

# SATURDAY, SEPTEMBER 1, 2018

1:00 p.m. at Texas A&M University Beef Center, College Station, Texas

#### FRIDAY, AUGUST 31ST

9:00 a.m. Sale cattle available for viewing 1:00 p.m. Texas A&M tours are available 5:00 p.m. Refreshments and Hors d'oeuvres

#### SATURDAY, SEPTEMBER 1ST

8:30 a.m. Sale cattle available for viewing 11:00 a.m. Complimentary lunch

1:00 p.m. Moreno Ranches Catalyst 6 Sale

#### **SALE DAY PHONES** ~

Kelvin Moreno	305.218.1238	kelvin@morenoranches.com
Randy Ratliff	615.330.2735	randy@rrmktg.com
Chris Shivers	713.202.1747	infinitycattleservices@gmail.com
		tammie@morenoranches.com
Andy Mason	863.660.0494	andrew@morenoranches.com

#### **SALE LOCATION** ~

Texas A&M University, Beef Center \*\*Beef Center is located in the O.D. Butler Jr. Complex. 7707 Raymond Stotzer Parkway (Hwy 60), College Station, Texas 77845

#### **AUCTIONEER** ~

Cody Lowderman, 309.833.5543 (L#6725)

#### SALE MANAGEMENT ~



Randall O. Ratliff, 615.330.2735 Randy@RRMktg.com | www.RRMktg.com P.O. Box 60097, Nashville, TN 37206 (L#2845)

#### **BID & WATCH CATALYST 6 SALE LIVE** ~ This sale will be broadcast live at www.dvauction.com.



For help or more information, contact Chad Gordon, 580.678.1918 or chadgordon8g@gmail.com

#### SELLING 62 LOTS ~

6 Herd Sire Prospects

14 Haltered Show Heifers3 Br7 Open Replacement Heifers22 Br

4 Cow/ Calf Pairs 2 Units of semen (10 units) 3 Bred Heifers 1 Aspiration

22 Bred Cows/ Donors 12 Embryos

#### HOTEL INFORMATION $\sim$

Hampton Inn	979.846.0184	320 Texas Ave. S., College Station, TX
Courtyard By Marriott	979.695.8111	3939 Texas 6 Frontage Rd., College Station, TX

#### SALE TERMS & CONDITIONS $\sim$

TERMS ... All cattle/ genetics must be paid for immediately after the sale. Checks should be made payable to Moreno Ranches, Inc. Credit cards are also accepted, and a processing fee will apply. Cattle/ genetics will not be released until proper settlement has been made.

SPECIAL TERMS ... (cattle/ genetics for export) Lots and genetics that are sold for export must be paid for at the time of the sale. There will be a representative of a forwarding company on hand to assist in this matter. It will be the responsibility of the buyer of these cattle/ genetics for export to make arrangements with the seller for the care of the lots or genetics after the sale. Buyers will be responsible for any layover costs following the sale.

EMBRYOS ... Each package of three Grade 1 embryos guarantees one 60-day pregnancy if transferred within 90 days of purchase. All procedures must be performed at Trans Ova Genetics and using Trans Ova Genetics recips, or the guaranteed minimum will be voided.

IVF PROCEDURE ... Each IVF PROCEDURE has a guaranteed minimum of five transferable embryos. Buyer will receive all additional embryos of the procedure, should there be any. Buyer pays for all procedure costs, as well as any procedure related expenses. All procedures must be performed at Trans Ova Genetics, or the guaranteed minimum will be voided. If reverse sorted or sexed frozen semen is used to fertilize, the guaranteed minimum will be voided.

SEMEN ... The utilization of semen in reverse sorting technology needs to have a ratio of 25 to 30 oocytes when sorted per one unit of semen, on average and depending on the quality of the oocytes.

BREEDERS GUARANTEE ... Every lot in this sale is, to the best of the seller's knowledge, sound and free of any disease. Pregnant cows and cows with calves are considered breeders without further guarantee. Open heifers are guaranteed to be natural breeders. Breeding guarantee is voided if any of the following occur: injury, death, disease, gross negligence or misconduct, heifers not in suitable body condition score to breed, virgin heifers flushed or IVFd prior to having a natural calf, or the overuse of feed additives in a show heifer feed ration. Buyers must notify us of any breeding concerns within one calendar year of purchase. Should a breeding concern arise, buyer is responsible to return the animal to Moreno Ranches and we will have six months to prove the animal to be a breeder. Should the female be a non-breeder, Moreno Ranches has the option to select a suitable replacement if available, or issue a sale credit to be used in a future purchase at Moreno Ranches. No cash refunds are given. We make no further guarantees, including but not limited to ability of a female to compete in livestock shows or disposition.

CLONES ... Moreno reserves the right to collect a tissue sample for the purpose of creating a cell line for future cloning on any live animal sold.

DISPUTES ... The auctioneer in charge will settle any bid disputes. The decision of the auctioneer on such matters is final.

HEALTH ... All necessary health papers will be provided for the purposes of shipping cattle and genetics anywhere in the U.S.

EXPORTS ... Cattle/ genetics sold for export to foreign countries must, by state law, test for diseases flagged by the country receiving the animal after the sale is made. The seller will be responsible for this testing.

ANNOUNCEMENTS ... Any announcements from the auction block will take precedence over the printed material, this catalog and all other printed advertisements.

LIABILITIES ... All persons who attend the sale do so at their own risk. Moreno Ranches, Inc., including the sale manager, assumes no liability, legal or otherwise, for any accidents that may occur. Seller accepts no liability for the lots after they are sold. Insurance will be available at the sale for cattle/genetics upon the buyer's request.

CONTRACT ... The above terms / conditions shall constitute a contract between the buyer and the seller of each lot sold.

HANDLING ... As the sale takes effect, all lots are under the buyer's risk.

RETAINED INTEREST ... Moreno Ranches retains the right to one in-herd flush on any female sold, and a 10% interest on any bull sold.



TEXAS DIVISION AT TIC TAC TOE RANCH 1440 Shield Road, Frost, TX 76641

Director of Cattle Operations, North America...
Tammie Watts, 903.654.8076 | Tammie@morenoranches.com
Director of Sales, North America ...
Randall O. Ratliff. 615.330.2735 | Randv@morenoranches.com

FLORIDA DIVISION AT MORENO ESTATE

17 Virginia Circle, Venus, FL 33960

Chief Executive Officer, North America ... Kelvin Moreno, 305.218.1238 | Kelvin@morenoranches.com

Operations and Field Services Director, Florida Division ...

Jeremy McCrimmon, 863.287.6541 | Jeremy@morenoranches.com



## **3 EMBRYOS** W/ GUARANTEE OF 1 PREGNANCY

Selling one package of three embryos with a guarantee of 1 pregnancy.

+MR 3H X-RAY 825 BB BRONSON 299/3 +BB MISS RED DYNASTY 146

+JDH MR ELMO MANSO

MORENO MS LADY REDI HK JUDY'S 418

LOT 1

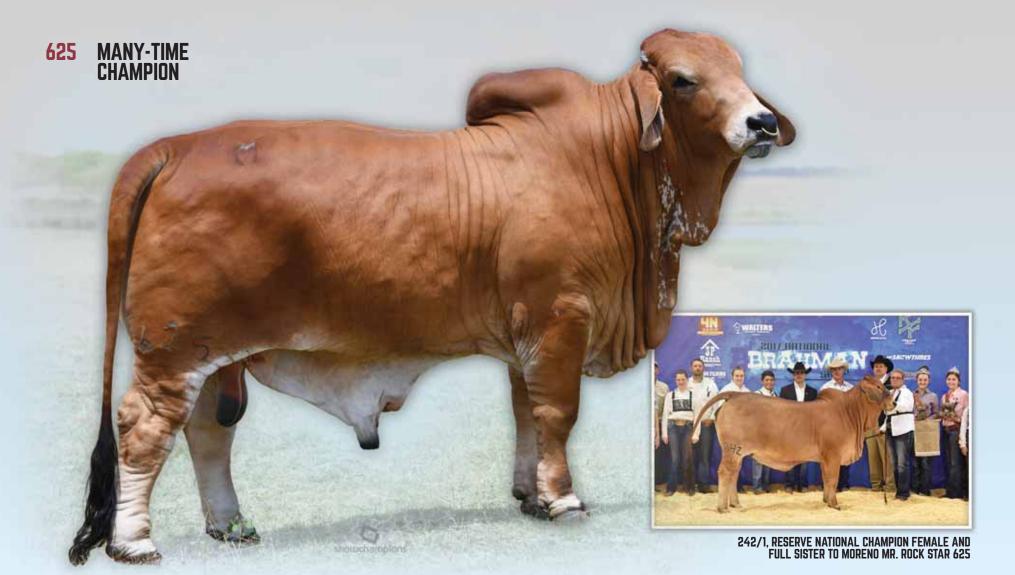
ARROW J MILLMARONE 925 +MISS 3H 290 SEH MR LEVI MANSO 147 MISS JG 192 (+)JDH SIR LAWFORD MANSO \$JDH LADY ELLIS MANSO HK BLUE BLOOD 986 HK MS. JUDY PASSPORT

	5:	D
BW	2.3	2.0
WW	20.5	24
YW	32.4	44
MII K	6.2	9 !

We are extremely excited to offer you the opportunity to purchase an embryo package on the 2018 International Grand Champion Red Female, Moreno Ms. Lady Redi 902. Not only did she receive the pinnacle title of being named International Champion, but she also won the "Triple Crown" being named Grand Champion at Fort Worth and San Antonio. Although Lady Redi had an impressive show career, she is now in production and ready to be one of the headliner donors for Moreno Ranches. She is a daughter of the National Champion and globally utilized, +JDH Mr. Elmo Manso, who has sired countless winners around the world including three International Champions in the USA. To complement this mating is the proven sire +BB Bronson 299/3. During Bronson's show career he accumulated nine division wins in ABBA Approved Shows helping put both his sire and dam in the ABBA's Register of Renown. In 2006 following his show career, half interest was sold in him at the ABBA International Sale for \$35,000 making him the highest selling animal at the time to ever be sold in the sale, and he still holds the High Selling Bull record. In 2012 Bronson sired BOTH the Grand Champion and Reserve Grand Champion Bulls at the World Brahman Congress and in 2017 sired both International Reserve Grand Champions. Our breeding program has been successful due to our incorporating the foundation genetics of the breed with our freshest genetics, which is exactly what we are offering! In this sale we are sharing our best and encourage you to take advantage of this opportunity.

FORT WORTH

CHAMPION



LOT 2A & 2B SEMEN Selling 5 units of Semen.

## **MORENO MR. ROCK STAR 625**

950236 | 625 | Bull | 07.04.2016 | Dehorned | Red

+MR WINCHESTER MAGNUM 999 +HK PASSPORT **+JTF MR. SMOKIN GUN** +5M MISS MAGI +MS JR RED LOTTO JJ WEST DIDOR

MORENO MR. HERCULES +MORENO MS. ASPE MIS SLD 23/7 +HK PASSPORT +5M MISS MAGNUM MOLLY JJ WEST DIDOR 435 +KR MS AMERICA MSP SIR DUBO BOY 749 MDS LADY BANO PAT +MR. V8 700/3 MI SWHR 210

	EPDs
BW	4.2
WW	22.8
YW	37.7
MILK	5.4

**LOT 2A** - Selling 5 units of semen.

**LOT 2B** - Selling 5 units of semen.

Moreno Mr. Rock Star is one of our young sires. He started off his show career being awarded the Reserve Calf Champion title at the 2017 International Brahman Show and the 2017 All American, in addition to being named the Calf Champion at the Miami International. He is a son of the legendary +TJF Mr. Smokin Gun 109/7, who was a many time champion and is now a proven producer. In 2015, Smokin Gun sired three of the four division winners at the International Show, including the Grand Champion Red Bull. He is also the sire to the 2016 Reserve National Champion Female and the 2017 Reserve National Champion Female that is a full sister to Rock Star. The dam to Rockstar, +Moreno Ms. Aspe 34, is one of our proven donors that has produced a number of champions and high sellers alike. Aspe provides an outcross pedigree and incorporates some of the most maternal and production oriented genetics in our herd. We are extremely excited about the future of Rock Star due to his breed leading pedigree, moderate build, ideal breed character and breed leading performance, ranking in the top 5% of the breed for the growth traits and top 25% for milk. We encourage you to take advantage of these "cutting edge" genetics that will play a major influence in our herd.



#### 704/1, FULL SIB TO EMBRYOS SELLING.

# **3 EMBRYOS** W/ GUARANTEE OF 1 PREGNANCY

Selling one package of three embryos with a guarantee of 1 pregnancy.

