: 1.7 yw: 25.5
ww: 1.5 milk: 2.9

C 945930 / 172/1 / Cow / 03.25.16 / Horned / Gray

37 *Moreno* Ms. Lady Real Deal I74/I bw: 1.7 yw: 25.5
ww: 1.5 milk: 2.9

C 945936 / 174/1 / Cow / 04.27.16 / Horned / Red

38 *Moreno* Ms. Lady Remo I78/I bw: 1.7 yw: 25.5
ww: 1.5 milk: 2.9

C 945938 / 178/1 / Cow / 04.27.16 / Horned / Red

39 *Moreno* Ms. Lady Illusion I82/I bw: 1.7 yw: 25.5
ww: 1.5 milk: 2.9

C 945940 / 182/1 / Cow / 04.28.16 / Horned / Gray

40 *Moreno* Ms. Lady Rhyme I84/I bw: 1.7 yw: 25.5
ww: 1.5 milk: 2.9

C 945931 / 184/1 / Cow / 04.01.16 / Horned / Red

+JDH MR ELMO MANSO (309/4) B 850913
JDH IMPRESSION MANSO (719/4) B 887237
JDH LADY FATIMA MANSO (534/3) C 814175

+MR H RED RHINO 765 (765) B 845115
MISS B-F 139/9 (B-F 139/9) C 887407
+5M MISS MARCIA (144) C 838885

+JDH SIR LAWFOED MANSO (616/6) B 803613
SJDH LADY ELLIS MANSO (178/2) C 590390
+JDH CHARLEY'S JAZZ 946/1 (946/1) B 750937
JDH ALINA MANSO (268/3) C 779334
+MR. 3H X-RAY 825 (825) B 775361
+MISS 3-S KELLI 848 (848) C 778518
+BB MR STING-RAY 10/0 (10/0) B 804910
SRS MISS DALLAS (660) C 804841



Let 29 Moreno Ms. Lady Renata 154/1



Let 30 Moreno Ms. Reina Isa 156/1



Lot 41 Moreno Ms. Lady Wanda Mae



Moreno Mr Kickass 461, son of Lot 41.



Lady H Mae Manso 66/9, full sister to Lot 41.

41

Moreno Ms. Lady Wanda Mae bw: **4.2** yw: **42.7**
ww: **24.1** milk: **4.1**

C 918675 / 194 / Cow / 04.15.12 / Horned / Gray

+JDH SIR LAWFORD MANSO (616/6) B 803613
+JDH SIR SHANK MANSO (51/7) B 830726
JDH LADY DIDOR MANSO 6 (976/4) C 704062

+BNA DOUBLE TAKE MANSO (229/8) B 786209
+LADY H ALEXI MANSO 790 (790) C 847255
+LADY H LEALA MANSO 243 (243) C 800914

(+)JDH MADISON DE MANSO (737/4) B 669048
JDH LADY BARA MANSO (162/5) C 717090
(-)JDH SIR ALEXO MANSO (24/4) B 615510
JJ MS DIDOR MANSO 690 (690) C 459258
+MR INTERNATIONAL 50/1 (50/1) B 728845
+MISS V8 423/4 (423/4) C 676798
HERITAGE COPANO'S PRIDE (362) B 747340
JDH MERCEDES MANSO (484) C 764434

Confirmed bred 3.11.16 and estimated due date of 10.22.16 by natural service to JDH Mr Manso 734/6

Moreno Ms. Lady Wanda Mae is an amazing female and just happens to be a full sister to the 2011-2012 ABBA Gray Show Female of the Year, Lady H Mae Manso 66/9. She was the 2012 Houston Livestock Show reserve grand champion and the grand champion at the 2012 Fort Worth Stock Show, along with many more. Moreno Ms. Lady Wanda Mae represents a lineage that is something special. She has the bloodline and the promotion behind her to be a headlining donor for the new owner. She has the desirable conformation and the performance behind her to earn the right as a "great one."



42

Mr. B-F 255/1

bw: **1.3** yw: **23.9**
ww: **13** milk: **5.4**

B 899489 / 255/1 / Bull / 04.18.11 / Horned / Gray

+BNA THE DEACON MANSO253 (253/0) B 802443
+MR KC JUSTICE MANSO 847 (847/5) B 848558
+JDH MISS AIDA MANSO (254/6) C 801183

#SS PRINCIPE DE SIGUACAN (87/8) B 809260
LADY H ELLA MANSO 876/6 (876/6) C 856951
+LADY HERITAGE MANSO 86 (86) C 777935

+MR. V8 900/4 (900/4) B 733890
+MISS V8 423/4 (423/4) C 676798
(+JDH SIR LIBERTY MANSO (847/5) B 747549
JDH MISS FAUSTO MANSO (553/4) C 674175
+JDH KARU MANSO 800 (800) B 727046
(SS BARBARA V8 -D-UNION) ((51/6)) C 9003308
JDH SIR BRAXTON MANSO (78/4) B 688646
MISS V8 950/3 (950/3) C 657785

Lot 42 Mr. B-F 255/1

Selling full semen interest and full possession

Mr. B-F 255/1 is one of the most sought after sons of +Mr KC Justice Manso 847 and from the leading donor at Broadhead Farms, Ms Lady H Ella Manso 876/6. Moreno Ranches showed and campaigned him throughout the country. In the Moreno Ranches '13 Catalyst Sale his semen was the top lot during a special offering, which Bob and June White of RW Ranch and Junior Lanier of Lanier Brahman purchased. This time we are offering you an opportunity to acquire five units on this up and coming herd sire that is now being used in the Lanier, RW and Moreno programs.

43

Moreno Ms. Lady Babylon 26/1

bw: **1.3** yw: **23.9**
ww: **13** milk: **5.4**

C 946097 / 26/1 / Cow / 08.01.15 / Horned / Gray

+MR KC JUSTICE MANSO 847 (847/5) B 848558
MR. B-F 255/1
LADY H ELLA MANSO 876/6 (876/6) C 856951

+MR. 3H X-RAY 825
BB MS ANACOANA DE RAY
5M MISS HURRICANE CROWN

+BNA THE DEACON MANSO253 (253/0) B 802443
+JDH MISS AIDA MANSO (254/6) C 801183
#SS PRINCIPE DE SIGUACAN (87/8) B 809260
+LADY HERITAGE MANSO 86 (86) C 777935
ARROW J MILLMARONE 925
+MISS 3H 290
MR. 3X CROWN MUCHO 20
RED MOUNDS HURRICANE

Moreno Ms. Lady Babylon 26/1 represents a very strong and proven pedigree! She is sired by Mr. B-F 255/1, the powerful son of Mr KC Justice Manso 847 and from a direct daughter of Mr. 3H X-Ray 825. Just like her sire, this young heifer is big footed from the ground up, soft in her pasterns and very appealing in her stance and movement. We so admire her depth of flank, ease of condition and added performance compared to others of her same age. When you consider the purchase of this young Gray Brahman heifer, we hope you realize she will make a top show heifer and in turn just as good of a brood cow in the future.



