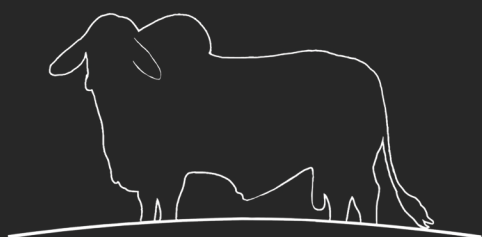


HEARTLAND BRAHMAN BREEDERS ASSOCIATION

JUNIOR POINT SERIES 2023-2024



Sponsorship Package



HEARTLAND BRAHMAN BREEDERS ASSOCIATION

JUNIOR POINT SERIES

The Heartland Brahman Breeders Association Junior Point Series is a set of junior shows created to provide opportunities for youth to work with their cattle projects and compete with fellow juniors on both a competitive and social level. It's an avenue to prepare them for larger national shows, if they choose to participate. In recent years, the series expanded to include an open show division, allowing Brahman breeders in the Southeast an opportunity to showcase their genetics in the Heartland area.

This 8-show junior point series is a family event designed to highlight the Juniors' exceptional Brahman genetics. Showcasing their projects not only highlights their cattle but also helps hone their day-to-day skills in the cattle industry, providing an invaluable educational experience. We recognize that the future of our breed hinges on the dedication and expertise of the youth growing within it. Join us as a sponsor for this wonderful event, and be a part of creating incredible opportunities for young Juniors showcasing their cattle and making lasting memories for families.

For a full list of shows, visit our Facebook Page:
www.facebook.com/HeartlandBrahman

DIAMOND – \$5,000 SPONSORSHIP

- 10x10 booth at 4 designated Junior Point shows
- Seating for 8 at the State show awards dinner
- Daily thank you recognition announced at every show
- Social media recognition throughout year on HBBA social media
- Provide branded giveaways to exhibitors
- Plus Platinum, Gold, Silver & Bronze Benefits

PLATINUM – \$2,500 SPONSORSHIP

- Sponsor's banner placed ring side at 8 shows
- Sponsor's name placed on center pieces during multiple shows and the State show
- 2 minute public address at the State show
- Use of HBBA logo for sponsor inclusion in media advertising
- Premier placement of sponsor logo in official show program sponsor appreciation page
- Plus Gold, Silver & Bronze Benefits

GOLD – \$1,500 SPONSORSHIP

- Seating for 6 at the State show awards dinner
- Sponsor's logo in program
- Sponsor's banner ring side
- Plus Silver & Bronze Benefits

SILVER – \$1,000 SPONSORSHIP

- Sponsor's name announced during all shows
- Plus Bronze Benefits

BRONZE – \$500 SPONSORSHIP

- Sponsor's name in State show program & HBBA social media pages

Company/Individual Name: _____

Mailing Address: _____

Phone: _____ Email: _____

Authorized Representative: _____

Authorized Representative Signature: _____

Date: _____

Make checks payable to: Heartland Brahman Breeders Association, 17 Virginia Circle, Venus, FL 33960

*If included in sponsorship, please send JPG logo to BrahmanHeartland@gmail.com

For Questions: Ashley McCrimmon 863.581.2019
or Brittney Oakes 863.557.1186