



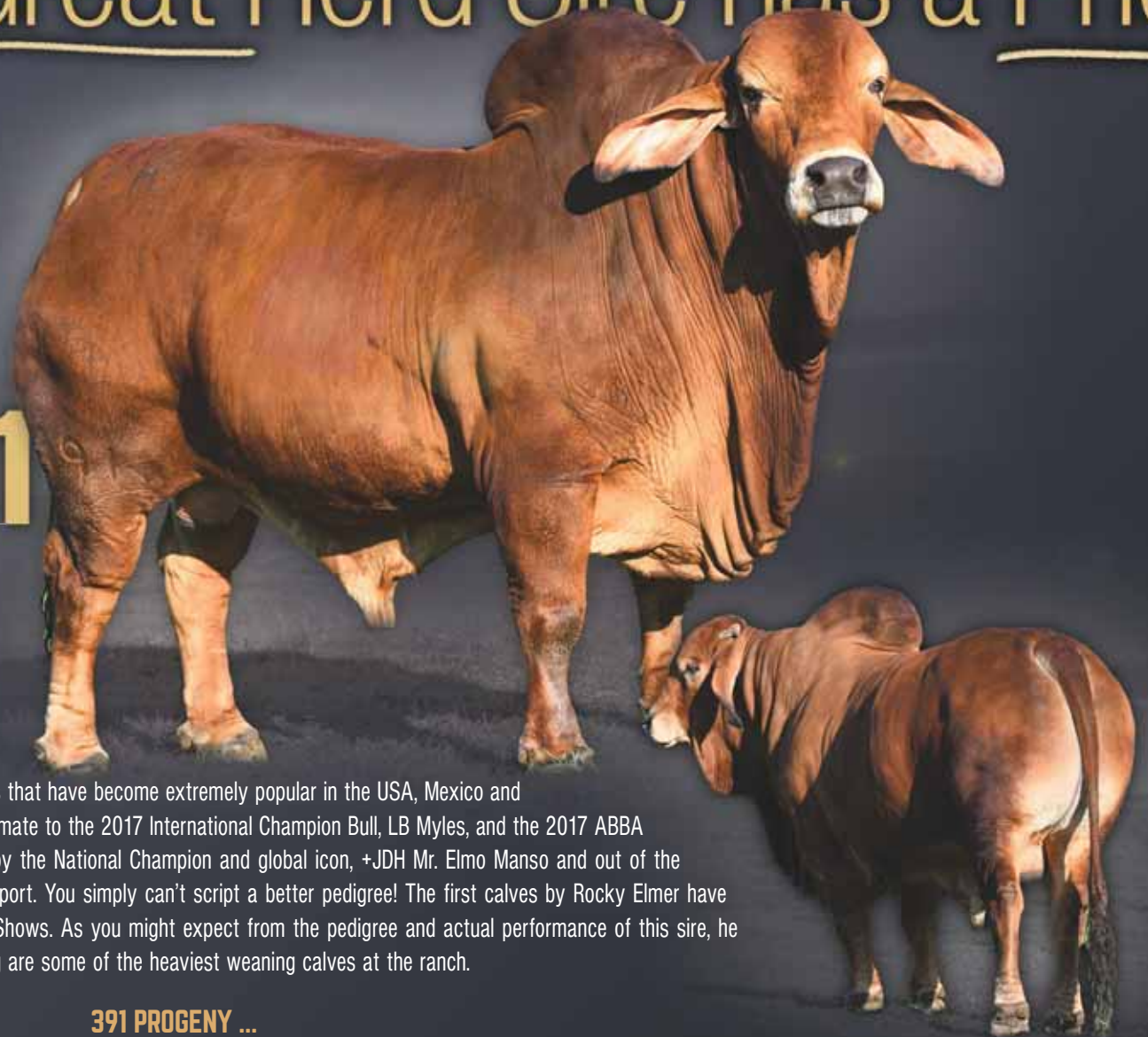
MORENO RANCHES
HERD ARSENAL

Every Great Herd Sire has a Phe



FULL SISTER: Moreno Ms. Lady Rumbera 710

391



MORENO MR. ROCKY ELMER 391

931491 | 391 | 04.12.2014 | Horned | Red

(+)JDH SIR LAWFORD MANSO
 +JDH MR ELMO MANSO
 SJDH LADY ELLIS MANSO
 +HK PASSPORT
 +HK MS PASSPORT 557
 HK MS. AMERICA 901

(+)JDH MADISON DE MANSO
 JDH LADY BARA MANSO
 (=)JDH ARMAND LANE MANSO
 JDH LADY BUD MANSO
 MR. 3X RED DYNASTY 75
 HK MILLIONAIRE 359/2
 HK MR. AMERICA 652/2
 HK MISS AMERICA 1/322