Lot 44 Moreno Ms. Lady Rebel 22/1



+Mr. 3X-HK Oro Rojo 800, sire of Lots 44 & 45.



Lot 45 Moreno Ms. Lady OMG 150/1

44 *Moreno* Ms. Lady Rebel 22/1 bw: **1.8** yw: **19**
C 942000 / 22/1 / Cow / 10.31.15 / Horned / Red ww: **12.2** milk: **7.3**

45 *Moreno* Ms. Lady OMG 150/1 bw: **1.8** yw: **19**
C 941983 / 150/1 / Cow / 09.07.15 / Horned / Gray ww: **12.2** milk: **7.3**

HK MAGNETIC (336) B 809305
+MR. 3X-HK ORO ROJO (800) B 870237
MS. 3X RED DYNASTY 5/1 (5/1) C 870236
+HK PASSPORT (777) B 724323
HK MS PASSPORT 559 (559) C 837328
JD MISS VERNON 50/0 (50/0) C 818500

+HK MR. AMERICA 435/2 (435/2) B 659862
HK MS. PASSPORT 125/7 (125/7) C 771535
+3X TORGSONS RED DYNASTY (50) B 699740
MISS 3X RED DYNASTY 11 (11/6) C 792742
MR. 3X RED DYNASTY 75 (75/8) B 696453
HK MILLIONAIRE 359/2 (359/2) C 645624
HK MR. AMERICA 815/8 (815/8LH) B 309519
JD MISS SUGAR MAX 727 (727) C 774217

LOT 44 - Moreno Ms. Lady Rebel is a daughter of Mr 3X-HK Oro Rojo and is from HK Ms Passport 559. This young show heifer is feminine up through her head and neck and from the side is very appealing. We appreciate so many good qualities about this heifer. This M check branded heifer combines performance with style into a complete package that we have all come to appreciate after viewing the sale offering. This is an M check special for the lovers of 100% Red Brahman breeding as she combines Passport and 3X-HK Oro Rojo in her pedigree.

LOT 45 - One of the cattleman's favorites of the sale offering! Moreno Ms. Lady OMG is some kind of unreal. She is a crowd favorite of those that have viewed the sale offering. She is so massive in her rib shape, capacious in her volume and very maternal in her look. This deluxe brood cow prospect speaks volumes for the strides that the Morenos have made in the creation of M check branded cattle that will perform efficiently in any environment. This phenomenal female offers a calm disposition and tremendous breed character.



Lot 46 Moreno Ms. Lady Gertudre



+Miss B-F 42/7, dam of Lots 46 & 47.



Lot 47 Moreno Mr. Galvin 603

46 *Moreno* Ms. Lady Gertudre 158/1

C 943403 / 158/1 / Cow / 02.11.16 / Horned / Gray

47 *Moreno* Mr. Galvin 603

B 943365 / 603 / Bull / 01.14.15 / Horned / Gray

bw: **2.1**
ww: **15.5**
yw: **24.4**
milk: **5.6**

JDH MR. MANSO 362/1 (362/1) B 717164
JDH GOUDEAU MANSO 174/0 (174/0) B 892664
JDH LADY MANSO 625/3 (625/3) C 813155

JDH MR MANSO 258/4 (258/4) B 826721
+MISS B-F 42/7 (42/7) C 862034

JDH LADY ROBERTA MANSO (763/3) C 835490 +JDH CHARLEY'S JAZZ 946/1 (946/1) B 750937
JDH ALICE MANSO (282/3) C 778661

JDH BROSS MANSO (949/2) B 610839
JDH LADY MANSO 337/9 (337/9) C 660805
JDH MR. MANSO 13/2 (13/2) B 750892
=JDH LADY SWATTER MANSO (68/8) C 562251
JDH RANGER DE MANSO (586/6) B 801242
+JDH LADY MANSO 588/1 (588/1) C 731654
JDH CHARLEY'S JAZZ 946/1 (946/1) B 750937
JDH ALICE MANSO (282/3) C 778661

LOT 46 - This young female represents a very prominent pedigree and has the unique profile and balance to make her the complete package for any program at any level. She is sired by JDH Goudeau Manso 174/0, the complete outcross sire to most established bloodlines. He is a performance bull that has created top progeny for weaning and yearling weight performance. This young heifer is very cute and stylish in her appearance and we think will make a great addition to any program. Don't miss this opportunity to acquire a 'baby doll' show prospect that is sure to captivate those that see her.

LOT 47 - Here is an exciting herd sire prospect that is just now coming into his own and becoming a young man. This herd sire prospect is a son of JDH Goudeau Manso 174/0 and from the donor Miss B-F 42/7, a proven daughter of JDH Mr. Manso 258/4 who continues to produce excellence. Her daughter, Moreno Ms. Lady Shakira 254, sold for \$18,500 to Finca Maria Olga of Guatemala in the '14 Moreno Ranches Viva La Brahman Fiesta sale. Four of her progeny averaged \$8,875 in the sale as well. A maternal sibling, Moreno Mr. Sir Maverick 211, sold to Schneider Brahmans and is now one of their herd sires. The genetics of this young bull and his sister are proven and are in demand.