TJF MR. SMOKIN GUN MS JR RED LOTTO

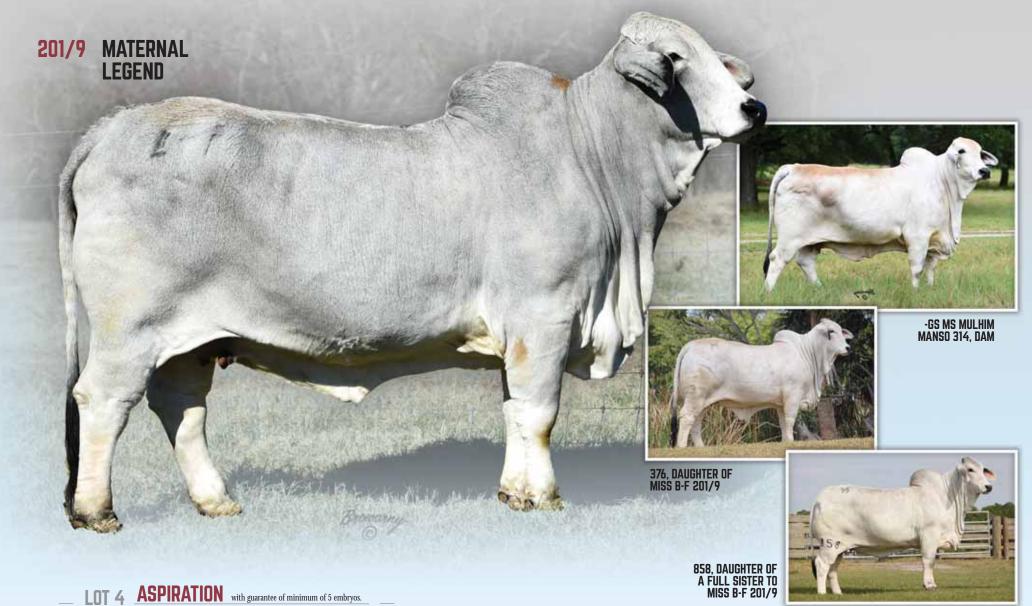
SRS MR. TROUBADOR 933 MORENO MS. LADY REBA MISS MK 7/634

MR WINCHESTER MAGNUM 999 HK PASSPORT 5M MISS MAGNUM MOLLY JJ WEST DIDOR 435 KR MS AMERICA MR WINCHESTER MAGNUM 999 SRS MISS LUCY 795 MR MK VERNON 349/1

MISS MK SUVA ROJA 9/345

S: D: 7.0 2.1 WW 32 18 49 32 YW

Over the past 10 years we have assembled and bred one of the most successful herds of Red Brahman Cattle. Although we have produced a number of champions, Moreno Ms. Lady Reba 112 still stands as one of our most recognized. She started her show career as a calf winning the "All American." She then followed up with a National Championship and a Reserve International Champion Title. We like to show and win as much as anyone but the former show winners have to produce and Reba has certainly done her share. Most recently, she produced the Reserve Junior Champion Bull at the 2018 "All American" National Junior Show as well as a class winning red female that is the result of this EXACT same mating. TJF Mr. Smokin Gun 109/7 was a many time champion bull. His progeny continue to be in high demand when at the market place and are for sure appreciated in production. In 2015, Smokin Gun sired three of the four division winners at the International Show, including the Grand Champion Red Bull. He is also the sire to the 2016 and 2017 Reserve National Champion Females As most know, the semen on Smokin Gun is extremely rare. This package will provide an opportunity to purchase his genetics out of our proven donor.



MISS B-F 201/9

888163 | 201/9 | Cow | 07.25.09 | Horned | Gray

BNA THE DEACON MANSO253 MR KC JUSTICE MANSO 847 JDH MISS AIDA MANSO

MSP MR. MULHIM MANSO 594 -GS MS MULHIM MANSO 314 -GS MISSY DIDOR 277 MR. V8 900/4 MISS V8 423/4 JDH SIR LIBERTY MANSO JDH MISS FAUSTO MANSO MSP MR. MULHIM MANSO 387 MSP LADY DUBO MANSO 354 -GS EMPEROR DIDOR 135 -GS EMPRESS DIDOR 54

EPDs
BW 2.7
WW 20
YW 32
MILK 9

Wow, Wow! At the request of our customers, we are offering an aspiration on what many consider to be our matriarch gray cow. A book could be written on this female and the cow power that she represents. We could go on and on about her influence but to keep it simple we have retained four generations of this cow family in our herd. 201/9 is a former show cow that won her class and division on a consistent basis. Although she was a proven winner, it is her production that has been unparalleled. She currently has over 40 head registered in the ABBA with eight of them being show winners, three herd sires and seven donors for some of the most recognized herds around the world. The sire of 201/9 is +KC Justice that has been a proven sire for us and 36 other breeders in the United States. The real difference maker in this pedigree is the +-GS 314 female that has produced 42 registered offspring with many of them, both red and gray, being winners and proven donors. As you might expect, 201/9 has a proven track record producing an average of 33 oocytes and 14 embryos over seven aspirations. We can't say enough positive things about this female and the influence that she has in our program. We encourage you to take advantage of this opportunity to truly purchase from the "heart" of our herd.

#### 3 SEXED FEMALE EMBRYOS W/ GUARANTEE OF 1 PREGNANCY

Selling one package of three sexed female embryos with a guarantee of 1 pregnancy.

JDH MR KABRAM MANSO Moreno Mr. Polled Kyros Ze Maddox Lexor 78

JDH IMPRESSION MANSO MORENO MS. LADY IRRESISTIBLE JDH LADY DOTTIE MANSO JDH WOODSON DE MANSO JDH LADY EUFAULA MANSO JME US LEXOR MANSO 71 (P) ZE LADY MADDOX COPANO 21 JDH MR ELMO MANSO JDH LADY FATIMA MANSO JDH SIR LIBERTY MANSO JDH LADY RETNA MANSO

S: D:
BW 1.3 2.0
WW 15 14
YW 31 21
MILK 4 2

This mating is unique as it combines our leading polled sire Moreno Mr. Polled Kyros with one of our most proven cow lines. He was successfully campaigned by Savanah Wade where she has done a tremendous job with him. Moreno Mr. Polled Kyros 571 recently concluded his successful show career after accumulating three Division titles, being named Reserve Grand Champion at the Heartland Classic, and placing third in the competitive Senior Bull Class at the International Show. He is sired by JDH Mr. Kabram Manso 434/8, our proven son of the National & International Champion and global producer, +JDH Woodson De Manso 206/7. The dam to Polled Kyros is sired by JME US Lexor Manso 71, the polled sire who was a former champion and leading sire for some of the breed's most respected breeders and out of the dam of Polled Paulette, the High Selling Lot at the '16 International Sale, and Man of Mans the award winning bull purchased by Megan Roberts. Polled Kyros is a moderate framed, beefy, deep ribbed and big boned sire that should produce low birthweight, moderate growth offspring with superior carcass traits. The dam to this embryo lot, Moreno Ms. Lady Irresistible 920 is a former show champion and the result of two Register of Renown parents. She is a daughter of +JDH Impression Manso 719/4, one of the best sires to ever exist at Moreno Ranches due to his production. Impression was recently recognized as the fourth overall ranking gray sire for show points helping him be the first and only +JDH Elmo son in the ABBA Register of Renown. The dam to Lady Irresistible is the proven donor +TJF Ms. Francene 128/9 who has produced three show point earners and as a result of this consistent quality production, her offspring have placed in the top four of the ET Produce of Dam Class six times. Buy these embryos with confidence as they combine some of the most proven and popular genetics in the Brahman breed.

## 3 SEXED FEMALE EMBRYOS W/ GUARANTEE OF 1 PREGNANCY

Selling one package of three sexed female embryos with a guarantee of 1 pregnancy.

JDH MR MANSO 731/5 GRDA MR LAUREANO DEL ALBA TE (JAGJ SELENA)

JDH ECHO'S LAIR MANSO TTT SUVA'S ECHO LADY 700 TTT MS SUVETTE MARTI 374 JDH SALTILLO MANSO JDH LADY MANSO 17/4 TTT MR RAMBO 308 (JAGJ CHORREADA) JDH MR. ECHO MANSO JDH LADY BROOKE MANSO JDH MARTIN MANSO TTT MS SUVA DUDACRAT758

When we were preparing our offering we wanted to offer our most elite genetics from both the red and gray herds. We simply could not offer anything more proven than this mating. For starters, the result of this same mating, Moreno Ms. Lady Loretta 734/1, was recently named the Champion Yearling Gray Female at the "All American." The sire of these embryos is #GRDA Mr. Laureano Del Alba 114/1, who was crowned as the National Champion Bull of Mexico two years in a row. This incredible sire has already begun to secure his reproductive legacy. In his first calf crop he produced the "Champion of the World" and three of his progeny won championships at the National Show in Mexico this past December. He is backed by a proven pedigree with a cross of the foundation genetics of J.D. Hudgins and Tic Tac Toe Ranches, and also charts positive for both his growth and carcass figures making him an "All Around" sire. For the students of the breed you will recognize the Register of Renown Dam of these embryos is the dam to the 2015 and 2016 ABBA Show Bull of the Year, TTT Suva Bob Manso 786/3. +TTT Suva's Echo Lady 700 is sired by a top JDH Echo 237 son and out of a +JDH Martin Manso daughter that goes back to the famous +TTT 758 cow that produced champion after champion for Tic Tac Toe Ranch in the late 1990's and early 2000's. If you are a progressive gray Brahman breeder and want to be on the front end of some proven genetics then mark this one as a must have!







#### **MORENO MS. TRACY MARIE 428**

921967 | 428 | Cow | 09.14.13 | Dehorned | Gray

MR 3X MAXMILLION-AIRE56 TTT MR. TEXAS LOTTO 670 TTT MS SUVA M 214

MR REXCRATA 30
MR MISS TREINTA 228
MR MISS REMINGTON 12

HK MR. AMERICA 61/9 DF MISS RED HIDALGO 191 MN MR. RED MAYRO 257/2 TTT MISS SUVA IMP 663 RS MR. STURLING V9 492 JWW MISS WATTS 271/7 JDH MR. MANSO 165/9 TD MISS MANSO GRANDE 473

BW 1.6 WW 30 YW 48 MILK 7



LOT 8

#### TTT MS SUVA'S BOBBIE 896/6

950836 | 896/6 | Cow | 05.05.16 | Horned | Gray

MR H MADDOX MANSO 684 CJV MR BILLY BOB MANSO 16/8 LADY H MARINA MANSO 792

JDH ECHO'S LAIR MANSO TTT SUVA'S ECHO LADY 700 TTT MS SUVETTE MARTI 374 JDH MR. MANSO 360/1 LADY HERITACE MANSO 173 BNA DOUBLE TAKE MANSO LADY H LEALA MANSO 243 JDH MR. ECHO MANSO JDH LADY BROOKE MANSO JDH MARTIN MANSO TTT MS SUVA DUDACRAT758

BW 2.6 WW 27 YW 47 MILK 8 Due in September to JDH Kabram Manso 434/8.

This former show winner and now donor offers as proven of a pedigree, production, and performance as any in this sale. Tracy Marie's dam is the great +MR Treinta 228 cow that produced her full siblings Moreno Mr. Railie Wain, the Champion of the 2018 Florida Junior Brahman Association Show, and the International Reserve Calf Champion for the Valenta Family, as well as her half-sisters that include the 2018 "All American" Reserve Intermediate Champion for Lynn Castaneda and Moreno Ms. Lady Rocksi, a many time champion and recent All American Class Winner for Sorrel Panaro. The sire to Tracy Marie is the iconic sire +TTT Texas Lotto, a former champion and proven producer of an International Champion, a Reserve National Champion, two Register of Renown daughters and a number of donor dams and herd sires. Not only does Tracy Marie have a breed leading pedigree and an ideal phenotype being deep ribbed, long bodied, sound moving and heavy muscled but she ranks in the top 2% of the breed for the growth traits and top 15% for milk. As if all of this were not impressive enough, she calved at 27 months of age. This is truly an opportunity to purchase a female that is worthy of being a donor.

 $\rm A.I.~6.07.18$  to JDH Stratton Manso 823/4; P.E. 6.19.18 to JDH Impression Manso 719/4

As you might expect by her name, Bobbie is a full sister to the two-time ABBA Show Bull of the Year and now proven sire, TTT Suva Bob Manso 786/3. Bobbie is a former show heifer that combines a practical build with a breed leading pedigree and performance. Bobbie is sired by +CJV Mr. Billy Bob Manso 16/8, a Heritage Cattle Company bred bull sired by "+Maddox" and out of a top "+Double Take" daughter owned by the Valenta family. On the bottom side, the +TTT 700 cow is a top donor sired by a JDH Echo 237 son and out of a +JDH Martin Manso daughter that traces back to the famous +TTT 758 cow that produced champion after champion for Tic Tac Toe Ranch in the late 1990's and early 2000's. In addition to this already impressive package, Bobbie ranks in the top 3% of the breed for the growth traits, top 5% for milk and top 10% for the valuable carcass traits of marbling and ribeye area. Bobbie will certainly be a favorite on sale day combining the 3 P's: Phenotype, Performance & Pedigree. She's the complete package!



LOT 9

## JDH LADY SINGLETON MANSO 598/4

922372 | 598/4 | Cow | 03.09.13 | Horned | Gray

JDH SIR LAWFORD MANSO **JDH MR ELMO MANSO** JDH LADY ELLIS MANSO

JDH SIR LIBERTY MANSO

JDH LADY BLOSSOM MANSO

JDH MARTI MADDIE MANSO

JDH MADISON DE MANSO JDH LADY BARA MANSO JDH ARMAND LANE MANSO JDH LADY BUD MANSO JDH MR BRAHMAN MANSO 175 JDH LADY REMINGTON MANS JDH MADISON DE MANSO JDH LADY MARTI MANSO

EPDs BW 1.7 WW 25 YW 45

MILK 1

Due in September to JDH Kabram Manso 434/8.

JDH Lady Singleton Manso was initially purchased from J.D. Hudgins – Locke Division as a show heifer. Not only did she have a successful show career but she calved at 25 months of age, with her first natural calf being a featured lot in our 12 Days of Christmas Sale. Based on her pedigree and fertility we immediately began aspirating her and to date have built a good inventory of her embryos. Lady Singleton is a daughter of the National Champion and global producer of champions and high sellers alike, +JDH Mr. Elmo Manso 309/4. Her dam is equally as impressive, being a proven producing daughter of the breed icon (+)JDH Sir Liberty Manso. In addition to Lady Singleton, her dam has produced another show animal and feature donor that is now owned by V8 Ranch. As you might expect with such a proven pedigree and performance record, JDH Lady Singleton Manso produced one of the featured lots and the third high seller in our recent All American Sale that sold to Rebel Ranch. We are again offering you a proven donor with a breed leading pedigree. You can build a program around Lady Singleton!