Moreno Mr. Rocky Elmer 391 is one of our young, proven herd sires that have become extremely popular in the USA, Mexico and Thailand due to his siring ability and pedigree. Rocky Elmer is a flush mate to the 2017 International Champion Bull, LB Myles, and the 2017 ABBA Show Cow of the Year, Moreno Ms. Lady Rumbera 710. He is sired by the National Champion and global icon, +JDH Mr. Elmo Manso and out of the proven donor, +HK Ms. Passport 557 that is a daughter of +HK Passport. You simply can't script a better pedigree! The first calves by Rocky Elmer have been outstanding with several already securing wins in ABBA Open Shows. As you might expect from the pedigree and actual performance of this sire, he ranks in the top of the breed for growth and, as a result, his offspring are some of the heaviest weaning calves at the ranch.

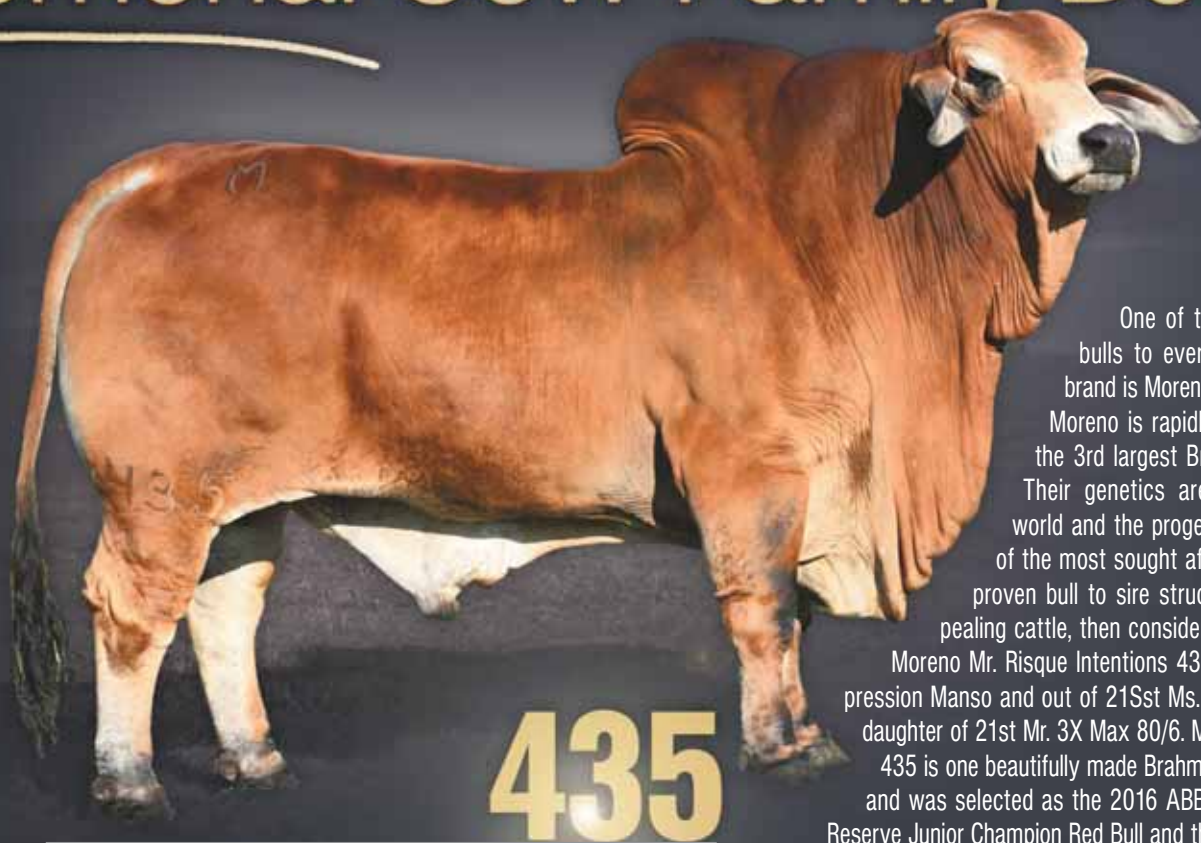
391 PROGENY ...



o: 877.482.2382 | e: office@morenoranches.com
 Kelvin Moreno, Owner: 305.218.1238
 w: www.morenoranches.com



nomenal Cow Family Behind Him ...