Lot 48 Moreno Ms. Lady Rebekah 30/1

48 *Moreno* Ms. Lady Rebekah 30/1 bw: **1.8** yw: **19**
ww: **12.2** milk: **7.3**
C 941976 / 30/1 / Cow / 09.03.15 / Horned / Red

+JDH MR ELMO MANSO (309/4) B 850913
JDH IMPRESSION MANSO (719/4) B 887237
JDH LADY FATIMA MANSO (534/3) C 814175

+TJF MR. SMOKIN GUN
TJF MISS STUNNER 284/0
MISS 3-S 333

+JDH SIR LAWFORD MANSO (616/6) B 803613
JDH LADY ELLIS MANSO (178/2) C 590390
+JDH CHARLEY'S JAZZ 946/1 (946/1) B 750937
JDH ALINA MANSO (268/3) C 779334
+MR WINCHESTER MAGNUM 999
+MS JR RED LOTTO
MR. 3-S 832
5M MISS HURRICANE MUCHO

Wow! Moreno Ms. Lady Rebekah is a very feminine and long bodied heifer that comes from the heart of the Moreno embryo calf transplant keeper pen. She is a daughter of JDH Impression Manso and from the TJF Mr. Smokin Gun daughter TJF Miss Stunner 284/0. This heifer is very calm as you would expect and just take a look at her length of body and levelness from her hooks to pins. We appreciate her sound structure and above breed average performance. She is full of red beef!



Donor TJF Miss Stunner 284/0

IVF Procedure
49 TJF Miss Stunner 284/0 bw: **4.2** yw: **38.7**
ww: **24.6** milk: **7**
C 889561 / 284/0 / Cow / 03.02.10 / Horned / Red

+MR WINCHESTER MAGNUM 999 (999/3) B 832160
+TJF MR. SMOKIN GUN (109/7) B 862276
+MS JR RED LOTTO (278) C 839014

MR. 3-S 832 (832) B 778589
MISS 3-S 333 (333) C 835046
5M MISS HURRICANE MUCHO (204) C 725620

+HK PASSPORT (777) B 724323
+5M MISS MAGNUM MOLLY (167) C 767575
JJ WEST DIDOR 435 (435/5) B 820539
+KR MS AMERICA (255) C 821396
#APYRZ ATILA DE MANSO (294/4) B 725930
MISS T.D. WEST 332 (332) C 740303
MR. 3X CROWN MUCHO 20 (20) B 700962
RED MOUNDS HURRICANE (493) C 683681

Selling an IVF embryo procedure (guaranteed minimum of five embryos)

TJF Miss Stunner 284/0 is a known daughter of the legendary TJF Mr. Smokin Gun sire. She is an elite red donor that has earned her right to be listed as one of the finest donors in the strong line up at Moreno Ranches. Just a quick look at her picture and you realize she is really something special. To find a red Brahman donor cow that has so much rib shape, volume, capacity and performance is hard to find. She is so big footed, sound and soft in her pasterns and very structurally correct. Buy with the utmost confidence and use the sire of your choice and create your own genetics with your prefix. A true beef machine!

All IVF procedures must be completed between September 4 and November 1, 2016 at Trans Ova Genetics in Centerville, Texas. Contact 866.924.4586.



Let 50 Moreno Mr. Resistant 55^I

50

Moreno Mr. Resistant 55^I

B 943373 / 551 / Bull / 11.01.15 / Horned / Red

bw: **2.1** yw: **24.4**
ww: **15.5** milk: **5.6**

+JDH MR ELMO MANSO
JDH SIR STRATTON MANSO 823/4
+JDH LADY SANDY MANSO

+MR WINCHESTER MAGNUM 999
TJF MISS RED VELVET
+MS JR RED LOTTO

+JDH SIR LAWFORD MANSO
SJDH LADY ELLIS MANSO
(+)JDH MADISON DE MANSO
JDH LADY EARLINE MANSO
+HK PASSPORT
+5M MISS MAGNUM MOLLY
JJ WEST DIDOR 435
+KR MS AMERICA

2016 All American Class Winner

Moreno Mr. Resistant is a known son of TJF Miss Red Velvet and sired by the outcross sire JDH Sir Stratton Manso, the leading closed bull that has made such a strong impact with his first calves. The breed's very first Stratton calves were top sellers and very well accepted at the recent Moreno Ranches All American II sale. This young bull has the predictable and up to date pedigree along with a very desirable profile. This is the type of bull that can add attention to any program.



Donor TJF Miss Red Velvet 110/7

IVF Procedure

51

TJF Miss Red Velvet 110/7

bw: **4.4** yw: **32.6**
ww: **21.7** milk: **8.1**

C 862277 / 110/7 / Cow / 01.12.07 / Horned / Red

+HK PASSPORT (777) B 724323
+MR WINCHESTER MAGNUM 999 (999/3) B 832160
+5M MISS MAGNUM MOLLY (167) C 767575
JJ WEST DIDOR 435 (435/5) B 820539
+MS JR RED LOTTO (278) C 839014
+KR MS AMERICA (255) C 821396

MR. 3X RED DYNASTY 75 (75/8) B 696453
HK MILLIONAIRE 359/2 (359/2) C 645624
+HK MR. AMERICA 435/2 (435/2) B 659862
+MISS V8 423/4 (423/4) C 676798
+MR. T.D. WEST 270 (270) B 712279
JJ MS CUATRO DIDOR 765 (765/1) C 735589
+TTT MR. TEXAS LOTTO 670 (670) B 715885
MISS CIRCLE A 921 (921) C 693578

Selling an IVF embryo procedure (guaranteed minimum of five embryos).

Here is TJF Miss Red Velvet 110/7, who was the 2008 International calf champion, the 2008 San Antonio reserve calf champion, 2008 National Show calf champion and the 2008 Rio Grande Valley calf champion. She was complimented as a show female for her excellent structure and superb balance, and she continues to impress the many that have seen her today. She now is creating progeny that follow that same pattern and excellent structure we so admire from her. This is your opportunity to create some amazing progeny from this breed leading Moreno donor.

All IVF procedures must be completed between September 4 and November 1, 2016 at Trans Ova Genetics in Centerville, Texas. Contact 866.924.4586.