#### MORENO MS. LADY RISE 50/1

941977 | 50/1 | Cow | 09.03.15 | Dehorned | Red

JDH MR BEVAN MANSO JDH ASTRO MANSO JDH AMINA MANSO

JDH MR ELMO MANSO LB LADY VIOLET MANSO LB LADY VIRGINIA MANSO JDH SIR LIBERTY MANSO JDH COWETA MANSO JDH MADISON DE MANSO JDH MS SOLITARIO MANSO JDH SIR LAWFORD MANSO JDH LADY ELLIS MANSO BB MR STING-RAY 10/0 JDH LADY LANFER MANSO

	EPD
BW	3.6
WW	28
YW	46
MILK	2

Due in September to BB Bronson 299/3.

Lady Rise is the result of one of the most proven matings that we have ever made. You will recognize her dam, +LB Lady Violet Manso, as not only the 2015 International Champion but also the dam to the 2017 Reserve International Champion Red Female. Her sire, +JDH Astro Manso, was the 2009 Reserve International Champion and the sire of numerous winners including the 2017 National Champion Bull. This same exact mating produced Moreno Mr. Reality and Moreno Mr. Ronco, two successful show bulls for us that are now herd sires. Not only does Moreno Ms. Lady Rise combine the most proven and successful genetics in the Brahman breed, but she is bred to one of the most validated bulls in the breed which only strengthens this offering. +BB Bronson was one of the most consistent show ring winners of his time, holds the record as the Highest Selling Bull to have ever sold in the International Brahman Sale, and is a proven producer siring both the Grand Champion and Reserve Grand Champion Bulls at the 2012 World Brahman Congress and in 2017 sired both International Reserve Grand Champions. If you are wanting to purchase some of the most proven red Brahman genetics in the breed then you need to put a mark by this one!

MORENO MS LADY RISE 50/1



# **JDH LADY COY MANSO 279/8**

911133 | 279/8 | Cow | 05.11.12 | Horned | Gray

JDH MR WOODMAN MANSO JDH SIR KENNY MANSO JDH LADY REGAL MANSO

JDH JOSIAH MANSO JDH LADY JOSIAH MANSO 505/7 JDH LADY GWENITH MANSO JDH SIR LIBERTY MANSO JDH LADY NELDA MANSO TTT MR. SUVA CRATA 450 JDH LADY GREGA MANSO JDH MR. ELLIOTT MANSO JDH ANNISSA MANSO JDH SIR RIGBY MANSO JDH LADY KA MANSO 4

**EPDs** 3.4 YW 65

MILK

Due in September to TTT Suva Bob Manso 786/3.

In this sale you will find that we are selling some of our proven donors. On many of these cows we have retained offspring and with the use of IVF can rapidly turn generations with our freshest genetics thus allowing us to sell the factory. We initially purchased JDH Lady Coy Manso as a yearling heifer and she has done us an outstanding job, producing 12 offspring in three years. Not only is she a proven producer but also offers some of the most elite genetics in the Brahman breed, being sired by JDH Sir Kenny, a son of (+)JDH Mr. Woodman Manso, and out of one of the most proven cow families at J.D. Hudgins. The dam to Lady Coy immediately pops out as a Maternal Merit Cow but even more impressively she is sired by a Maternal Performance Sire, and her dam has produced two Maternal Merit Cows. With these proven genetics it should come as no surprise that Lady Coy calved at 31 months old, ranks in the top 1% of the breed for growth and top 15% for milk. We have aspirated her twice in the past two years and she has averaged 31 oocytes resulting in 10 embryos. Take advantage of this opportunity to purchase a proven J.D. Hudgins Donor that offers one of the most proven maternal pedigrees in the breed.



**LOT 11** JCH LADY COY MANSO 279/8



LOT 12. MORENO MS. LADY TESSIE 362

#### **MORENO MS. LADY TESSIE 362**

921155 | 362 | Cow | 07.15.13 | Dehorned | Gray

MN MAYRO MANSO 433/2 JDH 204/2 YL MANSO JDH LADY OYO MANSO 890

MR. DIAMOND T 101/1 MISS MK 6/577

MISS MK SUVA MUCHO 6/213

MN MAYRO MANSO 712/1 MN MISS IMPOMANSO 92/2 JDH COL MOYO L MANSO JDH LADY WELU MANSO 58 DH MR RAM MARSO 457 WALLACE'S BEVO CRATA 176 MR. 3X CROWN MUCHO 20 MISS 5XT SUVA REX CRATA

BW 1.4 WW MILK

P.E. 3.02.18 to 6.01.18 to JDH Mr. Kabram Manso 434/8; P.E. from 6.02.18 to JDH Mr. Manso 734/6.

Lady Tessie is a former show heifer and the result of a planned mating of crossing one of our foundation Register of Renown donors with one of the most proven Maternal Performance Sires in the breed. This will be one of the few daughters of (=)JDH 204/2 left in production. 204/2 is known as one of the premier female sires due to the fertility and milking ability of his daughters. The dam to Lady Tessie is a former show heifer that came in the original purchase from Dr. McKenney. She has been an outstanding producer with 23 progeny registered in ABBA and four of them having accumulated points in ABBA Approved Shows. A really nice opportunity to purchase a functional female with a proven but outcross pedigree to many of today's popular bloodlines.

#### N SHOW HEIFER PROSPECTS



MORENO MS LADY RUBIA 870/1, FULL SISTER TO LOTS 13 & 14.



MORENO MS. LADY RITMO 712. DAM OF LOTS 13 & 14.

## **LOT 13**

## **MORENO MS. REALISTIC 856/1**

Pending | 856/1 | Cow | 02.27.18 | Dehorned | Red

#### MORENO MS. LADY FATIMA 862/1

Pending | 862/1 | Cow | 02.21.18 | Dehorned | Gray

MR. JS/FONTENOT 937 MR. FONTENOT 333 MISS FONTENOT 942

JDH MR ELMO MANSO MORENO MS. LADY RITMO HK MS DYNASTY 578

HK BLUEPRINT MISS FONTENOT 872 MR BF IRON MAN 55/7 (ET) MISS FONTENOT 67 JDH SIR LAWFORD MANSO JDH LADY ELLIS MANSO HK DYNASTY 167 HK MS. BLUE BLOOD 209/0





MR. FONTENOT "RUFUS" 333. SIRE OF LOTS 13. 14. 16. 18 & 19.

As you view these lots you are going to realize that we are focusing on our freshest genetics. We still use some of the older and proven sires but we feel that with the success that our cattle have had in the last several years that we can more rapidly improve by using our freshest genetics. It doesn't get much fresher than this package! These two heifers are sired by the 2016 International Champion, #1 Red Bull for Registrations in ABBA, and proven producer Mr. Fontenot 333 "Rufus." To complement this sire we mated him to one of our successful show heifers, top donors, and +JDH Elmo daughter, Moreno Ms. Lady Ritmo 712. From a pedigree standpoint these top females are fairly open to be mated to any of the popular bulls, only increasing their value. For those that evaluate cattle based on performance figures they can check those boxes too, ranking in the top 2% of the breed for the valuable trait of growth. Obviously the show ring will be a big selection objective for many of you and if you like them big boned, deep ribbed, and heavy muscled then these two will hit you pretty hard. A full sister to these two females was a sale feature in the All American Sale. Take advantage of this opportunity to purchase some of our freshest genetics that will fit any market!

> VISIT WWW.MORENORANCHES.COM PRIOR TO THE SALE FOR **CURRENT PICTURES ON THE** HALTERED OPEN HEIFERS

#### **MORENO MS. LADY BETSY 718/1**

JDH MR. MANSO 360/1

LADY HERITAGE MANSO 173

962033 | 718/1 | Cow | 04.07.17 | Dehorned | Gray

MR H MADDOX MANSO 684 LS Broadway 065

LADY H AUDRA MANSO 839

TTT MR. MAYRO SUVA 845

TTT MS RAM BOW 392

TTT MS SUVA DUDACRAT 976

BNA DOUBLE TAKE MANSO LADY H CATALINA 577 MN MR. RED MAYRO 257/2 TTT MISS SUVA IMP 663 TTT MR. SUVA CRATA 450 CIRCLE H MS ROCKETTE 341 BW 2.3

BW 2.3 WW 16 YW 29

YW 29 MILK 7

In an effort to provide something for everyone we are offering an older but proven show heifer. Moreno Ms. Lady Betsy has consistently placed at the top of her class and was even selected as the Reserve Calf Champion at the Heartland Classic this past year. We have had a lot of success crossing the proven genetics of LS 065, +TTT 450 and +TTT Rambo. This proven mating is what Tic Tac Toe has built their program around and it produces "cookie cutter" cattle that have the look, outstanding performance, fertility, great udders and are super gentle. We simply don't know what else you could want! Lady Betsy is solid from the ground up being structurally sound, heavy boned, bold sprung, heavy muscled, super long with eye-catching pigmentation. For those that are looking for a female that fits more of the industry ideal of moderate growth with above average milk, superior carcass traits that are super gentle with a proven pedigree and a functional phenotype then look no further. We like a lot of things about this top female and hope that you will take advantage of this opportunity to purchase one of our best!

LOT 15, Moreno MS. Lady Betsy 718/1

#### **LOT 16**

## **MORENO MS. LADY RUMOR 698/1**

963297 | 698/1 | Cow | 09.05.17 | Dehorned | Red

MR. JS/FONTENOT 937

MR. FONTENOT 333

MISS FONTENOT 942

#JADL REY TE
MORENO MS. LADY MADONA CALVER
JDH LADY CALVER MANSO

HK BLUEPRINT
MISS FONTENOT 872
MR BF IRON MAN 55/7 (ET)
MISS FONTENOT 67
JDH MADISON DE MANSO
JERS CALANDRIA TE
JDH MR DWAYNE MANSO
JDH LADY KAT MANSO

EPDs BW 4.7 WW 30 YW 54

WW 5 YW 5 MILK 6

Moreno Ms. Lady Rumor is one of the sale highlights due to her pedigree, dark red color, and performance profile. This beautiful female boasts one of the most proven and exciting pedigrees in the sale. She is sired by the 2016 International Champion Red Bull, Mr. Fontenot 333 "Rufus," who has sired countless champions for us over the past two years including the 2018 Florida Junior Brahman Show Champion Bull. The dam to Lady Rumor is one of the winningest gray females that we have ever raised that combines two Register of Renown parents, +#JADL Rey Te 110, who has sired champions around the world, most notably Mr. RB Ring King the 2016 National Champion and 2017 Reserve International Champion, and a top JDH Dwayne daughter. We are extremely impressed with this yearling heifer and know that she will be a great addition to anyone's herd.



LOT 16, MORENO MS. LADY RUMOR 698/1



MORENO MS. LADY RUMBERA 710, DAM OF LOTS 17, 18 & 19.

# **MORENO MS. LADY ROSANA 902/1**

Pending | 902/1 | Cow | 04.18.18 | Dehorned | Red

HK PASSPORT MR WINCHESTER MAGNUM 999 5M MISS MAGNUM MOLLY

JDH MR ELMO MANSO MORENO MS. LADY RUMBERA HK MS PASSPORT 557

MR. 3X RED DYNASTY 75 HK MILLIONAIRIS 359/2 HK MR. AMERICA 435/2 MISS V8 423/4 JDH SIR LAWFORD MANSO JDH LADY ELLIS MANSO HK PASSPORT HK MS. AMERICA 901



MORENO MS. LADY KISSY 854/1. A FULL SISTER TO LOTS 20 & 21.

# MORENO MS. LADY ROSY 876/1

Pending | 876/1 | Cow | 03.05.18 | Dehorned | Red

## MORENO MS. LADY ROMPE CORAZONES 882/1

Pending | 882/1 | Cow | 03.07.18 | Dehorned | Red

MR. JS/FONTENOT 937 MR. FONTENOT 333 MISS FONTENOT 942

JDH MR ELMO MANSO MORENO MS. LADY RUMBERA HK MS PASSPORT 557

HK BLUEPRINT MISS FONTENOT 872 MR BF IRON MAN 55/7 (ET) MISS FONTENOT 67 JDH SIR LAWFORD MANSO JDH LADY ELLIS MANSO HK PASSPORT HK MS. AMERICA 901

MORENO MS. SENORA CIENFUEGOS 180. DAM OF LOTS 20 & 21.

If you are looking for a red Brahman female that offers the key essentials of eye appeal, a proven pedigree and breed leading performance then study these two closely. They are sired by Mr. Fontenot 333 "Rufus" the 2016 ABBA International Champion Red Brahman bull. Everyone appreciates Rufus for his structural soundness, growth, volume, muscle, stoutness and outcross pedigree. Over the past year the Rufus offspring have shown extremely well and drawn interest from customers both in the U.S. and abroad. To further enhance the pedigrees of these two baby dolls is their dam Moreno Ms. Lady Rumbera 710. The 710 female has made her mark in the Brahman breed as a successful show cow with numerous wins that all culminated into her being awarded the 2017 ABBA Show Cow of the Year. Of course her show ring wins are impressive, especially being one of the winningest cows in history, but it is her production that will likely be how she is best remembered. Her first natural calf was one of our Fall 2017 Sale features and most recently one of her sons out of Rufus was awarded the Grand Champion Bull Title at the Florida State Junior Show. With the pedigrees that these two offer you could write a book but what you need to consider is the possibilities that they could offer to you as both a show heifer and future donor. These are special!

ferent. However, if you want a safe bet you better "tie onto" this one. The sire to Rosana is the legendary +Mr. Winchester Magnum 999 that has influenced the red Brahman breed over the past 20 years, more than any other sire in the previous 20 years. Winchester was not only an International Champion and two-time ABBA Show Bull of the Year but has produced more winners in the USA and abroad than any other red sire. You have already seen the two daughters of Lady Rumbera above. As you can tell the 2017 Red Show Cow of the Year isn't just another "pretty cow" but is a producer as well. When you view the pedigree of Rumbera her production and show ring performance should not be a surprise. She is sired by the National Champion, sire of 3 International Champions and multiple trait leader, +JDH Mr. Elmo Manso 309/4. The dam to Rumbera is the famed +HK 557 cow who is also the dam to LB Myles the 2017 International Champion Red Bull. You simply cannot make them any better! We are extremely excited about the possibilities of Lady Rosana and know that she has the potential to not only follow in the footsteps of her parents by winning purple banners but to be a breed icon!