MORENO MR. RISQUE INTENTIONS 435

933272 | 435 | 09.05.2014 | Horned | Red

+JDH MR. ELMO MANSO
+JDH IMPRESSION MANSO
JDH LADY FATIMA MANSO

21ST MR. 3X MAX 80/6 (ET)
21ST MS MAX D 108/1 ET
21ST MISS MANSO MAYRO 13

(+)JDH SIR LAWFORD MANSO
SIDH LADY ELLIS MANSO
+JDH CHARLEY'S JAZZ 946/1
JDH ALINA MANSO
+SOPHISTICATEDMILLIONAIR
21ST MISS VERLOTO 49/4
JDH MR. MANSO 285/9
ST MISS TNT 64

One of the top rated red Brahman bulls to ever represent the "M Check" brand is Moreno Mr. Risque Intentions 435. Moreno is rapidly growing and currently is the 3rd largest Brahman breeder in the U.S. Their genetics are appreciated around the world and the progeny from this bull are some of the most sought after. If you are looking for a proven bull to sire structurally sound and eye appealing cattle, then consider this exceptional herd sire, Moreno Mr. Risque Intentions 435. He is a son of +JDH Impression Manso and out of 21Sst Ms. Max D 108/1 ET, a proven daughter of 21st Mr. 3X Max 80/6. Moreno Mr. Risque Intentions 435 is one beautifully made Brahman bull. He was appreciated and was selected as the 2016 ABBA National Brahman Show Reserve Junior Champion Red Bull and the 2015 AJBA All American Junior Show Calf Champion. Risque Intentions has already proven himself, siring class and division winners at multiple ABBA Open Shows including the International and National Shows. It should also be noted that his Get of Sire was the Reserve Grand Champion at the 2019 Kick Off Classic, which is one of the larger shows in the USA. The 435 legacy and influence is at the all-time high at Moreno Ranches and rightfully so!



2020 San Antonio Livestock Show Champion Get-A-Sire



DAUGHTER: Moreno Ms. Rika Vivi 926/1

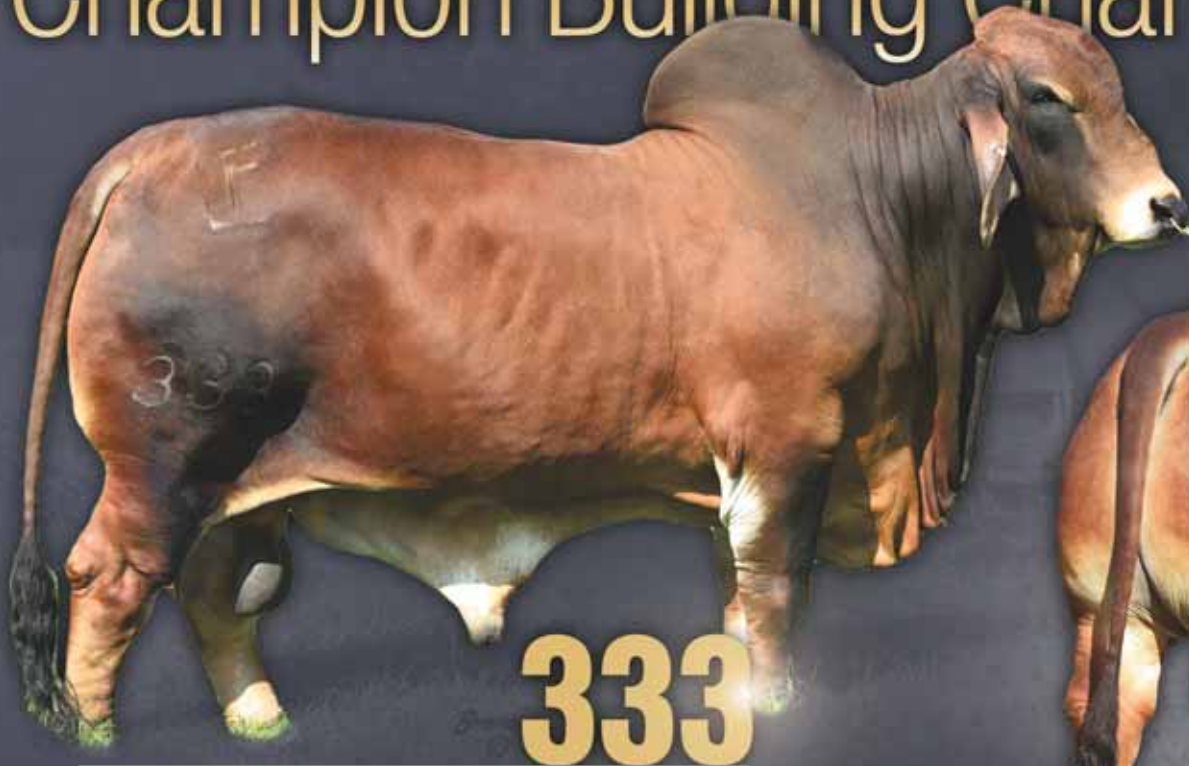


DAUGHTER: Moreno Ms. Lady Rosabeth 258/2

435 PROGENY ...



Champion Building Champions.