Lot 52 Moreno Mr. Rocks 597

52

Moreno **Mr. Rocks 597**

bw: **2.3** yw: **37.3**
ww: **23.4** milk: **6.6**

B 943402 / 597 / Cow / 02.09.16 / Horned / Gray

MR ROYAL K 93/5 (93/5) B 855140
MR. ROYAL K 48/8 (48/8) B 875176
MISS ROYAL K 66/1 (66/1) C 817746
JDH SIR KENNY MANSO (471/7) B 855415
JDH LADY COY MANSO (279/8) C 911133
-JDH LADY JOSIAH MANSO 505/7 (505/7) C 875299

MR. ROYAL K 31/1 (31/1) B 817755
MS BAR W V8 407/0 (407/0) C 760302
MR. V8 261/5 (261/5) B 774293
MISS V8 651/4 (651/4) C 691014
+JDH MR WOODMAN MANSO (578/6) B 801161
JDH LADY REGAL MANSO (561/5) C 747453
(=)JDH JOSIAH MANSO (125/7) B 839741
JDH LADY GWENITH MANSO (867/6) C 839230

Moreno Mr. Rocks is a young herd sire prospect that has tremendous rib shape and volume. He is so "cool" looking and is just puppy dog gentle. This gray bull has a massive amount of rib shape and volume. He is structurally correct and stands with a tremendous amount of bone and foot size. If you want a bull that has the power, performance and desirable conformation then consider what Mr. Rocks has to offer.



Mr. Royal K 48/8, sire of Lot 52.



Lot 53 Moreno Ms. In It To Win It I40/I



Lot 54 Moreno Mr. Iverson 591



JDH Impression Manso 719/4,
sire of Lots 53 - 56.



Lot 55 Moreno Mr. Imponente 605

JDH Impression Manso 719/4 is one of the greatest sires to ever exist at Moreno Ranches. He is a proven sire and one that has many progeny that are working in the J.D. Hudgins program. His dam is a big maternal and powerful broody female, sired by +JDH Charley's Jazz 946/1. 719/4 is that unique sire that combines tremendous bone, extra muscle and substance and is very calm in his disposition. Here are two daughters and two sons of JDH Impression Manso. His progeny have been sought after over the last couple of years and we think for good reason. Take a look here at these four progeny and we think you will understand why.

LOT 56 - Bred 7.08.16 to Moreno Mr. Hemingway 203

53 **Moreno** Ms. Lady In It To Win It I40/I bw: **1.4** yw: **31.3**
ww: **17.6** milk: **0.5**
C 945378 / 140/1 / Cow / 01.19.16 / Horned / Gray

+JDH MR ELMO MANSO (309/4) B 850913
JDH IMPRESSION MANSO (719/4) B 887237
JDH LADY FATIMA MANSO (534/3) C 814175

+JDH MR ELMO MANSO
JDH MISS STEP UP MANSO 518/4
+JDH LADY CALVARY MANSO

+JDH SIR LAWFORD MANSO (616/6) B 803613
SJDH LADY ELLIS MANSO (178/2) C 590390
+JDH CHARLEY'S JAZZ 946/1 (946/1) B 750937
JDH ALINA MANSO (268/3) C 779334
+JDH SIR LAWFORD MANSO
SJDH LADY ELLIS MANSO
CB MR HOUSTON 99
JDH LABELLE MANSO

54 **Moreno** Mr. Iverson 591 bw: **1.2** yw: **23.6**
ww: **13.6** milk: **1.9**
B 943401 / 591 / Bull / 02.02.16 / Horned / Gray

+JDH MR ELMO MANSO (309/4) B 850913
JDH IMPRESSION MANSO (719/4) B 887237
JDH LADY FATIMA MANSO (534/3) C 814175

21ST MR 3X MAX 80/6
21ST MS MAX D 108/1
21ST MISS MANSO MYRO 13

+JDH SIR LAWFORD MANSO (616/6) B 803613
SJDH LADY ELLIS MANSO (178/2) C 590390
+JDH CHARLEY'S JAZZ 946/1 (946/1) B 750937
JDH ALINA MANSO (268/3) C 779334
+SOPHISTICATEDMILLIONAIRE
21ST MISS VERLOTO 49/4
JDH MR. MANSO 285/9
ST MISS TNT 64

55 **Moreno** Mr. Imponente 605
Pending / 605 / Bull / 10.08.15 / Horned / Gray

+JDH MR ELMO MANSO (309/4) B 850913
JDH IMPRESSION MANSO (719/4) B 887237
JDH LADY FATIMA MANSO (534/3) C 814175

MR. V8 980/5
MORENO MS. LUCKY D CHARLEY 94
MORENO MS. MADEAH

+JDH SIR LAWFORD MANSO (616/6) B 803613
SJDH LADY ELLIS MANSO (178/2) C 590390
+JDH CHARLEY'S JAZZ 946/1 (946/1) B 750937
JDH ALINA MANSO (268/3) C 779334
(+)JDH MR. CHARLEY MANSO
+MISS V8 780/5
MR BRAXTON 810/2
MS LAB 557

56 **Moreno** Ms. Its All Good 96/I bw: **1.1** yw: **21.6**
ww: **11.8** milk: **4.4**
C 946011 / 96/1 / Cow / 01.09.15 / Horned / Gray

+JDH MR ELMO MANSO (309/4) B 850913
JDH IMPRESSION MANSO (719/4) B 887237
JDH LADY FATIMA MANSO (534/3) C 814175

BB MR. ON TARGET 114/7
BB MISS ON TARGET 192
BB SUVA MILLIONAIRE 40/4

+JDH SIR LAWFORD MANSO (616/6) B 803613
SJDH LADY ELLIS MANSO (178/2) C 590390
+JDH CHARLEY'S JAZZ 946/1 (946/1) B 750937
JDH ALINA MANSO (268/3) C 779334
MR 3X THE HERD BULL
5P KRISTAN
TTT SUVA MILLIONAIRE 366
MISS MCK NEGRO 2/446



Let 57 Moreno Ms. Lady Rimelda 136/1

57

Moreno Ms. Lady Rimelda 136/1 ^{bw: 2.2} ^{ww: 16.5} ^{yw: 27.6} ^{milk: 3}

C 945373 / 136/1 / Cow / 12.12.15 / Horned / Red

+JDH MR ELMO MANSO (309/4) B 850913
JDH IMPRESSION MANSO (719/4) B 887237
JDH LADY FATIMA MANSO (534/3) C 814175

+MR WINCHESTER MAGNUM 999 (999/3) B 832160
BB LP WHAM BAM 913 (ET) (913) C 867798
+SRS MS CAMINO 811 (811) C 839605

+JDH SIR LAWFORD MANSO (616/6) B 803613
SJDH LADY ELLIS MANSO (178/2) C 590390
+JDH CHARLEY'S JAZZ 946/1 (946/1) B 750937
JDH ALINA MANSO (268/3) C 779334
+HK PASSPORT (777) B 724323
+5M MISS MAGNUM MOLLY (167) C 767575
SRS MR. RED MAX 525 (525) B 747013
SRS MS DEJA VU 630 (630) C 788638

Take a look at how long and clean fronted this young female is. She is so impressive from the side angle and seems to be very level and strong down her top line. This heifer is well balanced and very desirable on the move. She is a daughter of JDH Impression Manso and from the elite donor BB LP Wham Bam 913.