As proven as it gets! At Moreno Ranches we like to be at the forefront of the breed

and sometimes that takes getting outside the "comfort zone" and trying something dif-

# MORENO MS. LADY KATHY 886/1

Pending | 886/1 | Cow | 03.04.18 | Dehorned | Gray

# MORENO MS. LADY KARMINA 872/1

Pending | 872/1 | Cow | 03.03.18 | Dehorned | Gray

JDH WOODSON DE MANSO JDH MR WOODMAN MANSO JDH MR KABRAM MANSO

JDH LADY EUFAULA MANSO

MORENO MR. HERCULES MORENO MS. SENORA CIENFUEGOS MISS MK 6/576

JDH LADY IRMA MANSO JDH SIR LIBERTY MANSO JDH LADY ALONA MANSO MSP SIR DUBO BOY 749 MDS LADY BANO PAT 10 MR. DIAMOND T 101/1 MS. PAIR-A-DICE 632

S: D: -0.2 3.1 WW 7 15 21 26 MILK 2 4

These two top show prospects are sired by JDH Mr. Kabram Manso 434/8 one of the top Moreno Ranches gray herd sires. Kabram is a son of the International and National Champion +JDH Woodson De Manso 206/7. The dam to these heifers is Moreno Ms. Senora Cienfuegos 180, a former show heifer, proven producer, and paternal half-sister to +Moreno Ms. Aspe one of our top donors. In our recent All American Sale we sold two full sisters to these heifers that were the talk of the barn, with one of them receiving the fourth highest price. Not only do these two females have the look and pedigree to be an addition to any herd but complete the package by charting positive for eight traits. Take advantage of the opportunity to purchase the most popular and proven genetics of Moreno Ranches.

# **MORENO MS. LADY RANCHERA 898/1**

Pending | 898/1 | Cow | 04.15.18 | Dehorned | Red

## MORENO MS. LADY ROBUSTA 894/1

Pending | 894/1 | Cow | 04.12.18 | Dehorned | Red

HK PASSPORT MR WINCHESTER MAGNUM 999 5M MISS MAGNUM MOLLY

JDH MR ELMO MANSO MORENO MS. LADY RELEANOR MISS MK 7/634

MR. 3X RED DYNASTY 75 HK MILLIONAIRIS 359/2 HK MR. AMERICA 435/2 MISS V8 423/4 JDH SIR LAWFORD MANSO JDH LADY ELLIS MANSO MR MK VERNON 349/1 MISS MK SUVA ROJA 9/345

	S:	D:
BW	4.9	2.2
WW	25	23.4
YW	40	43.3
MILK	9	3.4

Wow! How do you make them any better? These two elite females combine some of the most proven and elite genetics in the Brahman breed. They are sired by +Mr. Winchester Magnum the biggest impact red sire in the Brahman breed over the past 20 years. Winchester has sired more winners in the USA and abroad than any other red sire. Although the top side of this pedigree is impressive it is equally matched by the bottom side where the National Champion +JDH Mr. Elmo Manso 309/4 is crossed on the dam of the National Champion Moreno Ms. Lady Reba 112. Unfortunately this will be the last time that we will be able to offer the genetics of the great Releanor cow due to her unexpectedly passing away. As you might expect from Moreno Ranches, we are offering you the opportunity to purchase from the heart of our herd. Take Advantage!

# **LOT 24**

## **MORENO MS. LADY RADIANT 896/1**

Pending | 896/1 | Cow | 04.14.18 | Dehorned | Red

JDH MR ELMO MANSO MORENO MR. ROCKY ELMER HK MS PASSPORT 557

MR WINCHESTER MAGNUM 999 HK PASSPORT TJF MISS CARLEY MS JR RED LOTTO

JDH SIR LAWFORD MANSO JDH LADY ELLIS MANSO HK PASSPORT HK MS. AMERICA 901 5M MISS MAGNUM MOLLY JJ WEST DIDOR 435 KR MS AMERICA

	S:	D:
BW	2.9	4.5
WW	34	26
YW	59	42
MILK	4	8

MORENO MS. LADY RELEANOR. DAM OF LOTS 22 & 23.

Combining the most popular Red Brahman Genetics! If you want this package summarized in one sentence: Full brother to the 2017 International Champion and ABBA Show Cow of the Year crossed on a full sister to +Smokin Gun. How do you improve on that? This marks the first time that we have offered offspring from Moreno Mr. Rocky Elmer 391. Rocky Elmer is one of our prominent young herd sires who is a flushmate to BOTH the 2017 International Champion Red Bull, LB Sir Myles and the 2017 ABBA Red Show Cow of the Year, Moreno Ms. Lady Rumbera 710. He is sired by the National Champion, Register of Renown, globally utilized and proven producer of champions, +JDH Elmo Manso 309/4 and out of the acclaimed +HK Ms. Passport 557. The dam to Radiante is a flushmate to the notorious +TJF Smokin Gun, a many time champion bull whose progeny continue to be in high demand due to his show ring success and limited genetic availability.

# **MORENO MS. LADY KHLOE 816/1**

969586 | 816/1 | Cow | 01.05.18 | Dehorned | Gray

JDH MR KABRAM MANSO JDH LADY EUFAULA MANSO JDH SIR LIBERTY MANSO

JDH MR MANSO 991/4 MISS LA PRECIOSA 206/1 MISS SNS 307/6

JDH WOODSON DE MANSO JDH MR WOODMAN MANSO JDH LADY IRMA MANSO JDH LADY ALONA MANSO MR WINDY HILL 89/3 JDH LADY MANSO 585/2 MR. V8 328/5

SNS MS DOUBLE NANCE 158

S: D: -0.2 1.8 7 14.4 21 26.1 MILK 2 7.8

Moreno Ms. Lady Kahlua is a daughter of JDH Mr. Kabram Manso, our +JDH Woodson de Manso 206/7 son, that is doing us such a phenomenal job with a number of offspring who have won their class and division this past year. As you look through this offering and see the Kabram calves you will notice that they are very consistent being moderate boned, big bodied, thick ended with a beautiful eye appealing look. Not only have we been successful with Kabram but recently V8 Ranch sold a \$23,750 heifer by him and have retained several of his offspring for their elite operation. The dam to Kahlua is a female that we purchased in the International Sale that we showed successfully and then transitioned into our IVF program after seeing her first calves. Study this pedigree hard as it combines some of the leading genetics of J.D. Hudgins, V8 Ranch, Heritage Cattle Company and Double J. Really a neat heifer that offers a lot of upside in terms of pedigree and breeding potential.

## **MORENO MS. LADY FELSIA 840/1**

Pending | 840/1 | Cow | 02.02.18 | Dehorned | Gray

MR. JS/FONTENOT 937 MR. FONTENOT 333 MISS FONTENOT 942

JDH MR ELMO MANSO MORENO MS. LADY ELSA HK MS PASSPORT 55

HK BLUEPRINT MISS FONTENOT 872 MR BF IRON MAN 55/7 (ET) MISS FONTENOT 67 JDH SIR LAWFORD MANSO JDH LADY ELLIS MANSO HK PASSPORT HK MS. AMERICA 901

YW 50 61



TJF MISS CARLEY, DAM OF LOT 24.

If you are studying this offering carefully you are likely seeing some trends and certain genetic lines that are working consistently. There is no question that +JDH Elmo Manso crossed on the +HK 557 cow has been outstanding producing the 2017 International Champion Bull and 2017 ABBA Show Cow of the Year. The dam to Felsia is the result of this same mating. Likewise the crossing of the 2016 International Champion Mr. Fontenot 333 "Rufus" on this line of females has yielded outstanding results with the offspring being some of the highlights of this sale. In the registered seedstock business the name of the game is consistency and genetic lines. There is no doubt that Moreno Ms. Lady Felsia 840/1 combines both of these in an attractive package.



MORENO MS LADY ELSA 814. DAM OF LOT 26.



LOT 27. MORENO MS. LADY KRAKOW 792/1



LOT 28, MORENO MS. LADY BREANN 786/1



LOT 29. MORENO MS. LADY FAYE 578/1

## MORENO MS. LADY BREANN 786/1

965402 | 786/1 | Cow | 05.11.17 | Dehorned | Gray

**TTT SUVA BOB MANSO 786** TTT SUVA'S ECHO LADY 700

JDH ECHO'S LAIR MANSO

TTT SUVA'S ECHO LADY 616 TTT MISS SUVA 243

CJV MR BILLY BOB MANSO 16/8 MR H MADDOX MANSO 684 LADY H MARINA MANSO 792 JDH ECHO'S LAIR MANSO TTT MS SUVETTE MARTI 374 JDH MR. ECHO MANSO JDH LADY BROOKE MANSO WR MR. SUVA 203 TTT MS GREGORY MANSO 586

**EPDs** BW 1.6 WW 25 YW 43 MILK 8

This 16 month old heifer is 100% Tic Tac Toe breeding and was one of the calves at side when we made the purchase in 2017. She is one of the first calves sired by the two-time ABBA Show Bull of the Year, TTT Suva Bob Manso 786/3. The dam to Breann is the same dam to TTT Mr. Madford Suva 881/6, the many time class and division winner that headlined our sale last year selling to Mexico. Based on her pedigree, phenotype, and performance profile that ranks in the top 3% for WW, YW & REA and 10% for milk she should be a valued addition to any program.

#### **MORENO MS. LADY KRAKOW 792/1**

Pending | 792/1 | Cow | 08.20.17 | Dehorned | Gray

JDH WOODSON DE MANSO JDH MR KABRAM MANSO

JDH LADY EUFAULA MANSO

MR. V8 960/5 MISS V8 475/7 MISS V8 374/6 JDH MR WOODMAN MANSO JDH LADY IRMA MANSO JDH SIR LIBERTY MANSO JDH LADY ALONA MANSO MR. V8 287/5 MISS V8 552/5 MR. V8 189/4 MISS V8 975/5

-0.2 5.3 2.0 9

We along with many others think that the mating of JDH Mr. Kabram Manso and Miss V8 475/7 is one of our most consistent matings of the past year. We sold two full sisters to Lady Krakow at our recent All American Sale and they were certainly one of the highlights. Not only does this mating produce a signature phenotype but also a marketable pedigree and a breed leading performance profile. JDH Mr. Kabram Manso 434/8 is an amazing son of the International and National Champion +JDH Woodson De Manso 206/7. The dam to Krakow is the elite female Miss V8 475/7 a powerful daughter of Mr. V8 960/5, a former International Champion, and out of a +V8 189/4 daughter. Miss V8 475/7 is also one of our largest embryo producers, averaging over 12 each aspiration. To complete this package for the most progressive breeder Lady Krakow ranks in the top 15% of the breed for WW, top 10% for YW and top 2% of the breed for the valuable carcass traits of REA & Marbling. Take advantage of this consistent genetic package.

#### **MORENO MS. LADY FAYE 578/1**

958715 | 578/1 | Cow | 03.02.17 | Dehorned | Gray

MR. JS/FONTENOT 937 MR. FONTENOT 333 MISS FONTENOT 942

S BAR MISS 407/7 MISS B-F 48/6

JDH MISS CHRISTINE MANSO

HK BLUEPRINT MISS FONTENOT 872 MR BF IRON MAN 55/7 (ET) MISS FONTENOT 67 JDH BROSS MANSO JDH DATAPACK MANSO JDH DATAPACK MANSO JDH LADY BRENA MANSO

BW 1.1 YW 19 MILK 5

**EPDs** 

Moreno Ms. Lady Faye is another example of taking our tried and true cows and crossing them with some of our newer sires. You have seen a pretty good sampling of our offspring from the 2016 International Champion, Mr. Fontenot 333 "Rufus." We have been extremely pleased with his calves as they are fast growing, big boned, deep ribbed and heavy muscled. The dam to Lady Faye is one of our foundation donors, Miss B-F 48/6, that has produced outstanding red and gray offspring including the high selling lot at our recent All American Sale. This is a proven mating and based on her performance profile she should be fast growing, heavy milking, heavy muscled, gentle and most importantly transmit these positive traits into her offspring.

## MORENO MS. FOXY LADY 586/1

958734 | 586/1 | Cow | 04.07.17 | Dehorned | Gray

MR. JS/FONTENOT 937 MR. FONTENOT 333 MISS FONTENOT 942

MORENO MR. HERCULES MORENO MS. ASPE MISS LD 23/7

HK BLUEPRINT MISS FONTENOT 872 MR BF IRON MAN 55/7 (ET) MISS FONTENOT 67 MSP SIR DUBO BOY 749 MDS LADY BANO PAT 10 MR. V8 700/3 MISS WHR 210

**EPDs** 3.1 BW WW 23 YW 40 MILK

Here we go again mixing the proven with the popular! Foxy Lady is sired by the 2016 International Champion Mr. Fontenot 333 "Rufus." Over the past year the Rufus offspring have shown and sold extremely well and drawn interest from customers both in the U.S. and abroad, resulting in him being the #1 Red Bull for Registrations in the ABBA. The dam to this top female is +Moreno Ms. Aspe 34, one of our proven donors that has produced a number of champions and high sellers alike. Aspe is most noted as the dam of the many time champion and now herd sire Moreno Mr. Rock Star 625, as well as one of the featured bull lots in the recent All American Sale. Aspe, along with her paternal half-sister Senora Cienfuegos, provides an outcross pedigree and incorporates some of the most maternal and production oriented genetics in our herd. As you might expect from such a proven mating that combines power with production, Foxy Lady ranks in the top half of the breed for six traits. We are really high on this female and this mating. Consider this one heavy and position yourself at the forefront as these genetics will be the core of Moreno Ranches for years to come.