MR. FONTENOT 333 'RUFUS'

916393 | 333 | 05.01.2013 | Horned | Red

HK BLUEPRINT
MR. JS/FONTENOT 937
MISS FONTENOT 872
+MR BF IRON MAN 55/7 (ET)
MISS FONTENOT 942
MISS FONTENOT 67

HK BLUE BLOOD 986
HK MILLIONAIRIS 359/2
MR 3X 'LOOK OUT'
MISS FONTENOT 592
+MR WINCHESTER MAGNUM 999
+WAL'S 926 MS AMBER 204
(-)JDH WESTIN MANSO
JDH LADY MENEZES MANSO

Mr. Fontenot 333 "Rufus" was the 2016 International Champion Red Bull. Not only does this sire have the show accolades, but also he has SIRE POWER! Rufus has done us and many others around the globe an outstanding job. His progeny have been some of our most winning show animals and, as a result, his Get-of-Sire was named 2019 National Champion. Not only have the progeny of Rufus done well in the United States but around the world, especially in Central America and Thailand. The stout, growthy, beefy build of Rufus appeals to cattlemen, and to further add to his value is his outcross pedigree that allows him to be able to be mate to many of the popular and foundation bloodlines in the breed. Mr. Fontenot 333 "Rufus" continues to impress us, has impacted our red program recently as much as any, and will continue to be an influential sire.



2019 National Show Champion Get-of-Sire



333 PROGENY ...



2019 Kick-off Classic Reserve Calf Champion:
Moreno Mr. Robin Hood 873



FULL SIB: Moreno Ms. Lady Rennell 242/1, 2019 Grand Champion Female, For Worth & San Antonio Stock Shows



FULL SIB: Moreno Ms. Lady Rosalia 100/2, 2019 National Calf Champion Female

625

MORENO MR. ROCK STAR 625

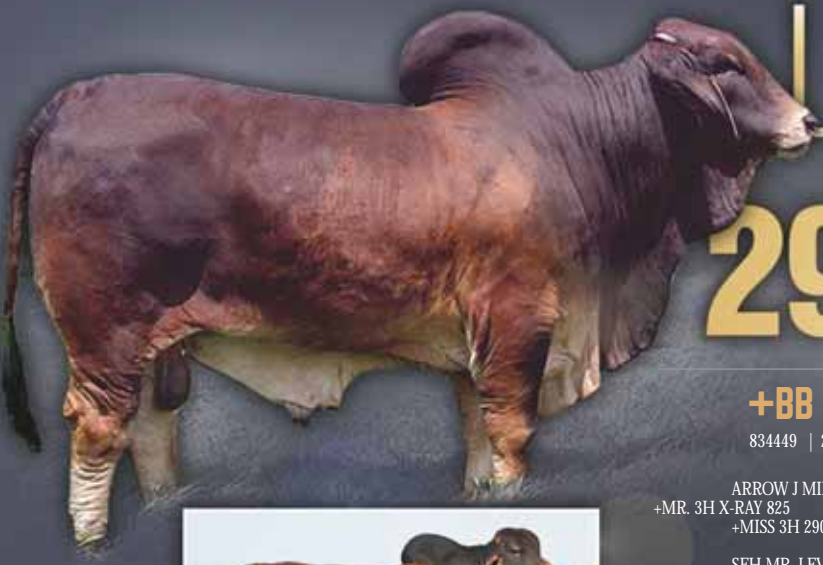
950236 | 625 | 07.04.2016 | Dehorned | Red

- +MR WINCHESTER MAGNUM 999
- +5M MISS MAGNUM MOLLY
- +TJF MR. SMOKIN GUN
- JJ WEST DIDOR 435
- +MS JR RED LOTTO
- +KR MS AMERICA
- MORENO MR. HERCULES
- MSP SIR DUBO BOY 749
- +MORENO MS. ASPE
- MDS LADY BANO PAT 10
- MISS LD 23/7
- +MR. V8 700/3
- MISS WHR 210

625 PROGENY ...



Moreno Mr. Rock Star 625 has proven with his first calves to be a true SIRE! After a successful show career, we began using Rock Star as well as sold limited semen packages on the bull. In his first calf crop, he produced several class and division winners in ABBA Approved Shows, as well as an \$11,000 female in the National Brahman Sale. As a result of this early success, Rock Star has received as much attention as any bull in our lineup. The siring ability of Rock Star should come as no surprise as both of his parents have reached the Register of Renown due to their producing ability. His sire, Smokin Gun, is one of the most popular sires in the Brahman breed with limited semen available while his dam has risen to be one of our top donors.