Donor BB LP Wham Bam 913

58

IVF Procedure

BB LP Wham Bam 913

^{bw: 3.3} ^{ww: 18.2} ^{yw: 28.1} ^{milk: 8.1}

C 867798 / 9113 / Cow / 05.14.07 / Horned / Red

+HK PASSPORT (777) B 724323
+MR WINCHESTER MAGNUM 999 (999/3) B 832160
+5M MISS MAGNUM MOLLY (167) C 767575

SRS MR. RED MAX 525 (525) B 747013
+SRS MS CAMINO 811 (811) C 839605
SRS MS DEJA VU 630 (630) C 788638

MR. 3X RED DYNASTY 75 (75/8) B 696453
HK MILLIONAIRE 359/2 (359/2) C 645624
+HK MR. AMERICA 435/2 (435/2) B 659862
+MISS V8 423/4 (423/4) C 676798
+MR 3X MAXMILLION-AIRE56 (56/3) B 558425
FDC MISS 2 SUVILLE 19 (603/8) C 600616
+SRS RED STROKE 522 (522) B 745167
+MISS 5M AMERICAN ROSE (915) C 675515

Selling an IVF embryo procedure (guaranteed minimum of five embryos)

Here is a half sister to the 2009 National Champion female, BB LP Enchanted Moment 910. She was unbeatable when she was being shown and was recognized as one of the greatest show females to ever exist. BB LP Wham Bam 913 is extreme in her heaviness of bone, foot size and has a world of rib shape and capacity. She is extremely big footed, soft in her pasterns and very sound in her structure. Her daughter was a top seller in the '15 Moreno Ranches Catalyst 3 sale and was purchased by Double A Ranch in Texas. Other progeny are highlighted in elite programs throughout Mexico, Guatemala, Panama, Nicaragua and Ecuador.

All IVF procedures must be completed between September 4 and November 1, 2016 at Trans Ova Genetics in Centerville, Texas. Contact 866.924.4586.



JDH Goudeau Manso 174/0, sire of Lots 59 - 61.



+Miss B-F 201/9, dam of Lots 59 - 61.

59 *Moreno* Ms. Lady Gordita I86/I

C 945933 / 186/1 / Cow / 04.02.16 / Horned / Gray

60 *Moreno* Ms. Good As Gold I88/I

C 945934 / 188/1 / Cow / 04.04.16 / Horned / Gray

61 *Moreno* Ms. Lady Giza I90/I

C 945935 / 190/1 / Cow / 04.07.16 / Horned / Gray

bw: 2
ww: 15.9
yw: 25.3
milk: 6.4

JDH MR. MANSO 362/1 (362/1) B 717164
JDH GOUDEAU MANSO 174/0 (174/0) B 892664
JDH LADY MANSO 625/3 (625/3) C 813155

+MR KC JUSTICE MANSO 847 (847/5) B 848558
+MISS B-F 201/9 (B-F 201/9) C 888163
+GS MS MULHIM MANSO 314 (314) C 847958

JDH BROSS MANSO (949/2) B 610839
JDH LADY MANSO 337/9 (337/9) C 660805
JDH MR. MANSO 13/2 (13/2) B 750892
=JDH LADY SWATTER MANSO (68/8) C 562251
+BNA THE DEACON MANSO 253 (253/0) B 802443
+JDH MISS AIDA MANSO (254/6) C 801183
MSP MR. MULHIM MANSO 594 (594) B 776468
+GS MISSY DIDOR 277 (277) C 817567

These females are sired by JDH Goudeau Manso 174/0. He offers a complete outcross pedigree to most established lines and stems from a maternal line of cow families. He is a true performance sire with his progeny at the top in terms of weaning weights and performance. He has progeny that are now found in the U.S., Australia, Panama, Cost Rica, Colombia, Venezuela, Nicaragua and now his influence is in Guatemala. +Miss B-F 201/9, one of the finest daughters of +-GS Ms Mulhim Manso 314, was a private treaty purchase from Bennett Farms in Louisiana and Broadhead Farms in Mississippi. 201/9 is a prolific donor that continues to amaze us with her producing ability. She is a very fertile female and has the brood cow look to her with the femininity we all can appreciate. She has 26 progeny registered in the ABBA, Colombia and Venezuela. She is one of the lead donors in the aggressive transplant program at Moreno Ranches. Her first natural calf is Moreno Ms. Spanish Olive 116, one of the most prominent Gray show heifers for Moreno Ranches. She has won multiple junior championship divisions and continues to impress the many that have seen her. Her latest accomplishment was producing the top herd sire, Moreno Mr. The Profit 265. He was a top seller and is owned in partnership with Schneider Brahmans of Boerne, Texas. Her Powerstroke daughters were a highlight in the '14 Moreno Viva La Brahman Fiesta sale. RB Ranch bought three at \$10,000, \$7500, \$7500, Finca Maria Olga at \$7,000 and \$5,000, Emma Martin at \$7,000 and Lanier Brahmans at \$7,750. Another 201/9 daughter, Moreno Ms. Lady Ritzy Look, sold to Sorrel Panaro for \$11,500 in the Magic City Sale, Miami, FL. Also selling at \$17,000 was another 201/9 daughter to Ganaderia Rosa Del Alba from Mexico.

Lot 63

Moreno Ms.
Lady Rushy
62/1



Lot 65

Moreno Ms.
Lady Rosario
Isa 982



Lot 64

Moreno Ms.
Lady Arms
40/1

62

Moreno Ms. Kiss and Tell 98/1 bw: **1.1** yw: **30.6**
ww: **19.3** milk: **3.0**

C 946096 / 98/1 / Cow / 12.01.15 / Horned / Gray

+JDH WOODSON DE MANO
JDH MR KABRAM MANO 434/8
JDH LADY EUFAULA MANO
JDH SIR GARLAN MANO
MS CHEYENNE MANO 487/0
+MS ESPECIAL 24/6
+JDH MR WOODMAN MANO
JDH LADY IRMA MANO
(+)JDH SIR LIBERTY MANO
JDH LADY HALONA MANO
(-)JDH RIDDELL MANO
JDH LADY LISA MANO
+JDH KARU MANO 800
KC ATARI GEM 225/2

Moreno Ms. Kiss and Tell proudly represents a very well thought out and planned mating. She turned out exactly the way Mr. Moreno envisioned when the mating was designed. We will let you decide when you see her in person on sale day.