**LOT 31** 

### **MORENO MS. LADY SHAMROCK 766/1**

963320 | 766/1 | Cow | 11.01.17 | Dehorned | Gray

JDH MR ELMO MANSO **JDH SIR STRATTON MANSO 823/4** JDH LADY SANDY MANSO

S BAR MR. 166/1 MISS B-F 48/6

JDH MISS CHRISTINE MANSO JDH DATAPACK MANSO

JDH SIR LAWFORD MANSO JDH LADY ELLIS MANSO JDH MADISON DE MANSO JDH LADY EARLINE MANSO JDH BROSS MANSO S BAR MISS 407/7 JDH LADY BRENA MANSO

**EPDs** BW 2.3 WW 21 YW 35 MILK

If you want to talk about cow families and productivity, then you are on the right lot. Miss B-F 48/6 has been one of our leading donors with 50 calves currently registered in the ABBA. This female has done extremely well when mated to both red and gray bulls due to her pigmentation, deep rib, and long and level build. As a result of her superior production she has claimed a spot as one of our leading donors. The sire to Shamrock is JDH Sir Stratton Manso that we own exclusively with J.D. Hudgins. He is a son of the national champion and internationally proven +JDH Elmo Manso that has produced extremely well for Moreno Ranches and others, resulting in winners and top sellers both in the U.S. and Australia. To add to this productive pedigree is the dam of Stratton who has produced six herd sires and the donor dam +JDH Miffany who has produced five herd sires including DF Butterbean, 4N Woodrow and SNS Mighty Mouse. Moreno Ms. Lady Shamrock is a power packed female!



LOT 33, MORENO MS. FOXY LADY 586/1

**LOT 32** 

957016 | 502/1 | Cow | 02.05.17 | Dehorned | Gray

JDH MR ELMO MANSO JDH IMPRESSION MANSO

JDH LADY FATIMA MANSO

JDH LADY FATIMA MANSO JDH LADY SUSIE MANSO

JDH LADY BADGETT MANSO

JDH SIR LAWFORD MANSO IDH LADY FLLIS MANSO JDH CHARLEY'S JAZZ 946/1 JDH ALINA MANSO JDH MADISON DE MANSO JDH LADY NEL MANSO JDH BROTHER PRAT MANSO JDH MISS DELILAH MANSO

**EPDs** 2.7 BW WW 21 YW 35 MILK

Another outstanding female that combines our most proven genetics. Her sire JDH Impression Manso 719/4 is one of the greatest sires to ever exist at Moreno Ranches due to his production. As a result of his successful offspring he was recently recognized as being the fourth overall ranking gray sire for points received in ABBA approved shows. 719/4 is the first and only +JDH Elmo son currently in the ABBA Register of Renown. The dam to Lady All In is =JDH Lady Susie Manso who is a Maternal Merit Cow and also sells in this sale. Susie 579 has been very influential in our herd with 35 offspring being registered in ABBA. She is a proven producer having produced a female owned by Bud Mc-Craken that was the International Embryo Produce of Dam Champion, as well as several sale toppers for us, and most recently one of the top picks in the Bonchasse Land & Cattle calf crop. As you might expect with such a power packed pedigree, Lady In All charts positive for the economically relevant traits ranking in the top 10% of the breed for WW & YW and 25% for milk.

963348 | 728/1 | Cow | 07.22.17 | Dehorned | Gray

JDH MR MANSO 731/5 #GRDA MR LAUREANO DEL ALBA TE JAGJ SELENA

JDH MARTIN MANSO TTT MS SUVETTE MARTI 774 WR MISS TORI 225

JDH SALTILLO MANSO IDH LADY MANSO 17/4 TTT MR RAMBO 308 JAGJ CHORREADA JDH MR. MANSO 449/1 JDH LADY JOCKO MANSO MR. V8 901/4 WR TORI SUVETTE 25

**EPDs** BW 1.6 WW 19 YW 33 MILK 6

A daughter of #GRDA Mr. Laureano Del Alba Te 114/1 who was crowned as the National Champion Bull of Mexico two years in a row. This incredible sire has already begun to secure his reproductive legacy. In his first calf crop he produced the "Champion of the World" and three of his progeny won championships at the National Show in Mexico this past December. He is backed by a proven pedigree with a cross of the foundation genetics of J.D. Hudgins and Tic Tac Toe Ranches. The bottom side of this female is the signature Tic Tac Toe cow line that is sired by +JDH Martin Manso who has sired numerous champions and productive daughters. For the experienced breeders you might expect that this female would boast an impressive performance profile that charts positive for seven traits. Another opportunity to purchase a proven pedigree with an elite performance profile. These are the kind that will keep you in business!



LOT 34, Moreno Mr. Pom-Popo 701



LOT 35, Moreno MR. SENSA 673

**LOT 34** 

#### MORENO MR. POMPOPO 701

963923 | 701 | Bull | 06.19.16 | Dehorned | Gray

JDH MR MANSO 579/4 MORENO SENOR SANCTI SPIRITUS MISS MK 6/577

JDH MR ELMO MANSO JDH MISS JANESSA MANSO JDH LADY DARLA MANSO

MR BO DIMAYRO MANSO 818 JDH LADY MANSO 625/3 MR. DIAMOND T 101/1 MISS MK SUVA MUCHO 6/213 JDH SIR LAWFORD MANSO JDH LADY ELLIS MANSO JDH MR. WELU MANSO JDH LADY BONNY MANSO

**EPDs** BW 3.3 WW 29 YW 48 MILK 5

Breeding Age, Low Birth Weight, High Growth Herd Sire! If you are in the market for a bull to turn out that combines a breed leading pedigree and performance profile with a functional build, then Pompopo is the bull for you. We only keep back our best bulls each year to market. Since Pompopo was a calf we have been impressed with him. He is sired by a young bull that we raised that is the result of mating the proven herd sire, JDH Mr. Manso 579/4, from J.D. Hudgins-Forgason Cattle Company to one of our foundation donors purchased from McKenney Farms. The dam to Pompopo is a top daughter of the National Champion +JDH Mr. Elmo Manso and out of one of the most maternal bloodlines at J.D. Hudgins. This young bull can be used on registered or commercial cattle with his 69 lb. actual birth weight. He's just the right kind that produces them small at birth but should wean them heavy, ranking in the top 2% of the breed for WW & YW, not to mention his daughters should be heavy milkers with his above average Milk EPD. Don't miss this lead off sire!

**LOT 35** 

### **MORENO MR. SENSA 673**

Pending | 673 | Bull | 09.12.16 | Dehorned | Gray

MR. V8 380/6 BM SENATOR JIMMIE MISS V8 261/7

MR. V8 960/5 MISS V8 475/7 MISS V8 374/6 JDH KARU MANSO 800 MISS V8 170/6 MR. V8 901/4 JDH LADY CLEO MANSO MR. V8 287/5 MISS V8 552/5 MR. V8 189/4 MISS V8 975/5

2.1 5.3 WW 35 31

YW 59 50 MILK 5 9

If you like them rugged made, deep middled and heavy muscled, then you are going to love Mr. Sensa. Not only does he have the right build but he is a son of the leading donor Miss V8 475/7 that is one of our largest embryo producers. 475/7 combines the maternal golden cross of the International Champion Mr. V8 960/5 on a daughter of +Mr. V8 189/4. The sire to Sensa is the product of a bred cow that our good friends, Senator Javier Souto & Brock Laramee, purchased in the V8 Ranch Online sale that is sired by the iconic +Mr. V8 380/6 who has produced more show ring winners in the past six years than any other sire. Mr. Sensa has the right build and proven pedigree to be an addition to any program.

#### **MORENO MR. INSIDE MAN 511**

936816 | 511 | Bull | 09.03.15 | Dehorned | Gray

JDH MR ELMO MANSO JDH IMPRESSION MANSO JDH LADY FATIMA MANSO

MR. V8 287/5 MISS V8 765/6 MISS V8 997/5 JDH SIR LAWFORD MANSO JDH LADY ELLIS MANSO JDH CHARLEY'S JAZZ 946/1 JDH ALINA MANSO MR. V8 777/4 MISS V8 611/4 MR. V8 901/4 MISS V8 653/5

**EPDs** BW 2.9 WW 22 YW 38 MILK 3

We have tried to offer something for everyone in this sale. If you monitor our program closely, you will see the impact that the parents of this bull have played in our success. His sire, +JDH Impression Manso, is one of the greatest sires to ever exist at Moreno Ranches due to his production. As a result of his successful offspring, he was recently recognized as being the fourth overall ranking gray sire for points received in ABBA approved shows. 719/4 is the first and only +JDH Elmo son in the ABBA Register of Renown. The dam to Mr. Inside Man is the elite donor Miss V8 765/6. 765/6 is a former show cow for V8 Ranch, was the high selling lot in the 2009 International Sale and has produced a number of winners for Moreno Ranches. This three year old herd sire prospect has a 76 lb. actual birthweight and a 2.9 BW EPD. In addition he ranks in the top 5% of the breed for WW & YW making him the right kind to be used in any progressive program.

#### MORENO MR. REMEMBER ME 721

959218 | 721 | Bull | 07.09.17 | Dehorned | Gray

Moreno Mr. Remember Me is a son of the 2016 International Champion.

Mr. Fontenot 333 "Rufus." We have been extremely pleased with the "Rufus"

calves as just like Mr. Remember Me they are fast growing, big boned, deep

ribbed and heavy muscled. The dam to this 15 month old young sire prospect

is one of our foundation donors Miss B-F 48/6 that has produced outstanding

offspring including the high selling lot at our recent All American Sale. This is

a proven mating that, based on his actual birthweight of 71 lbs. and breed av-

erage BW EPD of 2.2, should produce low birthweight offspring. In addition

with his top 15% ranking for WW & YW and 30% for Milk he should produce

MR. JS/FONTENOT 937 MR. FONTENOT 333 MISS FONTENOT 942

S BAR MR. 166/1

MISS B-F 48/6 JDH MISS CHRISTINE MANSO

fast growing offspring and heavy milking daughters.

HK BLUEPRINT MISS FONTENOT 872 MR BF IRON MAN 55/7 (ET) MISS FONTENOT 67 JDH BROSS MANSO S BAR MISS 407/7 JDH DATAPACK MANSO

JDH LADY BRENA MANSO

**EPDs** 2.2 WW 14 YW 23 MILK

LOT 36, MORENO MR. INSIDE MAN 511



LOT 37, MORENO MR. REMEMBER ME 721



LOT 38. MORENO MR. MOONSHINE 797

### **LOT 38**

#### MORENO MR. MOONSHINE 797

Pending | 797 | Bull | 07.08.17 | Dehorned | Gray

JDH WICHITA MANSO +S MORTON MANSO 433 JDH LADY EDWARDS MANSO

JDH MARTIN MANSO TTT SURVETTE MARTI 670 TTT MS SUVA DUDACRAT 933537

JDH SIR MARRI MANSO JDH LADY MAY MANSO JDH CHARLEY'S JAZZ 946/1 JDH LADY ELLIOTT MANSO JDH MR. MANSO 449/1 JDH LADY JOCKO MANSO TTT MR. SUVA CRATA 450 CIRCLE H MISS SUVA 867

S: D: 1.0 3.9 WW 30 32 43 51 MILK 5.0 9

Moreno Mr. Moonshine represents the proven genetics of J.D. Hudgins crossed on the flagship genetics of the legendary Tic Tac Toe Ranch. The sire to Moonshine was a sire that Tic Tac Toe purchased as an outcross that combines two of the maternal giants in the Brahman breed with (+) JDH Sir Marri Manso and +JDH Charley's Jazz. The dam to Moonshine is one of our top donors that was a former show winner and represents one of the strongest and most proven cow families of Tic Tac Toe.

#### MORENO MR. MAN OF STEEL 733

963319 | 733 | Bull | 10.26.17 | Dehorned | Gray

JDH MR TODD MANSO JDH MR MANSO 734/6 JDH LADY MANSO 382/5

JDH MR KABRAM MANSO MORENO MS. LADY KEONA MISS B-F 42/7

JDH WESTIN MANSO JDH MISS CLOVA MANSO JDH MR BERTRAM MANSO JDH LADY MANSO 376/9 JDH WOODSON DE MANSO JDH LADY EUFAULA MANSO JDH MR MANSO 258/4 JDH LADY ROBERTA MANSO

**EPDs** 2.5 BW WW 24 44 YW MILK

Low Birthweight, High Performing Sire! We are extremely excited to offer this 21 month old herd sire prospect that would fit in any progressive Brahman or F-1 Program. Man of Steel combines some of the most proven and performance oriented lines at Moreno Ranches. He is sired by our most performance oriented sire JDH Mr. Manso 734/6 that we purchased from J.D. Hudgins-J. Forgason Division. 734/6's pedigree contains some of the most performance and maternally oriented animals in the breed with (=)JDH Westin, JDH Bertram and two of J.D. Hudgins top donors JDH Miss Clova Manso (dam of JDH Dixon) and JDH Lady Manso 376/9 (dam of JDH Sterling). The bottom side to Man of Steel incorporates one of our headlining sires, JDH Kabram Manso, and one of our leading donors Miss B-F 42/7 who has produced 23 registered offspring. We simply could not assemble a more proven and performance oriented pedigree. As a result of these genetics, Man of Steel is a low birthweight sire with an actual measurement of 70 lbs. and charts positive for the economical traits of WW, YW, Milk, REA and Marbling. Pay special attention to this one as we think he could really be an impact sire!