Like Father ... Like Son

299/3

+BB BRONSON 299/3

834449 | 299/3 | 10.31.2003 | Horned | Red

ARROW J MILLMARONE 925	ARROW J MILLIONAIRE 503
+MR. 3H X-RAY 825	BUDD'S MISS MAYRO 84/3
+MISS 3H 290	+HK MR. AMERICA 435/2
	Z-BAR BRAZOS QUEEN 890
SEH MR. LEVI MANSO 147	JDH SIR GRAN REM MANSO
+BB MISS RED DYNASTY 146	JDH MISS LEVI MANSO
MISS JG 192	+CS MR. SUVA SUVILLE 173
	MISS MC 87



SON: Moreno Mr. Roman 485

This young bull has been one of, if not the most, successful show bulls of the past year. After previously accumulating class and division wins at the National and International Shows, as well as a number of other ABBA Open shows, he picked up a Grand Champion All-American win and has remained at the top of his class and division, culminating in a Grand Champion finish at the historic Fort Worth Stock Show. As you might expect, Rudolph is backed by a pedigree that includes some of the most proven genetics in the Brahman breed. His dam was the 2018 International Grand Champion Red Female, Moreno Ms. Lady Redi 902. Not only did this daughter of +JDH Mr. Elmo Manso receive the pinnacle title of International Champion, but also won the "Triple Crown" being named Grand Champion at Ft. Worth and San Antonio. The sire of Rudolph is the proven +BB Bronson 299/3. Bronson was a former show winner but, more importantly, a proven sire with numerous champion progeny to his credit including BOTH the Grand Champion and Reserve Grand Champion Bulls at the 2012 World Brahman Congress; and in 2017 he sired both International Reserve Grand Champions. We are excited about the future of Moreno Mr. Rudolph and think that he can be a valued addition to the American red Brahman breed!

MORENO MR. RUDOLPH 851

969390 | 851 | 01.03.2018 | Horned | Red

+MR. 3H X-RAY 825	ARROW J MILLMARONE 925
+BB BRONSON 299/3	+MISS 3H 290
+BB MISS RED DYNASTY 146	SEH MR. LEVI MANSO 147
	MISS JG 192
+JDH MR ELMO MANSO	(+JDH SIR LAWFORD MANSO
MORENO MS. LADY REDI	SJDH LADY ELLIS MANSO
HK JUDY'S 418	HK BLUE BLOOD 986
	HK MS. JUDY PASSPORT

851



ons



475

MORENO MR. RANGER BRONCE 475

936809 | 475 | 05.02.2015 | Horned | Red

+MR. 3H X-RAY 825	ARROW J MILLMARONE 925
+BB BRONSON 299/3	+MISS 3H 290
+BB MISS RED DYNASTY 146	SEH MR. LEVI MANSO 147
	MISS JG 192
+MR WINCHESTER MAGNUM 999	+HK PASSPORT
BB LP WHAM BAM 913 (ET)	+5M MISS MAGNUM MOLLY
+SRS MS CAMINO 811	SRS MR. RED MAX 525
	SRS MS DEJA VU 630

475 PROGENY ...



Moreno Mr. Ranger Bronze 475 is a former show bull that has won numerous titles for us. He is sired by +BB Bronson 299/3 that was a consistent show winner and a record high seller, but more importantly has been a proven sire that ultimately put him in the coveted Register of Renown. The dam to Bronze, BB LP Wham Bam, is equally impressive as she, too, was a former show winner and is now a proven donor with 23 offspring to her credit. We love our first Ranger Bronze calves and they have not disappointed with many of our customers also showing successful offspring by him. We continue to breed Moreno Mr. Ranger Bronze heavily and would encourage anyone looking to get in on the front end of a successful breeding bull to take advantage of him.

Reba Legendary Herd Sires ...



689

MORENO MR. REBO 689

960720 | 689 | 01.09.2017 | Red

JDH MR TODD MANSO
 JDH MR MANSO 734/6
 JDH LADY MANSO 382/5

+SRS MR. TROUBADOR 933
 +MORENO MS. LADY REBA
 +MISS MK 7/634

(=)JDH WESTIN MANSO
 JDH MISS CLOVA MANSO
 JDH MR BERTRAM MANSO
 JDH LADY MANSO 376/9

+MR WINCHESTER MAGNUM 999
 +SRS MISS LUCY 795
 +MR MK VERNON 349/1
 MISS MK SUVA ROJA 9/345



DAM: Moreno Ms. Lady Reba 112

Moreno Mr. Rebo 689 is one of our young and exciting sires. Many will appreciate the show ring success of this young bull, while others will fall in love with his pedigree and performance profile. No matter where you place your emphasis, we think Rebo offers as much potential to the red Brahman breed as any. He is sired by our performance-leading sire, JDH Mr. Manso 734/6. His dam is our first National Champion, flagship cow, and Register of Renown, +Moreno Ms. Lady Reba. For those who are looking to add performance to their cattle, Rebo charts positive for ALL of the economical traits of growth, milk, and carcass. We plan to use this bull heavily to produce some outcross pedigrees and enhance our performance profiles.