63

Moreno Ms. Lady Rushy 62/1 bw: **1.5** yw: **30.1**
ww: **20.3** milk: **4.6**

C 940718 / 62/1 / Cow / 10.01.15 / Horned / Red

#21ST MR PONCRATA 06-2 (06-2) B 765759
#CIGSA MR 162/0 (162/0) B 870604
CIGSA LDY MAGNUM MANSTARA 15/5 (15/5) C 9004852
JME ESTO REX 276 (276/3) B 831742
MORENO MS. ARIANNA (467/8) C 884336
JME MS DIDOR AILANTI 467 (467/7) C 771490
A B G SUGARLAND 05/7 (05/7) B 606657
(SSS MISS SUGAR 53-7) (53-7) C 9002463
+HK MR. AMERICA 435/2 (435/2) B 659862
HK MS TRISTAN 173 (173) C 697398
+BUM PHILLIPS' #13 (13) B 771764
+MISS ESTO MANO 7 (7/8) C 780842
+JME MR. SUVA 200 (200/2) B 689010
+JME MS DIDOR AILANTI196 (196/2) C 689007

When we think of ways to describe this female, we think "maternal." She is so wide up through her chest floor, thick down her top line and very bold in her rib shape. She is one female that has already stood out in her contemporary groups and rightfully so.

64

Moreno Ms. Lady Arms 40/1 bw: **2.5** yw: **21.5**
ww: **14.2** milk: **8.9**

C 945941 / 40/1 / Cow / 08.05.15 / Horned / Gray

JDH MR PETE MANO (921/3) B 823432
MORENO MR. PRESIDENT (1) B 884316
MISS WCD MAX MANO 116 (116) C 696952
+BB MR STING-RAY 10/0 (10/0) B 804910
MS SS 164 (164) C 864997
+MS SS 126 (126) C 838433
(-)JDH SARASOTA MANO (880/2) B 674409
JDH MS CHASE MANO (537/2) C 660270
JDH MR. MAX HUDG MANO (232/1) B 331249
WCD MINDY RISKE 57 (57LT) C 358522
+MR. 3H X-RAY 825 (825) B 775361
"BB MS "ON TARGET"" 132/8 (132/8) C 775682"
+MR. V8 287/5 (287/5) B 780619
JJ MS CINCO DIDOR 271 (271/2) C 804989

This females comes from the middle of the replacement pen of heifers at Moreno Ranches. She is very long and extended from the side profile and up through her front end. This is one female that has the growth, power and pounds above others in the sale. All those traits make her stand out and get a lot of attention.

65

Moreno Ms. Lady Rosario Isa 982 bw: **1.3** yw: **24.2**
ww: **13.6** milk: **3**

C 936839 / 982 / Cow / 08.03.15 / Horned / Red

+JDH MR ELMO MANO (309/4) B 850913
JDH IMPRESSION MANO (719/4) B 887237
JDH LADY FATIMA MANO (534/3) C 814175
+MR. 3H X-RAY 825 (825) B 775361
BB MS LEGACY X 237 (237/2) C 826358
TTT LADY'S MILLIONAIRE (680) C 715873
+JDH SIR LAWFORD MANO (616/6) B 803613
SJDH LADY ELLIS MANO (178/2) C 590390
+JDH CHARLEY'S JAZZ 946/1 (946/1) B 750937
JDH ALINA MANO (268/3) C 779334
ARROW J MILLMARONE 925 (925) B 653420
+MISS 3H 290 (290) C 697029
+SOPHISTICATEDMILLIONAIRE (80/3) B 558426
+JC LADY NECHES GRAN 144 (144) C 613366

Muscle, thickness, power and tons of performance are exactly what you will get when you see this heifer on sale day. She has maternal and breed character all over her, and stands proud in representing the well established Moreno Ranches program.

66

Moreno Ms. Lady Raffer 6/1 bw: **1.6** yw: **23.5**
ww: **13.8** milk: **3.7**

C 939442 / 6/1 / Cow / 05.26.15 / Horned / Red

+JDH MR ELMO MANO (309/4) B 850913
JDH IMPRESSION MANO (719/4) B 887237
JDH LADY FATIMA MANO (534/3) C 814175
BB SPECIAL EFFORT 666
BB MS LEGACY 788/5
BB MS LEGACY X 232
+JDH SIR LAWFORD MANO (616/6) B 803613
SJDH LADY ELLIS MANO (178/2) C 590390
+JDH CHARLEY'S JAZZ 946/1 (946/1) B 750937
JDH ALINA MANO (268/3) C 779334
+MR WINCHESTER MAGNUM 999
BB SHE'S GOT THE LOOK 75
+MR. 3H X-RAY 825
BB MISS LOOK OUT 178/0

This daughter of JDH Impression Manos is from the Ms Cheyenne Manos 487/0 female. We admire her amount of pounds and performance and how well she looks when she is compared to others in her contemporary group. She, along with her other sisters, highlight this sale offering.

67

Lady H Claire Manso 414/3

C 917912 / 414/3 / Cow / 05.01.13 / Horned / Gray

JDH MR MANSO 779/4

JDH RANGER DE MANSO

JDH LADY MANSO 273/4

LADY H FERGIE MANSO 940

JDH SIR BRAXTON MANSO

LADY HERITAGE MANSO 143

bw: **1.7**
ww: **8.5**
yw: **19.1**
milk: **5.5**

LOT 67A - Gray heifer calf born 06.02.16 sired by BM Senator Jimmie (932244).