### BM MS. LADY MICCY 414/1

Pending | 414/1 | Cow | 08.05.16 | Dehorned | Gray

JDH ATLAS MANSO 328/3 JDH MR MANSO 840

JDH LADY MANSO 953/3

MR. V8 901/4 MISS V8 261/7 JDH LADY CLEO MANSO JDH CHARLEY'S JAZZ 946/1 JDH LADY MANSO 251/9 JDH SAGE MANSO 92/1 JDH LADY MANSO 429/1 MR. V8 189/4 MISS V8 287/3 JDH SIR AUSTIN MANSO JDH MISS HARTFORD MANSO

BW 3.9 2.1 WW 37 19 YW 52 34 MILK 7 6 A.I. 6.06.18 to JDH Mr. Kabram Manso 434/8; P.E. from 6.19.18 to JDH Impression Manso 719/4

Headlining our bred heifer offering is BM Ms. Lady Miccy. She is sired by the National Champion JDH Mr. Manso 840 "The Graduate" that was recently one of the stand out sires at the All American National Junior Show with countless class winners. The dam to Miccy is the donor dam Miss V8 261/7 that is also the dam to the BM Senator Jimmie bull that we have used successfully. View this pedigree and you will see some of the most proven bloodlines in the global beef industry to include +JDH Atlas, +V8 901/4 and (+)JDH Madison. Not only is Miccy well-bred but she has one of the best dispositions in this offering. Take advantage of this opportunity to purchase a proven genetic package that is gentle and will sell bred to one of our most proven herd sires.



I NT 41

#### MORENO MS. POLLED PREM 470/1

956989 | 470/1 | Cow | 09.23.16 | Polled | Gray

(EL JA BEAU MANSO) **#THREE D PLATINUM (P)** (THREE D 132) (P)

JDH MR ELMO MANSO **JDH LADY BABETTE MANSO 486/4** JDH LADY MURILE MANSO JDH MR. MANSO 887/2 (EL JA BABY DOLL MANSO) (AVONDALE PABLO 6291) (THREE D 46) (P) JDH SIR LAWFORD MANSO JDH LADY ELLIS MANSO JDH MR BRANDON MANSO JDH LADY DEANA MANSO

BW 3.1 WW 19 YW 29 MILK 7 A.I. 6.06.18 to TTT Suva Bob Manso 786/3; P.E. from 6.19.18 to JDH Impression Manso 719/4

As you view this pedigree you immediately recognize that the dam is the 2013 National Champion & 2014 International Champion JDH Lady Babette Manso 486/4. Babette was a favorite while showing but even more as a cow due to her ideal phenotype, high growth, super disposition and impeccable pedigree. Babette is sired by the National Champion and globally utilized +JDH Mr. Elmo Manso 309/4 and out of a Register of Renown dam that combines the proven +JDH Brandon Manso with a Maternal Merit Cow. Polled Prem is a polled female sired by #Three D Platinum. Platinum is a polled 1/2 Hudgins x 1/2 Australian bred bull that we purchased one of the exclusive semen packages on with J.D. Hudgins-Locke Division. This is one of the rare opportunities to purchase a polled female with some of the most proven and recognized genetics in the Brahman breed.



**LOT 42** 

### MORENO MS. LADY BELINDA 716/1

Pending | 716/1 | Cow | 09.07.16 | Dehorned | Gray

MR H MADDOX MANSO 684 LS Broadway 065

LADY H AUDRA MANSO 839

MR. V8 901/4 **TTT MS SUVA MANSO 299** 

TTT MS SUVA DUDACRAT758

JDH MR. MANSO 360/1 LADY HERITAGE MANSO 173 BNA DOUBLE TAKE MANSO LADY H CATALINA 577 MR. V8 189/4 MISS V8 287/3 TTT MR. SUVA CRATA 450 TTT MS RAM-BOW 455

S: D: BW 3.3 2.9 WW 17 22 YW 32 41 P.E. from 6.19.18 to JDH Impression Manso 719/4

Moreno Ms. Lady Belinda 716/1 is sired by LS Broadway 065, a former show bull who won his division five times and was named champion twice. After a successful show career, this sire was purchased by the legendary Tic Tac Toe Ranch to complement their herd due to his practical build and signature pedigree that combines +Maddox and +Double Take. The dam to Belinda is TTT 299 a Catalyst V Sale highlight that represents one of the signature cowlines of Tic Tac Toe combining the International Champion +Mr. V8 901/4 with +TTT 758. This is truly a pedigree that combines some of the most influential and proven genetics in the Brahman breed.

## JDH LADY SUSIE MANSO 579/3

JDH MADISON DE MANSO JDH PRESCOT MANSO JDH LADY NEL MANSO

JDH BROTHER PRAT MANSO JDH LADY BADGETT MANSO JDH MISS DELILAH MANSO

Cow   08.18.01   Horned   Gr	ay	
MR. V8 202/3 JDH LADY REM J MANSO 2		EPDs
JDH SIR REM MANSO 1	BW	1.7
JDH LADY CORONEL MANSO 10 JDH MR. CHARLEY MANSO	WW	17
JDH LADY PRATER MANSO	YW	28
SUGARLAND'S LOXMANSO 66	MILK	9
JDH MISS CRAT R MANSO 13		

Sells as proven donor for IVF only.

It's a rare opportunity that you are able to purchase a Maternal Merit Cow. Only the "top cut" ever receives this designation based on fertility and calf performance. We purchased Lady Susie as a 13 year old cow based on her production. To date she has 35 offspring registered in ABBA. She is a proven producer having produced a female owned by Bud McCraken that was the International Embryo Produce of Dam Champion as well as several sale toppers for us, and most recently one of the top picks in the Bonchasse Land & Cattle calf crop. Although she has some age on her, she is still averaging five embryos per aspiration. These are the kind of genetics that you can build a herd around!



#### **LOT 43, JDH LADY** SUSIE MANSO 579/3

**LOT 44** 

### MISS V8 765/6

857147 | 765/6 | Cow | 11.08.06 | Horned | Gray

MISS V8 983/3

MR. V8 777/4

MR. V8 287/5 MISS V8 611/4

MR. V8 901/4 MISS V8 997/5

MISS V8 653/5

MR. V8 702/3 MISS V8 666/3 MR. V8 700/3 MISS CHOICE OF USSC 77 MR. V8 189/4 MISS V8 287/3 JDH MR. MANSO 288/1

**EPDs** BW 2.8 21 YW 37 MILK

Wow! We outlined earlier in the catalog the opportunity that we are offering to purchase some of our proven donors. There is no doubt that Miss V8 765/6 fits in this list as she comes with a breed leading pedigree, a lot of notoriety, proven production and a performance profile to match. Miss V8 765/6 is a former show cow for V8 Ranch, was the high selling lot in the 2009 International Sale and has produced a number of winners for us both on the red and gray side. She is an own daughter of the iconic +Mr. V8 287/5 "Superstroke" who dominated the ABBA Show Ring for 10 years and produced an undefeated International Champion Get of Sire for five straight years. If you look through some of the most notable cattle in the breed, you will see the influence that Superstroke has played especially on the female side. The dam to 765/6 is +Miss V8 997/5 a daughter of the International Champion and iconic +Mr. V8 901/4 and the dam to the International Champion +Mr. V8 846/5 "The Rock." 997/5 not only has an impressive pedigree but also proven production with 88 offspring registered in ABBA! As if her pedigree and production weren't enough to prove her value, 765/6 charts positive for six economically relevant traits. To top this off she has a heifer calf at side sired by our proven sire JDH Kabram Manso.

LOT 44A - 88/2, heifer calf, born 6.08.18, gray, sired by JDH Mr Kabram Manso 434/8



MORENO MR POWER IT 685, SON OF LOT 43.

**LOT 45** 

## **TTT MS SUVETTE MARTI 774/3**

922794 | 774/3 | Cow | 03.17.13 | Horned | Gray

MISS SS 62

JDH MR. MANSO 449/1 JDH MARTIN MANSO JDH LADY JOCKO MANSO

MR. V8 901/4 WR MISS TORI 225 WR TORI SUVETTE 25 JDH MR. CHARLEY MANSO JDH LADY MANSO 197/8 F JDH 204/2 YL MANSO JDH LADY AMANDA MANSO MR. V8 189/4 MISS V8 287/3 MR. V8 666/3

EPDs BW 2.2 WW 22 YW 39 MILK

TTT Ms. Suvette Marti 774 is a top daughter of +JDH Martin Manso that has been such an outstanding producer for a number of breeders in the USA and abroad. 774 is a regular calver and ranks in the top 10% of the breed for the necessary traits of WW, YW and Milk. We are truly offering you the genetics from the heart of our program with this female and her heifer calf that combines the most proven genetics of Tic Tac Toe Ranch and J.D.

LOT 45A - 24/2, heifer calf, born 5.14.18, gray, sired by JDH Mr Kabram Manso 434/8

**LOT 46** 

### **JDH GRACELYNN MANSO 474/4**

903330 | 474/4 | Cow | 04.02.11 | Horned | Gray

JDH SIR LAWFORD MANSO JDH MR ELMO MANSO JDH LADY ELLIS MANSO

JDH REMINGTON MANSO JDH LADY GALLIER MANSO

JDH LADY ABANDA MANSO

JDH MADISON DE MANSO JDH LADY BARA MANSO JDH ARMAND LANE MANSO JDH LADY BUD MANSO JK SUGAR CRATA 45 JDH PHODID MANSO JDH ROEBUCK MANSO JDH MISS FIESTA MANSO

**EPDs** BW 1.6 WW 24 YW 38 MILK -1

JDH Gracelynn is a top daughter of the National Champion and globally utilized +JDH Mr. Elmo Manso 309/4 and out of a dam that combines two Maternal Performance Sires (+) JDH Remington Manso and (=) JDH Roebuck Manso. Take advantage of this opportunity to purchase a female that combines some of the most maternal genetics in the Brahman breed with a bull calf that will carry a straight J.D. Hudgins pedigree.

LOT 46A - 905, bull calf, born 6.20.18, gray, sired by JDH Mr Kabram Manso 434/8

#### **TTT MS REMINGTON SUVA 828**

930018 | 828/4 | Cow | 06.17.14 | Horned | Gray

JDH REMINGTON MANSO MR. V8 700/3 MISS V8 166/3

JDH MR ALTON MANSO MISS KALLION 343 MS CW SUVILLE 531

JK SUGAR CRATA 45 JDH PHODID MANSO JTW DIDOR FERNO MANSO MISS V8 794/2 JDH SIR LIBERTY MANSO JDH LADY ANNA MANSO MR. CW SUVILLE 351 LUDHIANA DUCHESS

**EPDs** BW 2.6 WW 15 YW 32 MILK 4

This four-year-old cow combines some of the most proven but yet outcross genetics to some of today's popular bloodlines. She is sired by the 1991 International Champion and proven sire +Mr. V8 700/3. There is no question that 700/3 played a major role in the development of the Brahman breed that we know today as he not only produced show ring winners but tremendous offspring which ultimately put him in the Register of Renown and made him a multi-trait leader for growth and milk. The dam to 828 is a Kallion cow that comes from a program that is as performance driven as any in the world. Be sure to check this one out as she could be a strong foundation for any progressive program.

LOT 47A - 20/2, heifer calf, born 5.03.18, gray, sired by JDH Mr Kabram Manso 434/8



LOT 48. TTT SUVETTE MARTI 490



LOT 49, TTT MS. SUVA D ESTO 488



LOT 50. JDH MISS BOOTH MANSO 583/4

#### LOT 48 TTT SUVETTE MARTI 490

880558 | 490 | Cow | 03.03.09 | Horned | Gray

JDH MR. MANSO 449/1 JDH MARTIN MANSO JDH LADY JOCKO MANSO

TTT MR. SUVA CRATA 450 TTT MS SUVA DUDACRAT 933 CIRCLE H MISS SUVA 867

Manso 734/6.

JDH MR. CHARLEY MANSO JDH LADY MANSO 197/8 F JDH 204/2 YL MANSO JDH LADY AMANDA MANSO JTTT MR. SUVA CRATA 163 TTT MS DUDA MANSO 537 WR MR. SUVA 203 LILLIE OF SUGARLAND 37

BW 3.3 WW 27 YW 44 MILK 8

A.I. 5.19.18 to JDH Impression Manso 719/4; P.E. 5.28.18 to JDH Mr.

From the heart of our program! When we decided to have this sale we knew we had to offer our best. TTT 490 is a former show winner and a full sister to the 2009 Reserve National Champion and Register of Renown +TTT 390. 490 not only possesses that ideal look that judges appreciated and ranked her highly, but she offers the proven productivity representative of the legendary Tic Tac Toe Ranch. 490 had her first natural calf at 28 months old and has been a consistent calver. Not only is she productive but offers a proven pedigree being sired by +JDH Martin Manso that has been a leading sire around the world and out of one of the signature cow families of Tic Tac Toe that combines the Reserve International Champion +TTT 450 and Vanguard Sire (+)WR Suva 203. In addition to her phenotype, proven production and pedigree she charts in the top of the breed for growth and milk. We can't say enough good things about this top female and are sure that the new owner will receive long lasting benefits from her influence.