MORENO MR. REGUN 745

977836 | 745 | 11.05.2017 | Horned | Red

+MR WINCHESTER MAGNUM 999
 +TJF MR. SMOKIN GUN
 +MS JR RED LOTTO

+SRS MR. TROUBADOR 933
 +MORENO MS. LADY REBA
 +MISS MK 7/634

+HK PASSPORT
 +5M MISS MAGNUM MOLLY
 JJ WEST DIDOR 435
 +KR MS AMERICA
 +MR WINCHESTER MAGNUM 999
 +SRS MISS LUCY 795
 +MR MK VERNON 349/1
 MISS MK SUVA ROJA 9/345

745



FULL BROTHER: Moreno Mr. Rebal 739

You can't build a better pedigree than what Moreno Mr. Regun 745 offers. We have been excited about this bull since he was born and have enjoyed watching him continue to be appreciated by judges and fellow breeders alike. The sire of Regun is +TJF Smokin Gun that has become one of the most popular sires due to the performance of his offspring. It should also be noted that semen in Smokin Gun is rarely available, which only makes his sons such as Regun even more valuable. The dam to Regun is our famous foundation female, +Moreno Ms. Lady Reba. We have had a lot of great cows, but Reba is still the one that is the most special due to her success as a show winner and as a leading donor. View the pedigree of Regun and you quickly see that when used all of the parents in a three-generation pedigree will have reached the Register of Renown. We are excited to see what the future holds for Regun.



465

MORENO MR. RICHIE RICH 465

945687 | 465 | 04.21.2015 | Horned | Red

SIRE: +JDH MR ELMO MANSO | **DAM:** MISS TEMPLE HILL 127 | **MGS:** +HK PASSPORT

If you are looking for a sire that offers extreme growth and a proven pedigree, then study Moreno Mr. Richie Rich 465 hard. This former show bull is sired by the National Champion and global icon, +JDH Mr. Elmo Manso. His dam is a daughter of +HK Passport and a Register of Renown dam. Not only does this sire come in a growthy, big boned package with great length and eye appeal, but he also charts at the top of the breed for his growth figures. We are excited to see the influence of Richie Rich around the world.

Moreno Mr. Rupert offers a lot of unique opportunities. For starters he was a successful show bull for us and is already passing on this trait to his offspring with one of his sons, Moreno Mr. Renaldie 803, headlining our show string. The success of the progeny of Rupert should come as no surprise due to the influence of superior genetics in his lineage that include our proven sire BB Special Effort and the 2009 National Champion and proven donor +BB LP Enchanted Moment. As you view the pedigree of Rupert you will realize that he is the result of a half brother to half sister mating of the breed icon +Winchester Magnum which only improves his breeding accuracy.

289

MORENO MR. RUPERT 289

924192 | 289 | 03.12.2014 | Horned | Red

SIRE: BB SPECIAL EFFORT 666

DAM: +BB LP ENCHANTED MOMENT (ET)

MGS: +MR WINCHESTER MAGNUM 999



OUTCROSS BULLS

Moreno Mr. Roosevelt 247 is a proven sire with many offspring in his first calf crop winning shows for us and our clients as well as receiving top bids in our recent sales. Not only is Roosevelt siring winners but he offers a proven genetic package being sired by BB Special Effort and out a daughter of +3H X-Ray 825

building a pedigree of three of the most influential red Brahman sires in the breed. In addition to his bred in siring ability we admire the structural soundness, muscle, color, breed character, and calm disposition of Roosevelt which is all injected into his offspring.



247

MORENO MR. ROOSEVELT 247

920634 | 247 | 08.03.2013 | Horned | Red

SIRE: BB SPECIAL EFFORT 666 | **DAM:** BB MS LOOK OF RAY 316

MGS: +MR. 3H X-RAY 825

Joe Kid

185



SRS JOE KID 185

956037 | 185 | 09.23.2016 | Horned | Red

+MR WINCHESTER MAGNUM 999	+HK PASSPORT
+SRS MR. TROUBADOR 933	+5M MISS MAGNUM MOLLY
+SRS MISS LUCY 795	SRS MR. RED MAX 525
	+SRS MS ROSE 606
	+MR 3X MAXMILLION-AIRE56
SRS MR. CANAJA 513	SRS MISS MORENITA GAUCHO
+SRS MISS CIBOLA 644	+5P JOSE 417
MISS NANTACHIE CIBOLA	NANTACHIE CIBOLA 6/76

SRS Joe Kid 185 is one of our newest additions to our herd sire lineup. Since he was a calf, we watched this sire as we were highly intrigued by his pedigree, being sired by the National and International Champion and Register of Renown Sire, +SRS Mr. Troubadour 933, and out of the dam of the Reserve International Champion, SRS Mr. Captain Red Legs. Joe Kid had a successful show career highlighted by being named the 2018 Reserve National Champion. We look forward to the future that this young sire will play in our program and feel that with his practical build, solid red color and pedigree and his proven pedigree that he will fit well with our cows.