Lot 67a

68

HK Ms Passport 588

C 834992 / 588 / Cow / 07.21.03 / Horned / Red

+HK PASSPORT (777) B 724323

MR. 3X RED DYNASTY 75 (75/8) B 696453

HK MILLIONAIRE 359/2 (359/2) C 645624

SHELDON'S RED LADY 481 (481) C 734073

SHELDON'S PRIDE 012 (012) B 678398

SHELDON'S RED LADY 906 (906) C 654671

bw: **2.4** yw: **23.4**
ww: **15.2** milk: **9.1**

LOT 68A - Gray bull calf born 06.18.16 sired by Moreno Mr. Ranchero.



Lot 68

69

IS Ms Louise 209

C 920935 / 209 / Cow / 06.12.13 / Horned / --

MR B-F 26/6

JDH SIR WALTER MANSO

MISS LL WILLIE SHEN 934

MDS LADY RELOAD 430

MSP SPECIAL RELOAD 945

MDS LADY BROSS EMP 269

bw: **3.2**
ww: **25.0**
yw: **36.9**
milk: **6.4**

Estimated due date of 10.12.16 to BM Senator Jimmie.



Lot 69

70

IS Ms Jacquelyn 208

C 915769 / 208 / Cow / 05.05.13 / Horned / Gray

+MDS BERCH MANSO 155

BL MR. IMPERATOR 39/1

LADY BEVO FILOSO FO 268

+LS MS HOLLY PARET CRATA

JME BEVO MANSO 248

+WB MISS DUBO BOZO 41

bw: **0.7**
ww: **9.7**
yw: **18.8**
milk: **8.9**

Estimated due date of 10.08.16 to BM Senator Jimmie.

71

BB Ms Passport 768

C 903525 / 768 / Cow / 06.10.11 / Horned / Red

HK PASSPORT 599

+HK PASSPORT

SHELDON'S RED LADY 030

BB MS LOOK OUT 341

+MR. 3H X-RAY 825

BB MISS LOOK OUT 158/0

bw: **1.8**
ww: **14.8**
yw: **23.4**
milk: **9.1**

Confirmed bred on 6.23.16 to Mr B-F 255/1.

72

BB Ms Juancito 758

C 903534 / 758 / Cow / 05.27.11 / Horned / Red

SRS MR RED TIDE 728

SRS MR. 581

SRS MS DEJA VU 630

BB MISS LOOK OUT 158/0

MR 3X LOOK OUT

MISS COTTON VALLEY 9/176

bw: **1.1**
ww: **10.0**
yw: **18.1**
milk: **7.0**

Confirmed bred on 4.25.16 to Moreno Mr. The Profit.

73

Moreno Ms. Lady Ross 68

C 899126 / 68 / Cow / 03.20.11 / Horned / Red

MR MK VERNON 350/1

5M MR RINGER ROHO VERNON

+MK LOJA 137

MISS MK 7/632

MK MAINSTREET 390/2

MIS SMK 5/160

bw: **3.0**
ww: **18.2**
yw: **29.6**
milk: **8.0**

P.E. from 7.04.16 to Moreno Mr. Hemingway 203.

74

BB Ms Special Legacy 788/5

C 913901 / 788/5 / Cow / 04.03.12 / Horned / Red

BB SPECIAL EFFORT 666

+MR WINCHESTER MAGNUM 999

BB SHE'S GOT THE LOOK 75

BB MS LEGACY X 232

+MR. 3H X-RAY 825

BB MISS LOOK OUT 178/0

bw: **2.4**
ww: **13.5**
yw: **22.0**
milk: **9.4**

P.E. from 7.16.16 to Moreno Mr. Hemingway 203

75

Moreno Ms. Lady Adrienne 722

C 926933 / 722 / Cow / 01.20.14 / Horned / Gray

JDH GOUDEAU MANSO 174/0

JDH MR. MANSO 362/1

JDH LADY MANSO 625/3

MORENO MS. DEBORAH

TTT GUT DUDA C MANSO 919

MISS MK 6/579

bw: **1.6**
ww: **14.3**
yw: **24.0**
milk: **8.5**

P.E. from 5.28.16 to JDH Mr. Manso 734/6.



Let 76 Moreno Mr. Jude 363



Let 77 Moreno Mr. Johnson 353



Let 78 Moreno Mr. Ralph 359



Let 79 Moreno Mr. Istefann 635



Let 80 Moreno Mr. Mayro Manso 347/1

76

Moreno Mr. Jude 363

bw: 3.2 yw: 32.5
ww: 19.3 milk: 6.2

B 927616 / 363 / Bull / 02.28.14 / Horned / Gray

+MR KC JUSTICE MANO 847
+JDN MISS AIDA MANO
+MISS RB 449/0
+BNA THE DEACON MANO 253
+MR. V8 900/4
+MISS V8 423/4
(+)JDHSIR LIBERTY MANO
JDH MISS FAUSTO MANO
(+)JDH MADISON DE MANO
(JERS CALANDRIA TE)
(+)JDH COPANO MANO
JDH LADY MANO 162/1

- If you are looking for ways to add extra pounds and performance to your calf crop then consider this BEEF bull

- This big framed, stout made bull is a son of Mr KC Justice Manso 847 and from the top brood cow Miss RB 449/0.

78

Moreno Mr. Ralph 359

bw: 2.3 yw: 26.9
ww: 16.8 milk: 9.4

B 927614 / 356 / Bull / 02.21.14 / Horned / Red

BB MR JUANCITO 477
BB MS SPECIAL X 286
BB MR JUANCITO 477
BB MS JUANCITO 753
BB MS MAYRO OF BRASS 400
+HK PASSPORT 599
SHELDON'S RED LADY 030
+MR. 3H X-RAY 825
JG MISS SUVA CRATA 190
HK PASSPORT 59
BB MS SPECIAL X 286
+5M MR. MAGNUM BRASS
BB MS RED MAYRO TORGSON

- Whether you come to the sale looking for a red Brahman bull or not, we think once you take a look at Moreno Mr. Ralph you will consider him

- We love the amount of overall capacity and performance found within this bull
- He is super big footed, sound in his structure and is sure to be that bull that will add extra pounds and performance to a calf crop

80

Moreno Mr. Mayro Manso 347/1

bw: 4.3 yw: 30.1
ww: 21.3 milk: 11.2

B 930245 / 347/1 / Bull / 01.11.14 / Horned / Gray

MN MAYRO MANO 712/1
MN MAYRO MANO 433/2
MN MIS SIMPOMANO 92/2
+JDH MR. UNION MANO
MR MISS UNION 32
TM'S LADY DAKOTA 22/6
LSU CHARLIE DE MANO 22
MN MATTIE DE MANO 841
MN MAYRO IMPERATOR 412/1
MN MIS SMAYROMANO 777/1
JDH ODYSSEY MANO
+JDH MISSY MICHELLE MNSO
+MR. V8 700/3
JDH LADY MANO 148/1