#### LOT 49 TTT MS. SUVA D ESTO 488

880155 | 488 | Cow | 02.25.09 | Horned | Gray

+MR. V8 212/3 +**JME DIDOR ESTO 241** +JME LADY DIDOR 110

\*MR V8 901/4
WR MISS TORI 225
WR TORI SUVETTE 25

+JJ DIDOR CRATA 500 +JME'S QUEEN REXCRATA 20 +MR. V8 189/4 +MISS V8 287/3 +MR. V8 666/3 MISS SS 62

JDH LADY NEWMAN MANSO

SUGARLANDS ESTO 225

BW 2.8 WW 24.0 YW 41.3 MILK 9.3

**EPDs** 

P.E. 7.01.18 to JDH Impression Manso 719/4.

If you are looking for a productive female with breed leading performance and an outcross pedigree, then TTT Ms. Suva D Esto 488 is the female for you! 488 is sired by +JME Didor Esto 241/3 that was a many time champion for the J.M. Edwards Family of Florida. In addition to 130 other progeny, 241/3 is the sire of JJ 204/2 that was used successfully by many breeders, including Double J Ranch and D Bar Ranch, producing the basis of their current programs. The dam to 488 is WR 225, that has been an outstanding producer and revenue generator for Tic Tac Toe Ranch. WR 225 has produced two daughters that are still in the TTT program today, a point earning show bull and animals that have been proven producers for registered and commercial breeders alike. To complete this package, 488 ranks in the top 20% of the breed for eoght traits, including growth, carcass and milk. This is a proven female that still has plenty of life in her, and should be a solid producer for her new owner.

#### OT 50 JDH MISS BOOTH MANSO 583/4

922358 | 583/4 | Cow | 03.15.13 | Horned | Gray

JDH SIR LAWFORD MANSO JDH MR ELMO MANSO JDH LADY ELLIS MANSO

JDH MR BERTRAM MANSO JDH LADY HIPSON MANSO JDH MS MOYO CORO MANSO

JDH MADISON DE MANSO JDH LADY BARA MANSO JDH ARMAND LANE MANSO JDH LADY BUD MANSO JDH SIR LIBERTY MANSO JDH MISS MALONEY MANSO JDH SARASOTA MANSO MISS JDH 937/1 YL MANSO

BW 3.3 WW 27 YW 44 MILK 8

Confirmed bred to JDH Mr. Kabram Manso 434/8. Estimated calving September 2018.

Another proven donor! JDH Miss Booth Manso 583/4 is a daughter of the great +JDH Mr. Elmo Manso 309/4, one of the leading sires in the Brahman breed that has made a tremendous contribution worldwide. His influence and impact in this breed is unprecedented. A National Champion himself, he sired back-to-back International Champion females in both colors: 2014 JDH Lady Babette Manso 486/4 (Gray) and 2015 LB Lady Violet Manso 576/4 (Red). In addition to Booth being sired by an iconic sire, her dam is just as impressive being a regular calver and having a pedigree that crosses the proven lines of (+) JDH Liberty Manso and (=)JDH Sarasota only adding performance and mernal abilities into this package. Not only does JDH Miss Booth Manso offer a breed leading pedigree but she is a proven producer averaging 12 embryos from 34 oocytes. To complete this package Booth has previously produced a show winning female by JDH Kabram, the same mating that she will calve to around sale day!

#### OT 51 JDH LADY LOU MANSO 592/4

922367 | 592/4 | Cow | 03.16.13 | Horned | Gray

JDH SIR LAWFORD MANSO
JDH MR ELMO MANSO
IDHH ADVELHE MANSO

JDH LADY ELLIS MANSO

JDH COOL JAZZ MANSO JDH LADY GRETA MANSO JDH LADY HEATHER MANSO

JDH MADISON DE MANSO JDH LADY BARA MANSO JDH ARMAND LANE MANSO JDH LADY BUD MANSO JDH CHARLEY'S JAZZ 946/1 JDH LADY MANSO 832/1 JDH 204/2 YL MANSO JDH LADY FAITH MANSO



Confirmed bred to JDH Mr. Kabram Manso 434/8. Estimated calving September 2018.

Another donor female that is a daughter of the National Champion and global icon +JDH Elmo Manso 309/4. Lady Lou is not only backed by an attractive pedigree combining Elmo with the maternal giants +Charley's Jazz and (=)JDH 204/2 but exhibits the expected performance, charting positive for nine economically relevant traits. In addition she is extremely fertile, first calving at 26 months of age. You simply can't go wrong with this female that combines a breed leading pedigree, and performance to match along with fertility. These are all of the key elements to a successful donor!

#### LOT 52 TTT MS SUVETTE MARTI 710/1

902070 | 710/1 | Cow | 05.05.11 | Horned | Gray

JDH MR. MANSO 449/1 JDH MARTIN MANSO JDH LADY JOCKO MANSO

TTT MR. SUVA CRATA 450 TTT MS SUVA DUDACRAT 925 TTT MS RAM-BOW 455

JDH MR. CHARLEY MANSO JDH LADY MANSO 197/8 F JDH 204/2 YL MANSO JDH LADY AMANDA MANSO TTT MR. SUVA CRATA 163 TTT MS DUDA MANSO 537 TTT MR. MAYRO SUVA 845 TTT MISS USSC SUVA 790

**EPDs** BW 3.2 WW 34 YW 53 MILK

A.I. 11.08.17 to JDH Mr Kabram Manso 434/8; P.E 11.24.17 to 3.11.18 to TTT Suva Bob Manso 786/3

TTT Ms. Suvette Marti 710 is another one of the signature Tic Tac Toe females that is practically designed being moderate framed, deep ribbed, heavy boned and thick ended. In addition she is a daughter of +JDH Martin Manso and out of the "Golden Cross" combining the Reserve International Champion +TTT 450 and Reserve National Champion +TTT 845. This mating has worked time and time again and we are pleased to be able to offer you a few of these in this sale. Not only does 710 have a great pedigree and build but charts in the TOP 4% of the breed for six Traits! We hate to see these females go but the way our program is structured we can't keep them all, however, do know that their influence will remain in our herd.





#### **MORENO MS. LADY RUSA 900**

947477 | 900 | Cow | 04.16.15 | Dehorned | Red

JDH SIR LAWFORD MANSO JDH MR ELMO MANSO

JDH LADY ELLIS MANSO

MR MK VERNON 349/1 MISS MK 7/634 MISS MK SUVA ROJA 9/345 JDH MADISON DE MANSO JDH LADY BARA MANSO IDH ARMAND I ANE MANSC IDH LADY BUD MANSO 5M MR RINGER ROHO VERNON MK LOJA 137 MR. HV MAX 892/8 MK RED SUVA 149

**EPDs** BW 2.1 WW 24 YW 44 MILK 3

P.E. from 12.25.17 to 1.26.18 to JDH Mr. Kabram Manso 434/8

Royal Pedigree! You read it right this top female is sired by the National Champion and global breed influencer +JDH Mr. Elmo Manso 309/4 and the dam to our signature female. Moreno Ms. Lady Reba 112, the National Champion and Reserve International Champion. You simply cannot stack more proven genetics together! As you might expect from this pedigree Lady Russa has a performance profile that indicates that she should be growthy, moderate milking and super fertile. A female like this demands the attention of any cattleman or cattlewoman, no matter their emphasis.

#### **TTT MS SUVETTE MARTI 706**

900575 | 706/1 | Cow | 04.04.11 | Horned | Gray

JDH MR. MANSO 449/1 JDH MARTIN MANSO JDH LADY JOCKO MANSO

WR MR SID 305 TTT LADY SID MANSO 468 TTT MS SUVA GUY DM 131 JDH MR. CHARLEY MANSO JDH LADY MANSO 197/8 F JDH 204/2 YL MANSO JDH LADY AMANDA MANSO MR. V8 901/4 WR MS SYDNEY BOW 034 TTT GUT DUDA C MANSO 919 TTT MS SUVA CRATA 395

**EPDs** BW 4.1 WW 38 YW 61 MILK 10

A.I. 11.08.17 to JDH Mr Kabram Manso 434/8; P.E. 11.24.17 to 3.11.18 to TTT Suva Bob Manso 786/3

This is one impressive female! Look at the volume and bone that she has to offer. This shouldn't be surprising when you view her pedigree and see that she is sired by the legendary +JDH Martin Manso on a cow that had six natural calves in a row with five of them earning points in ABBA Approved Shows. This is without question one of the bright spots in the sale and an opportunity for you to purchase a female that has the right build, a proven and attractive pedigree and ranks in the TOP 1% of the breed for WW, YW & Milk as well as five other traits! We encourage you to consider this one as she is certain to be a herd influencer.



LOT 54. TTT MS SUVETTE MARTI 706

#### **TTT SUVETTE MARTI 670**

893094 | 670 | Cow | 6.10.10 | Horned | Gray

JDH MR, MANSO 449/1 JDH MARTIN MANSO JDH LADY JOCKO MANSO

TTT MR. SUVA CRATA 450 TTT MS SUVA DUDACRAT 933 CIRCLE H MISS SUVA 867

JDH MR. CHARLEY MANSO JDH LADY MANSO 197/8 F JDH 204/2 YL MANSO JDH LADY AMANDA MANSO TTT MR. SUVA CRATA 163 TTT MS DUDA MANSO 537 WR MR SLIVA 203 LILLIE OF SUGARLAND 37

**EPDs** BW 3.9 32 51

WW YW MILK

A.I. 6.07.18 to JDH Mr Kabram Manso 434/8: P.E. from 6.19.18 to JDH Mr. Manso

You always hear that it is all about the cow families. If this is true then you will have to appreciate this one as she comes from one of the most proven cow families ever produced. TTT Suvette Marti 670 is a full sister to the Reserve National Champion +TTT 390 and the featured lot in this sale TTT 490. This alone proves the consistency of this mating. There likely won't be any more of the old proven matings of Tic Tac Toe that include +JDH Martin on the +TTT 450 x (+) WR Suva 203. You can't go wrong with this one as the "proof is in the pudding."

#### JDH LADY DAWN MANSO 615/4

922388 | 615/4 | Cow | 03.12.13 | Horned | Grav

JDH SIR LAWFORD MANSO JDH MR ELMO MANSO JDH LADY ELLIS MANSO

JDH MR. WELU MANSO JDH LADY ROBERTA MANSO JDH LYNNE MANSO

JDH MADISON DE MANSO JDH LADY BARA MANSO JDH ARMAND LANE MANSO JDH LADY BUD MANSO JDH MADISON DE MANSO JDH LADY WELU CRAT MANSO JDH REMINGTON MANSO MISS JDH 86/2 YL MANSO

**EPDs** BW -0.2 WW 18 31 YW MILK

#### P.E. 5.05.18 to 7.10.18 to JDH Mr. Kabram Manso 434/8

A proven donor! JDH Lady Dawn Manso has been a proven donor for us with two of her daughters headlining our recent All American Sale. She is a top daughter of +JDH Mr. Elmo Manso 309/4 the 2008 National Champion that has been used successfully around the globe producing champions and high sellers. The dam to Dawn combines some of the most maternally oriented genetics of J.D. Hudgins combining JDH Welu with a Maternal Merit Cow. As you might expect with such a performance oriented pedigree, she charts positive for eight traits. Don't miss the opportunity to own a proven Elmo daughter!



LOT 55, TTT MS SUVETTE MARTI 670



LOT 57. TTT MS. KM MYSTI 590

#### TTT MS. KM MYSTI 590 **LOT 57**

844511 | 590 | Cow | 01.31.05 | Horned | Gray

WR MR SID 305

WR MS SYDNEY BOW 034

JDH ALFONS MANSO

MISS E2 399

MISS V8 287/3 TTT-SS "SIDNEY" 245
MS B RAMBO'S SUVETTE 020
JDH SARASOTA MANSO
JDH MS CHASE MANSO

0.9 WW YW 10 MILK MISS V8 853/2

**EPDs** 

#### P.E. from 5.28.18 to JDH Mr. Manso 734/6

Don't overlook this one! Let's just be honest, she doesn't have the pedigree that you might expect. BUT she has a functional build being sound structured, deep ribbed, long bodied with great breed character and eye appealing pigmentation. In addition she is 13 years old which tells you that she has passed the test of time. She ranks in the top half of the breed for eight traits and is a regular calver with all but one of her offspring being sold to other breeders. We have provided an outstanding offering but for the cattleman or cattlewoman that requires a female that will go out and get the job done without all of the fanfare this is the one for you!

#### TTT MS SUVETTE MARTI 403

864429 | 403 | Cow | 03.30.07 | Horned | Gray

JDH MR. MANSO 449/1 JDH MARTIN MANSO

JDH LADY JOCKO MANSO

BAI DUDSON'S PISTON 254 TTT SUVETTE'S PISTON 996 TTT LADY CRATA SUVA 436

JDH MR. CHARLEY MANSO JDH LADY MANSO 197/8 F JDH 204/2 YL MANSO JDH LADY AMANDA MANSO ADS DUSON'S PISTOL ADS DUSON'S QUEEN 963/3 TTT MR. SUVA CRATA 163 TTT MS RED SUVA MAY 926



**EPDs** 

3.2

50

WW 30

MILK 13

#### P.E. 5.28.18 to JDH Mr. Manso 734/6

We could probably sum up all of these +JDH Martin daughters the same way - just good doing functional built females. This one is no different! Not only is she sired by +Martin but combines some of the most proven maternal genetics of Tic Tac Toe combining Piston with the International Champion +TTT 163. In addition she charts positive for eight traits further validating her expected production.