SIRE: +SRS Mr. Troubadour 933



DAM: +SRS Miss Cibola 644

The Legendary Violet Family ...



DAM: +LB Lady Violet Manso 576/4



MATERNAL SISTER: Moreno Ms. Lady Reina Bonita 892

MORENO MR. RONCO 539

948368 | 539 | 09.06.15 | Horned | Red

JDH MR BEVAN MANSO
 +JDH ASTRO MANSO
 JDH AMINA MANSO
 +JDH MR ELMO MANSO
 +LB LADY VIOLET MANSO
 LB LADY VIRGINIA MANSO

(+)JDH SIR LIBERTY MANSO
 JDH COWETA MANSO
 (+)JDH MADISON DE MANSO
 JDH MS SOLITARIO MANSO
 (+)JDH SIR LAWFORD MANSO
 JDH LADY ELLIS MANSO
 +BB MR STING-RAY 10/0
 JDH LADY LANFER MANSO

539

showchampions

Moreno Mr. Ronco 539 is a former show bull that was named National Junior Champion among other class and division winners. One of the real values in this sire is his pedigree that combines the Reserve International Champion and Register of Renown Sire, +JDH Astro Manso, on an International Champion and Register of Renown Dam, +LB Lady Violet Manso. This genetic combination has proven to be successful time and time again, as it provides a 3/4 J.D. Hudgins pedigree in a red package that only provides additional mating opportunities. We have used, and will continue to use, Ronco to add growth, bone, style and an outcross pedigree.



437

MORENO MR. RIGHT INVESTMENT 437

934158 | 437 | 11.03.2014 | Horned | Red

SIRE: +JDH IMPRESSION MANSO | **DAM:** LA PRECIOSA 5/8 | **MGS:** HK MAGNETIC 630

- Many-time show winner
- Extremely growthy – great to be used on smaller cows to increase size
- Son of our most proven herd sire: +JDH Impression Manso 719/4 crossed on a dam that is straight HK breeding
- Heavily used in Thailand

BB SPECIAL EFFORT 666/6

859451 | 666/6 | 11.16.2006 | Horned | Red

SIRE: +MR WINCHESTER MAGNUM 999 | **DAM:** BB SHE'S GOT THE LOOK 75
MGS: +MR 3X HE'S GOT THE LOOK

- Sold as a calf for \$25,000 at the 2008 World Brahman Congress
- Successful sire of show winners with 13 progeny earning points in ABBA Open Shows
- Pedigree combines two of the most influential bulls in the Red Brahman breed - +Mr. 3X He's Got The Look 40/2 and +Winchester Magnum
- Proven herd sire that is moderate, BEEFY, with a great pedigree!

666/6



307

MORENO MR. RUM RUNNER 307

925493 | 307 | 03.12.2014 | Horned | Red

SIRE: JDH GOUDEAU MANSO 174/0 | **DAM:** MISS HV 463/7 | **MGS:** MR. HV 241/4

- Former Show Bull for Moreno Ranches
- Widely used in USA, Australia, Central & South America
- Outcross pedigree to many of today's popular bloodlines