77

Moreno Mr. Johnson 353

bw: 1.5 yw: 30.1
ww: 20.3 milk: 4.6

B 927611 / 353 / Bull / 02.16.14 / Horned / Gray

+MR KC JUSTICE MANO 847
+JDN MISS AIDA MANO
MISS V8 564/6
+BNA THE DEACON MANO 253
+MR. V8 900/4
(+)JDH SIR LIBERTY MANO
JDH MISS FAUSTO MANO
(+)JDH DAKOTA MANO 599
JDH LADY REM S. MANO
+MR. T.D. WEST 270
JJ MS RING DIDOR 636/1

- Mr KC Justice Manso 847 sired this performance minded herd sire prospect

- His dam is Miss V8 564/6

- We truly feel this bull will add uniformity to any calf crop

79

Moreno Mr. Istefann 635

Pending / 635 / Bull / 08.20.14 / Dehorned / Gray

JDH IMPRESSION MANO (719/4) B 887237
JDH LADY FATIMA MANO (534/3) C 814175
JDH MR MANO 991/4
MS LP VISA MANO 208/1
+HK MS. VISA 549
+JDH SIR LAWFORO MANO (616/6) B 803613
SJDH LADY ELLIS MANO (178/2) C 590390
+JDH CHARLEY'S JAZZ 946/1 (946/1) B 750937
JDH ALINA MANO (268/3) C 779334
MR. WINDY HILL 89/3
JDH LADY MANO 585/2
HK VISA BRASIL
HK MS. PASSPORT 329

- Moreno Mr. Istefann is sired by JDH Impression Manso 719/4, one of the greatest sires to ever exist at Moreno Ranches. He is a proven sire and one that has 11 progeny that are working in the J.D. Hudgins program. His dam is a big maternal and powerful broody female, sired by +JDH Charley's Jazz 946/1. 719/4 is that unique sire that combines tremendous bone, extra muscle and substance and is very calm in his disposition.

- This beef bull will make a difference to your calf crop and especially when they are taken to the stockyards ... it will be more pounds for you.



Building the Brahman breed One Junior at a Time.

SALE TERMS & CONDITIONS

TERMS ... All cattle/genetics must be paid for immediately after the sale. Checks should be made payable to Moreno Ranches, Inc. Credit cards are also accepted, and a processing fee will apply. Cattle/genetics will not be released until proper settlement has been made.

SPECIAL TERMS ... (cattle/genetics for export) Lots and genetics that are sold for export must be paid for at the time of the sale. There will be a representative of a forwarding company on hand to assist in this matter. It will be the responsibility of the buyer of these cattle/genetics for export to make arrangements with the seller for the care of the lots or genetics after the sale. Buyers will be responsible for any layover costs following the sale.

EMBRYOS ... Each package of three embryos guarantees one pregnancy. All procedures must be performed at Trans Ova Genetics, and using Trans Ova Genetic's recips, or the guaranteed minimum will be voided.

IVF PROCEDURE ... Each IVF PROCEDURE has a guaranteed minimum of five transferable embryos. Buyer will receive all additional embryos of the procedure, should there be any. Buyer pays for all flushing costs, as well as

any procedure related expenses. All procedures must be performed at Trans Ova Genetics, or the guaranteed minimum will be voided. If reverse sorted or sexed frozen semen is used to fertilize, the guaranteed minimum will be voided.

BREEDERS GUARANTEE ... Every lot in this sale is, to the best of the seller's knowledge, sound and free of any disease. Pregnant cows and cows with calves are considered breeders without further guarantee. Moreno Ranches will guarantee all open heifers to breed, however please keep in mind that the animals condition influences their fertility greatly. If there is a problem, we will work with you in the most professional manner. Open heifers that have been in embryo transplant/IVF are not guaranteed.

DISPUTES ... The auctioneer in charge will settle any bid disputes. The decision of the auctioneer on such matters is final.

HEALTH ... All necessary health papers will be provided for the purposes of shipping cattle and genetics anywhere in the U.S.

EXPORTS ... Cattle/genetics sold for export to foreign

countries must, by state law test for diseases flagged by the country receiving the animal after the sale is made. The seller will be responsible for this testing.

ANNOUNCEMENTS ... Any announcements from the auction block will take precedence over the printed material, this catalog and all other printed advertisements.

LIABILITIES ... All persons who attend the sale do so at their own risk. Moreno Firms, Inc. and Moreno Ranches, including the sale manager, assume no liability, legal or otherwise, for any accidents that may occur. Seller accepts no liability for the lots after they are sold. Insurance will be available at the sale for cattle/genetics upon the buyer's request.

CONTRACT ... The above terms and conditions shall constitute a contract between the buyer and the seller of each lot sold.

HANDLING ... As the sale takes effect, all lots are under the buyer's risk.

RETAINED INTEREST ... Moreno Ranches retains the right to one in-herd flush on any female sold, and a 10% semen interest on any bull sold.

MORENO RANCHES

17 Virginia Circle, Moreno Estate
Venus, Florida 33960

**FIRST CLASS
PRE-SORTED
PAID**

Montezuma, Iowa
Permit No. 30

Catalog designed by www.designsbyarin.com



M CHECK Verification Program

With the increase in demand for the M Check branded product, Moreno Ranches has significantly expanded their embryo transplant program. Moreno Ranches takes pride in remaining at the forefront of technology, while also adding value for the customer. In an effort to provide the utmost level of product integrity, Moreno Ranches is pleased to announce its new "M Check" verification program.

The M Check verification certifies that the animal's sire and dam have been confirmed, using the latest DNA technology. Animals bearing the M Check verification stamp are 100% guaranteed in that their bloodline is precisely known. A final bonus is that any Brahman cattle that have an M Check verification stamp will qualify for all of the standard Moreno Ranches Junior programs, such as the Scholarship Program, the Breed Back Program, and the Sell Back Program. All M Check branded cattle selling in the Brahman Catalyst 4 Sale will be sold with the M check verification guarantee.



MORENO RANCHES

CATALYST 4 SALE