TTT MS SUVETTE MARTI 603

LOT 58, TTT MS SUVETTE MARTI 403

#### **MORENO MS. LADY REN 976**

947489 | 976 | Cow | 04.12.15 | Dehorned | Red

JDH SIR LAWFORD MANSO JDH MR ELMO MANSO JDH LADY ELLIS MANSO

HK BLUE BLOOD 986 HK JUDY'S 418

HK MS. JUDY PASSPORT

JDH MADISON DE MANSO JDH LADY BARA MANSO
JDH ARMAND LANE MANSO JDH LADY BUD MANSO MR 3X KOJIKI HK MISS AMERICA 622/2 HK PASSPORT MISS Z BAR 09-438

WW 23 YW 42 MILK 3

**EPDs** BW 1.5

#### P.E. 5.28.18 to JDH Mr. Manso 734/6

MISS B MAYRO SUVETTE012

JDH MR. MANSO 449/1

JDH MARTIN MANSO
JDH LADY JOCKO MANSO

MR. V8 15/3

TTT MS SUVA MAYRO 944

A +JDH Martin Manso 879/3 daughter out of one of the most fertile Tic Tac Toe cow families that is a cross of the legendary +Mr. V8 15/3 "Big Shot" and a former show champion and proven donor. Not only is 603 backed by a proven pedigree but has produced two females that have been sold to other breeders and ranks in the top 2% of the breed for WW, YW and Milk, further confirming her producing potential.

886864 | 603 | Cow | 07.07.09 | Horned | Gray

JDH MR. CHARLEY MANSO JDH LADY MANSO 197/8 F JDH 204/2 YL MANSO

JDH LADY AMANDA MANSO

MN MR. RED MAYRO 257/2

TTT MR. MAYRO SUVA 845

#### P.E. from 5.28.18 to JDH Mr. Manso 734/6

Flushmate to the 2018 International Champion Female! You read it right, we are offering a full sister to Moreno Ms. Lady Redi 902. Not only does Lady Ren share the genetics of the "Triple Crown" Winner but ranks in the top of the breed for seven traits. It is a rare opportunity to purchase a flushmate to an International Champion but even more special when she is sired by a proven National Champion sire. There will be a lot of marketability of the offspring from this top female.



LOT 59. MORENO MS. LADY REN 976

#### TTT MS SUVETTE'S BB 715/1

902071 | 715/1 | Cow | 06.09.11 | Horned | Gray

JDH MARTIN MANSO TTT MR SUVA MARTIN 363 CAK CROWN BO DIDOR 658

JDH MARTIN MANSO TTT MS SUVETTE MARTI 390 TTT MS SUVA DUDACRAT 933 JDH MR. MANSO 449/1 JDH LADY JOCKO MANSO CAK RHA RAMBO MANSO 144 CAK MISS PRESS TIPPU 345 JDH MR. MANSO 449/1 JDH LADY JOCKO MANSO TTT MR. SUVA CRATA 450 CIRCLE H MISS SUVA 867

**EPDs** BW 2.3 27 WW YW 43 MILK

#### P.E. 5.28.18 to JDH Mr. Manso 734/6

TTT Ms. Suvette's BB 715 is a former show winner with multiple class wins and a division win at the Hunt County Fair. She is sired by TTT Mr. Suva Martin 363 "Big Boy" that was sold to Alta Genetics. The dam to 715 is the Reserve National Champion and Register of Renown Donor +TTT 390. Not only does Suvette's BB have a championship pedigree with eight award winners but ranks in the top 4% of the breed for six traits. Study this heifer hard as we think she offers some promising pieces to a successful operation.

#### TTT MS. SUVETTE MARTI 396

864416 | 396 | Cow | 03.12.07 | Horned | Gray

JDH MR. MANSO 449/1 JDH MARTIN MANSO JDH LADY JOCKO MANSO

BAI DUDSON'S PISTON 254 SUVETTE'S PISTON 197 TTT LADY CRATA SUVA 436

JDH MR. CHARLEY MANSO JDH LADY MANSO 197/8 F JDH 204/2 YL MANSO JDH LADY AMANDA MANSO ADS DUSON'S PISTOL ADS DUSON'S QUEEN 963/3 TTT MR. SUVA CRATA 163 TTT MS RED SUVA MAY 926

BW 3.4 WW 28 YW 48 MILK

**EPDs** 

A.I. 11.07.17 to JDH Sir Stratton Manso 823/4; P.E. 11.24.17 to 3.11.18 to TTT Suva Bob Manso 786/3

As you can see these +JDH Martin Manso daughters are phenomenal and make tremendous dams. We've gone through this entire sale and not highlighted the great +WR 071 female who is one of the most notable daughters of the legendary Martin and the dam to the National Champion RB Ring King and the All American Champion RB Emma Prince. There are countless other animals that have been influenced by Martin as well. We can't suggest enough that you purchase one of these Tic Tac Toe branded daughters of Martin. They are just so good and so functional! This one specifically combines the maternal lines of BAI Piston and the International Champion +TTT 163. As a result of her proven pedigree she ranks in the top of the breed for six traits.

# **REFERENCE SIRES/ SERVICE SIRES**



#### REFERENCE A

#### TTT SUVA BOB MANSO 786

925611 | 786/3 | Bull | 09.06.13 | Horned | Gray +CJV Mr Billy Bob Manso 16/8 **X** +TTT Suva's Echo Lady 700 BW 2.4 WW 27.5 YW 47.7 MILK 8.1

TTT Suva Bob Manso 786/3 was named the 2015 and 2016
ABBA Show Bull of the Year due to his success in the show ring accumulating 22
division and 12 championship titles. "Suva Bob" is sired by +CJV Mr. Billy Bob

Manso 16/8, a Heritage Cattle Company bred bull sired by "+Maddox" and out of a top "+Double Take" daughter owned by the Valenta Family. On the bottom side, the +TTT 700 cow is a proven donor sired by a top JDH Echo 237 son and out of a +JDH Martin Manso daughter that traces back to the famous +TTT 758 cow that produced champion after champion for Tic Tac Toe Ranch in the late 90's and early 2000's. Not only is "Suva Bob" a favorite of cattlemen due to his showring performance and proven pedigree but also his impressive performance profile that ranks in the top 3% for WW, YW & Marbling, 5% for Milk and 10% for Marbling. The first "Suva Bob" calves have been nothing less than spectacular with several already making an impact with class and division wins.



#### REFERENCE B

## JDH MR KABRAM MANSO 434/8

912318 | 434/8 | Bull | 03.01.12 | Horned | Gray +JDH Woodson De Manso **X** JDH Lady Eufaula Manso BW -0.2 WW 7.3 YW 20.8 MILK 2.4

JDH Mr. Kabram Manso 434/8 is a son of the International and National Champion +JDH Woodson De Manso 206/7. Kabram's offspring have been some of the headliners for Moreno Ranches over the past year winning

numerous championships and demanding the top bids in their sales. Recently V8 Ranch used Kabram and sold a heifer in their internet sale for \$23,750 while they retained some that will be on their showstring in the coming year. Not only does Kabram offer an attractive pedigree and proven production but is backed by a performance profile that ranks in the top 25% for WW & YW and an impressive 3% for the valuable carcass traits of REA & Marbling. Moreno Ranches is extremely impressed with the production of Kabram.



#### \_\_ REFERENCE C JDH IMPRESSION MANSO 719/4

887237 | 719/4 | Bull | 09.05.09 | Horned | Gray +JDH Mr Elmo Manso **X** JDH Lady Fatima Manso BW 0.7 WW 17.6 YW 30.6 MILK 1.6

+JDH Impression Manso 719/4 is one of the greatest sires to ever exist at Moreno Ranches due to his production. As a result of his successful offspring he was recently recognized as being the fourth overall ranking gray sire

for points received in ABBA approved shows helping him enter the coveted Register of Renown. 719/4 is a son of the National Champion and globally utilized +JDH Mr. Elmo Manso 309/4 and out of a daughter of +JDH Charley's Jazz that is a top donor for J.D. Hudgins-Locke Division. Impression produces fast growing super fancy offspring and due to his pigmentation has been used successfully both in our red and gray herds.



# JOH SIR STRATTON MANSO 823/4

902151 | 823/4 | Bull | 02.18.11 | Horned | Gray +JDH Mr Elmo Manso **X** +JDH Lady Sandy Manso BW 2.1 WW 37.4 YW 65.3 MILK 4.1

**EPDs** 

JDH Sir Stratton Manso 823/4 is a sire that we own exclusively with J.D. Hudgins-Locke Division. Stratton is a son of the National Champion and internationally proven +JDH Mr. Elmo Manso 309/4 that has produced

extremely well for Moreno Ranches and others, resulting in winners and top sellers both in the U.S. and Australia. To add to this productive pedigree is the dam of Stratton who has produced 6 herd sires and the donor dam +JDH Miffany who has produced five herd sires including DF Butterbean, 4N Woodrow and SNS Mighty Mouse. Stratton produces moderate framed, easy fleshing, deep ribbed, heavy muscled, big boned and fast growing offspring.



#### REFERENCE E

# JDH MR MANSO 734/6

924680 | 734/6 | Bull | 09.23.13 | Horned | Gray +JDH MR TODD MANSO **X** JDH LADY MANSO 382/5 EPDs
BW 4.3
WW 40.8
YW 705
MILK 4.4

JDH Mr. Manso 734/6 is our most performance oriented sire that we purchased from J.D. Hudgins-J.Forgason Division. 734/6's pedigree contains some of the most performance and maternally oriented animals in the breed

with (=)JDH Westin, JDH Bertram and two of J.D. Hudgins top donors JDH Miss Clova Manso (dam of JDH Dixon) and JDH Lady Manso 376/9 (dam of JDH Sterling). As you might expect with such a power packed pedigree he ranks in the top 1% for both WW & YW, 3% for REA and 5% for Marbling. The offspring of JDH Mr. Manso 734/6 are moderate framed, deep ribbed, big boned and heavy muscled.



#### REFERENCE F

#### MR. FONTENOT 333 'RUFUS'

916393 | 333 | Bull | 05.01.13 | Horned | Red

Mr. JS/Fontenot 937 **X** Miss Fontenot 942

WW 29.6 YW 50.1 MILK 6.4

Mr. Fontenot 333, who the industry knows as "Rufus," has revolutionized the red Brahman breed. Not only was he a many time show winner, including being named the 2016 International Champion, but offers a lot

of value to Brahman breeders. He is an extremely sound structured sire that has an ideal look and adds growth, bone and muscle to his offspring. Rufus has produced numerous show ring winners for us over the past year, including the Champion Bull at the Florida Junior Brahman Show, and high sellers, including the high selling lot in our All American Sale. In addition to his ideal build, he offers an outcross pedigree to many of today's bloodlines and ranks in the top of the breed for growth and milk, only further adding to his value as an impact sire. As a result of his superiority and demand by breeders domestically and internationally, "Rufus" was the #1 Red Bull for Registrations in the ABBA over the past year. As you can tell from our show string and sale offerings, we believe in "Rufus" and know that he will continue to play a significant role in our program for years to come.

FIRST CLASS PRE-SORTED PAID

Montezuma, Iowa Permit No. 30



Our Commitment to the Future ...

Moreno Ranches has been 199 years in the making and is six generations strong. We realize the value of a firm handshake, reliable word of mouth, and honest customer relations. This integrity with which we live every day is what has kept us going strong for nearly two centuries. Moreno Ranches believes the youth are the future, and we strive to build the Brahman breed one junior at a time. Through scholarships, show sponsorships, and donations to the agricultural youth organizations, support efforts for the juniors in recent years have totaled over \$100,000. Moreno Ranches believes that through strong support of the youth and their families, we can help build a stronger tomorrow for the Brahman breed.

**BRAHMAN CATTLE SCHOLARSHIP PROGRAM** The Moreno Ranches Junior Scholarship Program is designed to help America's youth to continue their education by enrolling in undergraduate courses of study at an accredited two or four-year college, university or vocational technical school.

#### ELIGIBILITY FOR OUR SCHOLARSHIPS

- 1. Animals must be purchased from Moreno Ranches at public auction or by private treaty in order to qualify for the program.
- 2. Qualifying animals must be bought and registered by a junior exhibitor and be in his/ her name from the time of sale and throughout their show career.
  - 3. Animals participating in the program are not transferable from child to child.
- 4. The amount of the scholarship is determined by the animal's placing at a qualifying show and by the number of calendar years in which the exhibitor has purchased an animal from Moreno Ranches. For award amounts, please refer to the Moreno Ranches Junior Scholarship Program Award Schedule at www.morenoranches.com

- 5. If a junior showman qualifies for more than one scholarship award, the single highest award amount will be awarded. Award levels cannot be combined.
- The ONLY shows eligible are Junior Shows. Please refer to the "Eligible Shows" section at www.moreno-ranches.com.

**BREED BACK PROGRAM** If a Junior exhibitor buys a Brahman heifer from Moreno Ranches, we are committed to assisting the Junior in breeding the heifer when she is of age. This is for a number of reasons. First and foremost, we want to grow interest in Brahman cattle breeding among the next generation. Knowledge is something that is not learned from books; it is experienced, especially when it comes to the cattle industry. So we are committed to helping Brahman Juniors continue, and build on the knowledge, of Brahman breeding techniques including wise husbandry of registered Brahman show heifers during their show careers. Registered Brahman show heifers purchased from us, and subject to our terms and conditions, can be brought back to Moreno Ranches at our Florida or Texas location, and we will artificially inseminate or naturally breed the heifer to one of our quality Brahman herd sires at no cost to the Junior, other than feed and board while cattle are in place. Cattle must be insured in order to qualify for this program.

**SELL BACK PROGRAM** This program gives Juniors an opportunity to sell their Brahman heifer when they are two to three years old in our annual production sale. In order to qualify for this program, Brahman heifers must be bred or have a calf at side at the time of the sale. The sale management team must approve the consignment prior to the sale. Moreno Ranches will be responsible for all marketing. Standard commission fees will apply.