MORENO MR. RAYFORD BIZ 477

936810 | 477 | 05.02.2015 | Horned | Red

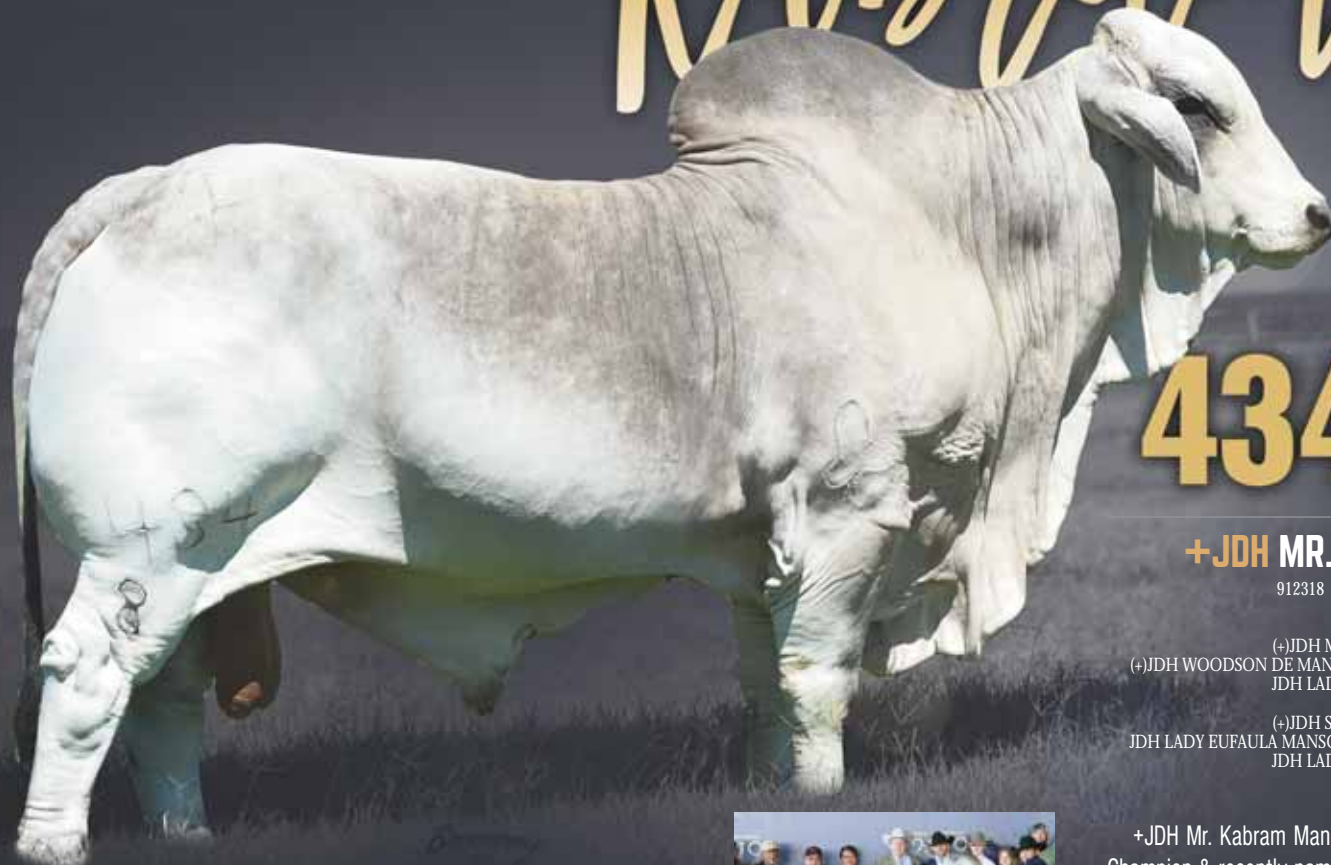
SIRE: +BB BRONSON 299/3 | **DAM:** BB LP WHAM BAM 913 (ET)
MGS: +MR WINCHESTER MAGNUM 999

- Sire of numerous show winners to include International Reserve Calf Champion, Reserve Division Winner at the All-American and a number of state show winners
- Sire of the High Selling Red Females in the Moreno Ranches Summer Sale
- Pedigree combines the "Signature Cross" of +HK Passport and +3H X-Ray
- Daughters are very maternal

477



The Iconic ... *Kabram*



SIRE: (+)JDH Woodson De Manso 206/7

434/8

+JDH MR. KABRAM MANSO 434/8

912318 | 434/8 | 03.01.2012 | Horned | Gray

(+)JDH MR WOODMAN MANSO	(+)JDH SIR LIBERTY MANSO
(+)JDH WOODSON DE MANSO	JDH LADY NELDA MANSO
JDH LADY IRMA MANSO	(-)JDH PRESCOT MANSO
	JDH LADY CORA MANSO
(+)JDH SIR LIBERTY MANSO	JDH MR BRAHMAN MANSO 175
JDH LADY EUFAULA MANSO	+JDH LADY REMINGTON MANS
JDH LADY HALONA MANSO	(-)JDH PRESCOT MANSO
	JDH LADY ANN H MANSO

+JDH Mr. Kabram Manso 434/8 is a son of the International and National Champion & recently named Vanguard Sire due to the success of his progeny in the show ring and in the pasture, (+)JDH Woodson De Manso 206/7. Kabram's offspring have been some of the headliners for Moreno Ranches winning numerous championships for us and our customers and demanding the top bids in our sales. As a result of the show ring success of the offspring of Kabram he recently entered the ABBA Register of Renown. Not only does Kabram offer an attractive pedigree and proven production but is backed by a performance profile that ranks in the top 25% for WW & YW and valuable carcass traits of REA & Marbling. Moreno Ranches is extremely impressed with the production of Kabram and as a result he will be one of the most heavily used sires in our program.

434/8 PROGENY ...



340/2: 2019 National Calf Champion Female



937: 2019 National Calf Champion Bull

